Pearson
Teacher Education & Learning Academy

ELL Teacher Professional Development Portfolio

PTEL Academy

Certified online learning for every stage of your teaching career!

TRINITY
COLLEGE LONDON
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Global Scale of English
Fast-track your progress

HUNTER
The City University of New York

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Click **here** to buy directly from us.

The PTEL Academy

The Pearson Teacher Education and Learning (PTEL) Academy supports teachers in embracing lifelong learning, continuously acquiring new knowledge and skills to thrive in an ever-changing and increasingly connected world.

By choosing a PTEL Academy programme, you can rest assured that your programme:

- carries Pearson accreditation and is completely online and self guided

- provides explicit, immediately applicable strategies whether teaching virtually, face to face, or hybrid

- adheres to a rigorous evidence base for pedagogy and employability, is learner-centred, and connected to practice

- honours your knowledge as a practitioner and builds your ownership of new ideas

- contains practical, downloadable tools and resources to have at-the-ready when it's time to implement

- has been meticulously designed by our world-class in-house expertise, including subject matter experts, content developers, efficacy professionals, instructional designers, and real teachers to be robust, relevant and real-world ready!

PTEL Academy
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Accredited teaching qualifications . . .

Our PTEL Academy internationally recognised teaching qualifications are practical and flexible, with a focus on the most current pedagogy and methodology for English language instruction, helping you achieve your career goals no matter where you are on your teaching journey.

Certificate in English Language Teacher Development – CertELTD (First TEFL Certificate in English Language Teaching)

Designed by world-class subject-matter experts from Pearson

- 60+ hours of modular content with self-paced digital learning, including explainer videos, podcasts, video tutorials, in-module knowledge checks, and quizzes

- Focusing on practical strategies using latest pedagogies and methodology you can apply in your classroom immediately

Skills you'll gain

- The ability to evaluate, adapt and create teaching and training resources to meet the needs of all your learners

- Skills to reflect and justify your pedagogical decisions effortlessly

- Ability to apply teaching methodology and communicative teaching approaches for teaching in the real world

- A variety of approaches for teaching the four language systems (discourse, grammar, lexis and pronunciation) and the four language skills (reading, writing, speaking, and listening)

- **Course length:** 60+ hours
- **Course access:** 6 months

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Course breakdown

MODULE	Course	Modules	Module Description
ELT Methodology	**ELT Methodology 1: From Theory to Practice**	Understanding second language acquisition 1 Understanding second language acquisition 2 Early Methods Humanistic approaches Communicative Language Teaching From PPP (Present-Practice-Produce) to Task-Based The Lexical Approach Dogme and authentic interaction Teaching through drama	• Developing a better understanding of different theories and approaches to language learning.
	ELT Methodology 2: The roles of the teacher	The roles of a teacher Building rapport and understanding your learners Motivating and engaging learners Classroom management 1 Classroom management 2 Lesson planning Teaching mixed-ability classes and large classes Materials and Resources Your teaching toolkit – techniques and activities	• Exploring the roles of a teacher as a class manager, a motivator, a resource, and an assessor.

MODULE	Course	Modules	Module Description
	ELT Methodology 3: Teaching in the real world	English as a lingua franca Multi-literacies and Translanguaging Global Issues Socio-Emotional Learning Mindfulness and wellbeing Special Educational Needs Different teaching contexts 1 Different teaching contexts 2 EAP, CLIL and EMI	• Considering the themes and issues around teaching in different contexts to different needs and interests.
	ELT Methodology 4: Developing your students	Learner attitudes Needs Analyses and self-assessment Assessment and testing 1 Assessment and testing 2 Developing a growth mindset Dealing with errors and mistakes 1 Dealing with errors and mistakes 2 Developing learner autonomy Developing as a teacher	• Exploring learner attitudes and needs and examining ways to help develop independent, successful students.
Teaching the Four Language Systems	**Teaching The Four Language Systems 1: Grammar**	What is grammar? The deductive approach The inductive approach Noticing grammar Emergent grammar Grammaring Alternative grammatical concepts Practising grammar Dealing with grammatical errors	• Examining different approaches to teaching grammar and identifying activity types and practical ideas that can support the learner.

MODULE	Course	Modules	Module Description
	Teaching the Four Language Systems 2: Lexis	What does it mean to 'know' a word? Lexical relations Vocabulary as data How is lexis learnt? Presenting lexis Learner training Materials for teaching lexis Lexical Practice activities	• Examining different approaches to teaching lexis and identifying activity types and practical ideas that can support the learner.
	Teaching the Four Language Systems 3: Pronunciation	What is pronunciation? Vowels Consonants Stress Connected speech 1 Connected speech 2 Teaching pronunciation strategies Accent and identity Materials and activities	• Exploring ways of teaching pronunciation.
	Teaching the Four Language Systems 4: Discourse	What is Discourse? Cohesion Coherence Spoken discourse Texts in context Pragmatics in interactions Language as social practice Discourse-based teaching Materials and Activities	• Discovering the different areas of discourse and pragmatics.

MODULE	Course	Modules	Module Description
Teaching the Four Language Skills	**Teaching the Four Language Skills 1: Reading**	How do we read? Approaches to reading Dealing with the unknown Reading sub skills 1 Reading sub skills 2 Reading critically Reading lessons Reading materials Reading activities	• Exploring the key skill of reading and ways of helping learners develop this skill. • Blending this skill into the four modes of reception, production, interaction and mediation.
	Teaching the Four Language Skills 2: Writing	What does it mean to 'do writing'? Types of written text The product approach The process approach The genre approach 1 The genre approach 2 Preparation for writing Writing activities After writing	• Exploring the key skill of Writing and ways of helping learners develop this skill. • Blending this skill into the four modes of reception, production, interaction and mediation.
	Teaching the Four Language Skills 3: Listening	How do we listen? Listening to a foreign language Listening sub skills 1 Listening sub skills 2 Decoding Finding meaning Listening lessons Listening materials Listening activities	• Exploring the key skill of Listening and ways of helping learners develop this skill. • Blending this skill into the four modes of reception, production, interaction and mediation.

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MODULE	Course	Modules	Module Description
	Teaching the Four Language Skills 4: Speaking	Why speak? What is involved in speaking? Speaking in interactions Speaking as mediation Functional language Non-interactive Speaking Using speaking materials Creating speaking activities Managing Speaking activities	• Exploring the key skill of Speaking and ways of helping learners develop this skill. • Blending this skill into the four modes of reception, production, interaction and mediation.

Certificate for Practising ELL Teachers – Trinity CertPT

(Honours level qualification)

Application required

An Internationally recognized teaching qualification developed by Pearson and awarded by Trinity College London

Designed by world-class subject-matter experts from Pearson

Develop your career with an official teaching qualification awarded by Trinity College London

- **Course length:** 130+ hours
- **Course access:** 12 months

Course Overview

1. Modular content as per PTEL Academy CertELTD - see pages 1–6 of this catalogue

2. 70+ hours of additional self- study comprising of academic reading material

3. The opportunity to engage with course assessors in live webinars (optional)

4. Formal assignment consisting of FOUR tasks

5. All candidates will be registered with Trinity College London.

6. On successful completion candidates will be awarded with the Trinity College London Certificate for Practising Teachers (CertPT)

Skills you'll gain

- The ability to evaluate, adapt, and create teaching and training resources to meet the needs of a specific learner or learner group

- Skills to reflect and justify your pedagogical decisions effortlessly

- Ability to apply teaching methodology and communicative teaching approaches for teaching in the real world

Who is it for?

1. Educators already teaching General English, young learners, adults, English for Academic Purposes, CLIL (Content and Language Integrated Learning), and more

2. Educators already holding an initial English Language Teaching qualification who wish to refine their knowledge and skills

3. Educators who are holding an initial Level 5 English Language Teaching certificate seeking career progression with a Level 6 qualification

4. Experienced English Language teachers wanting to focus on practical applications in the classroom

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What you'll need to apply

- An ELT teaching qualification, e.g., a Trinity CertTESOL, or local state sector qualification, plus a minimum of 6 months ELT teaching experience

OR

- 2 years+ ELT teaching experience and an English language proficiency of GSE 59 and above (CEFR B2 and above)

How to apply

- To enrol on the course all you need to do is fill in our online application form. It only takes a few minutes.

- You will need access to the following documents before you get started, so make sure you have them to hand:

  - A scanned copy of your teaching certification(s)

  - A signed letter on headed paper confirming your teaching experience (make sure it has clear contact details of the signatory)

  - Proof of your English proficiency (for non-native English speakers only). This could be any certification or a signed letter on headed paper that states your level of English proficiency (with clear contact details of the signatory).

Once you have submitted your application, you will receive a response (within 3 weeks) to let you know if you have been accepted.

Are you ready to start?

Fill in our online application form.

APPLY NOW

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Teacher Development Programmes . . .

Our bite-sized and modular teacher development programmes contain practical, up-to-date and engaging lessons, packed full with ideas for immediate classroom application. In addition, they provide a wealth of downloadable tools and resources for teaching in virtual, face-to-face or hybrid classrooms.

Classroom Foundations

Classroom Foundations focuses on techniques and strategies for addressing classroom challenges, such as creating an interactive learning environment and meeting the needs of students with varied learning styles.

Designed to help you adapt to the changing needs of the modern classroom.

These 2 popular courses are focused on developing essential teaching skills.

Designed to build your confidence and enhance your teaching.

Explore everything from effective lesson planning, the importance of questioning you will come away with tools and techniques you can put into practice immediately

- **Course length:** 3–7 hours
- **Course access:** 3 months

Available Courses

#	Course	Modules	Module Description
1	**Planning and Management**	Lesson Planning	Exploring the key elements of effective lessons and lesson planning to create well-developed, engaging lessons.
		Classroom Management	Examining the organisational processes that underpin all teaching and learning activities in a classroom, to ensure that the students are engaged in learning and behave appropriately, and to prevent, mitigate and manage disruptive behaviour.
		Differentiated Instruction	Examining strategies of differentiated instruction to meet diverse learner needs through providing alternative content, process, product and/or environment.
2	**Effective Teaching Strategies**	Activating Prior Knowledge	Learning to prompt students to reflect on and recall prior learning experiences and information so they can make connections between what they already know and think about new concepts and ideas and incorporate new knowledge into older knowledge.
		Effective Questioning	Learning to ask the right questions at the right time–and in the right way–to promote student thinking and learning.
		Effective Feedback	Learning how to provide students with feedback on how they are progressing towards achieving their learning goals, what they need to practice, and expectations for success.

ELT Teaching Strategies

Our English Language Teaching Strategies courses are ideal for teachers of school-age learners. They provide training in approaches to language instruction with short, practical lessons and ideas that can be applied immediately.

- **Course length:** 3–7 hours
- **Course access:** 3 months

Available courses

#	Course	Modules	Module Description
1	**English Language Teacher Development: Strategies for ELT Primary**	Increasing Student Speaking (Primary)	Exploring strategies for increasing student speaking in primary ELT lessons through structured speaking-practice sequences and freer speaking tasks that build fluency, while considering the important roles that active engagement and speaking play in language learning.
		ELT Pair and Small-Group Work (Primary)	Examining ways teachers can structure pair and small-group work, provide clear instructions to direct engagement, and use formative assessment methods to monitor discussions in a primary ELT lesson to build students' language and communication skills.
		Scaffolding in ELT (Primary)	Learning how to monitor student performance and plan appropriate scaffolding strategies to meet students' needs in different stages of primary ELT lessons to help students move from form-focused practice to fluency-focused language tasks.
		Content and Language Integrated Learning (CLIL) Strategies	Exploring techniques for integrating language learning with content learning by investigating the foundations of Content and Language Integrated Learning (CLIL), examining teaching strategies and classroom activities, and considering classroom needs when planning CLIL lessons.
		21st Century Skills in ELT	Exploring ways to incorporate the 21st century skills of communication, collaboration, creative thinking, and critical thinking into ELT activities to build students' speaking, listening, reading, and writing skills while developing important thinking skills.
2	**English Language Teacher Development: Strategies for ELT Secondary**	Increasing Student Speaking (Secondary/Adult)	Exploring strategies for increasing student speaking in secondary or adult ELT lessons through structured speaking-practice sequences and free speaking tasks that build fluency while considering the important roles that active engagement and speaking play in language learning.
		ELT Pair and Small-Group Work (Secondary/Adult)	Examining ways teachers can structure pair and small-group work, provide clear instructions to direct engagement, and use formative assessment methods to monitor discussions in a secondary or adult ELT lesson to build students' language and communication skills.

#	Course	Modules	Module Description
		Scaffolding in ELT (Secondary/Adult)	Learning how to monitor student performance and plan appropriate scaffolding strategies to meet students' needs in different stages of secondary or adult ELT lessons to help students move from form-focused practice to fluency-focused language tasks.
		21st Century Skills	Exploring ways to incorporate the 21st century skills of communication, collaboration, creative thinking, and critical thinking into ELT activities to build students' speaking, listening, reading, and writing skills while developing important thinking skills.
		Content and Language Integrated Learning (CLIL) Strategies	Exploring techniques for integrating language learning with content learning by investigating the foundations of Content and Language Integrated Learning (CLIL), examining teaching strategies and classroom activities, and considering classroom needs when planning CLIL lessons.

Online Teaching for Impact

More relevant than ever, our Online Teaching for Impact program is designed to build your confidence in your virtual classroom. Helping you connect with your learners and select the right resources to get the most out of online learning.

These three courses will enable you to:

- Discover strategies for creating a welcoming online environment
- Explore techniques to engage and connect with your learners when you are not face-to-face
- Support for choosing the right resources for digital learning
- Provide you with techniques you can apply immediately to empower your students
- Build your confidence to deliver engaging and effective learning online
- **Course length:** 3–7 hours
- **Course access:** 3 months

Available Courses

#	Course	Modules	Module Description
1	**Getting started with Online Teaching**	Developing Meaningful Student-Teacher Connections	Discovering strategies to create a welcoming online environment that fosters personalised learning and communication to create a sense of community.
		Effective Strategies to Engage Students in Learning	Uncovering what motivates students to become engaged in their learning, and energised by their success, curiosity, originality, and satisfying relationships online.
		Empowering Students to take ownership of their learning	Using feedback, shared decision making, collaborative learning, and real-world connections to empower online learners to build ownership of their learning.
		Feedback that Fuels Student Learning	Practising the art of providing timely, specific, and practical feedback in the online environment.
2	**Implementing Quality Online Teaching**	Driving Student Success through Practice and Re-Teaching	Implementing deliberate practice built on motivation, prior knowledge, feedback, and repetition that allows for the demonstration of learning without negative consequences.
		Stick with it! Developing Grit and Persistence	Exploring the power of productive struggle in the learning process and building strategies to support online learners develop the grit to persevere when work gets challenging.

#	Course	Modules	Module Description
		Questioning Strategies that Maximise Student Achievement	Building a repertoire of questioning strategies to effectively promote and assess student learning in the virtual environment.
		Making Real-world Connections	Increasing strategies for connecting online course activities to real-world scenarios to make learning more meaningful for students and encourage the transfer of learning to new situations.
3	**Advancing your Online Teaching Practices**	Developing Vocabulary to Enhance Student Comprehension	Providing opportunities for students to practice vocabulary in a variety of online contexts to deepen their understanding of terms and concepts.
		Supporting At-Risk Students	Understanding the impact that health, nutrition, mindset, cognition, effort, relationships, and vocabulary have on learning and developing strategies to support students who may be at-risk.
		Using Questioning for Productive Discourse in the Virtual Classroom	Developing targeted questions that encourage meaningful and focused discourse in the online environment.
		Know your Destination: Fostering Outcome-based Goals	Designing learning outcomes that reflect students' essential knowledge, skills, and attitudes.

Global Citizenship

Our *Global Citizenship* courses teachers to build critical skills to prepare students for employability and the rapidly changing world.

The intended learner outcomes are grounded in the research of lifelong learning and employability and target the skills of Pearson's Personal and Social Capabilities Framework.

These courses explore Global Citizenship from 3 different perspectives, self-management and communication, collaboration and leadership, and critical and creative thinking.

- Broken into bite-sized learning chunks you'll get to explore all the key ingredients for helping develop truly global citizens

- Equip your learners with the skills, values, and attitudes needed to become active, responsible, and engaged citizens

- **Course length:** 3–7 hours   • **Course access:** 3 months

Available Courses

#	Course	Modules	Module Description
1	**Self-management & Communication**	Metacognitive Skills	Developing strategies to help students develop a growth mindset, plan and set goals, monitor their progress, and adapt their strategies as needed.
		Social & Emotional learning	Understanding social and emotional learning and the impact that nurturing social, emotional and cognitive development has on improving learning outcomes
		Effective Verbal and Nonverbal Communication	Examining the role of communication in the classroom and employing strategies for building and using verbal and nonverbal communication methods effectively.
2	**Collaboration & Leadership**	Active Learning	Exploring strategies to help students transition from teacher-centred instruction to student-centred learning to help them become active partners in their learning.
		Collaborative Group Norms	Building students' collaboration skills by making expectations for engagement in group work explicit and understandable.
		Effective Pair and Group Work	Using strategies to initiate, monitor, and support meaningful work in pairs and small groups.
3	**Critical & Creative Thinking**	Problem Solving	Helping students use critical thinking skills to solve complex problems and discover logical solutions.
		Introduction to Higher Order Thinking Skills	Examining the explicit teaching and cultivation of Higher Order Thinking Skills (HOTS) to facilitate, enhance and improve student engagement and learning.
		Creative Thinking Skills	Employing strategies for helping students use creative thinking to approach and solve problems.
		Divergent and Convergent Thinking	Helping students think about issues in multiple ways and then finding the best solution to problems.

Diversity, Equity and Inclusion

Our Diversity, Equity and Inclusion course is designed to help educators to engage a range of anti-bias, multicultural and social justice issues and provide them with strategies and tools to help their learners understand, appreciate, include and advocate for those around them.

- **Course length:** 5 hours
- **Course access:** 3 months

#	Course	Modules	Module Description
1	**Diversity, Equity and Inclusion**	Turning Inward	Takes teachers on an authentic exploration and reflection of their own background and experience with diversity, equity and inclusion (DEI).
		Turning Outward	Gives teachers the tools and actionable steps needed to implement DEI practices in the classroom.
		Turning into Action	Supports teachers and students to understand where and how they can get involved and impact their environment through allyship and activism.

- We are delighted to offer this course free to all teachers and people who work in education. Follow the link below to request your access code today.
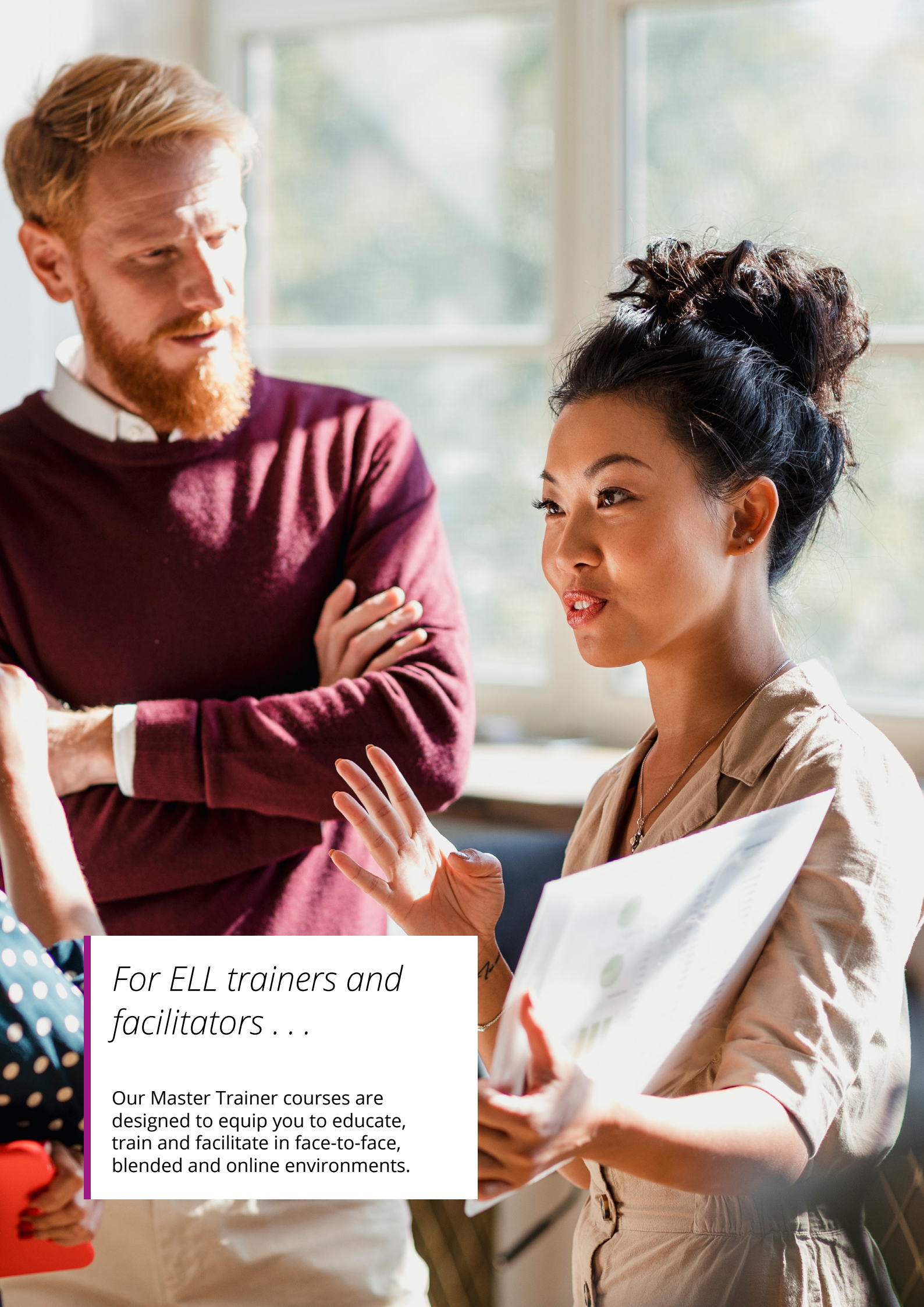
REQUEST FREE ACCESS NOW

Mindfulness for Educators

Our Mindfulness for Educators course has been developed by experts mindfulness and will provide participants with an understanding of what mindfulness is and how it works.

- **Course length:** 5 hours
- **Course access:** 3 months

#	Course	Modules	Module Description
1	**Mindfulness for Educators**	Introduction – pre course reading	A brief introduction to what mindfulness is, its history, the science behind it, and how to use the course materials.
		Coming off autopilot	Focuses on the concept of autopilot and how mindfulness can help us tune in to our bodies.
		Coming back to the body	Focuses on the human tendency to analyse things rather than sense them and accept them for how they are.
		Moving away from striving	Focuses on how we tend to strive for things to be different and how this causes us to think negatively.
		Relating to thoughts differently	Focuses on how we tend to view our thoughts as objective facts and how we often build false, negative stories about the events we see.

For ELL trainers and facilitators . . .

Our Master Trainer courses are designed to equip you to educate, train and facilitate in face-to-face, blended and online environments.

PTEL Academy Master Trainer

The PTEL Academy Master Trainer is a suite of rigorous, practical, face-to-face or virtually facilitated programs that prepares participants to deliver active, research-based, learner-centred professional development.

All programs are purposefully interactive and designed to create a community of learners within the training classroom. PTEL Academy Master Trainer Programs are "designed for transfer" meaning the skills learned can be easily transferred to a live classroom environment providing participants with the opportunity to explore, consolidate and reflect on their learning experience over a sustained period. PTEL Academy Master Trainer is based on global research in effective adult learning and has been delivered in more than 20 countries across Pearson.

Master Trainer Certificate in Engaging and Motivating Adult Learners in a F2F Environment

For teacher trainers facilitating professional learning for others in face-to-face environment, Master Trainer Certificate Engaging and Motivating Adult Learners explores effective communication in the Professional development environment.

In three, 6-hour facilitated sessions participants cover these topics:

- Motivating and Engaging Adult Learners
- Active Learning for Adult Learners
- Checking for Understanding
- Managing Resistance
- Effective Questioning

- Planning a Lesson
- Active Listening
- Effective Feedback
- Leading group learning
- Facilitating a Lesson

Master Trainer Certificate in Advanced Team Building in a F2F Environment

The Master Trainer Certificate in Advanced Team Building builds on the skills and practices from the Master Trainer Certificate in Engaging and Motivating Adult Learners, going deeper into leading learner-centred adult professional development (PD) in different modes. The focus of this Master Trainer certificate is to strengthen the expertise of trainers by explicitly focusing on the impact of their practice on their learners.

In three, 6-hour facilitated sessions participants cover these topics:

- Resistance in the Training Classroom
- From a focus on "trainer actions" to focus on "impact on learners"
- Data collection and analysis framework
- Evaluating impact of training on learners
- Presenting your professional learning development plan
- Self-regulated learning
- Supporting your learners to implement new research in practice
- The Practical Application Framework
- Practical Application Templates (PATs)
- Developing and presenting a group-designed PAT

Master Trainer Certificate in Online Training and Facilitation of Adult Learners

For teacher trainers facilitating professional learning for others in an online environment, Master Trainer Certificate for Online Training and Facilitation prepares participants to deliver engaging, effective, and empowering professional learning in the virtual and blended environments.

In four, 3-hour facilitated sessions (3 modules per session), participants will learn how to motivate and engage adult learners online, develop virtual sessions from a face-to-face design, give valuable and effective feedback, and manage all the details of this powerful and complex craft.

Topics covered:

- Online Review and Establishing Training Outcomes
- Online Facilitation skills
- Engaging and Motivating Adult Learners Online
- Facilitator Communication Skills
- Facilitating an Online Discussion
- Dealing with Challenges and Resistance
- Effective Online Feedback and Questioning
- Assessment Calibration
- The Blended Experience
- Designing a Blended Training Session
- Present and receive peer feedback

Please note all our Master Trainer programmes are tailored to your needs and are available for institutions only. You will need a minimum of 5 participants to make up a cohort. Contact your local Pearson sales office for more information.

Customised Research-Based Courses

Courses for educators of all disciplines help them apply effective principles to improve the performance of their students. Research-based courses are embedded in real teaching practices developed to improve student performance.

Digital, Self-Guided Programmes

Pearson offers a variety of fully digital, self-guided solutions to best meet teacher's needs.

Pearson's Certified Master Trainers

Courses are delivered by credentialed trainers who have completed Pearson's Certified Teacher Trainer Course.

Efficacy

Regular and structured measurement of our products and services is designed to ensure they deliver on their intended outcomes.

Pearson Teacher Education & Learning Academy

Certified Online Learning Programmes for Educators

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Click **here** to buy directly from us.