

Longman English

EDGE

2nd Edition

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Unusual jobs

My learning journey:

Reading

- A feature article about being a food stylist Visual Arts (Photography) 
 - A blog entry about being a live streamer Technology Education (Information & Communication Technology) 
-  **Understanding the purpose of a text**


Vocabulary

- People's strengths
- Adjectives to describe successful people


Language

- Connecting ideas (Expressions to give additional information)
- Connecting sentences (I) (Repetition)
- Connecting sentences (II) (Referencing)

Integrated Listening


- A discussion about election speeches
-  **Identifying attitudes**

Speaking

- Expressing preferences about jobs
-  **Expressing preferences**

Task

I will write a **speech** for an election campaign.

-  **Engaging your audience**



Warm-up

Look at the pictures below. Do you know what jobs they show? Write their names in the spaces provided.

Now
hiring

LEGO® master builder

ostrich babysitter

personal shopper

professional dog walker

toilet paper sniffer

train pusher

1



2



3



4



5



6



Which of the above jobs would you like to try for a day? Why?
Which ones would you definitely not want to try? Why?

Pre-reading

1 Match these words (A–C) with their meanings.

- | | | |
|------------------------------|--------------------------|---|
| A stylist (n) (line 9) | <input type="checkbox"/> | attractive |
| B appealing (adj) (line 13) | <input type="checkbox"/> | making you want to eat |
| C appetising (adj) (line 15) | <input type="checkbox"/> | someone who arranges or designs something |

2 Predict what's in the text.

What job will the text be about?
Circle the correct answer.

- ☐ chef ☐ food stylist
☐ film director ☐ restaurant owner



Look at the title and pictures.

There are lots of unusual jobs. Below is one of them. Read on to find out more about it.

A tasty-looking job

1 'Mmm, that pizza looks really yummy! Shall we order one?'

2 Have you ever wondered why the food images on restaurant menus always look so irresistible? You might think it's the effort of the chef and the photographer. But besides these two people, there is also another important person behind the scenes — the food stylist.

10 3 What exactly does a food stylist do? While a hair stylist styles hair, a food stylist styles food — not the food that's brought to your table in a regular restaurant, but food that is photographed for magazines, cookbooks, menus and advertisements. Food stylists use their artistry to make the food in each of their photos look tasty, appealing, and at its best, so that anyone who sees the picture will think, 'Yum!'

15 4 Apart from making food look appetising, food stylists are also in charge of grocery shopping, food preparation and sometimes even cooking. That's why a competent food stylist is not only energetic and good at multitasking but also has strong organisational skills.



5 What is a food stylist's greatest challenge? It's definitely racing against time. Imagine photographing a mouth-watering banana split. How can you create a perfect image while the clock is ticking? The answer is simple: work fast, before the ice cream melts and the banana turns brown, but also work smart! To get the best shot within a short window of time, stylists often have to decide on the setting (including the props, composition and lighting) well before the 'model' is put in front of the camera. So, they have to be decisive and able to work under pressure.

6 Another challenge for food stylists is the uncertainties they have to face at work. Being proactive and preparing for possible issues in advance can help them with a shoot. One way is to learn some 'tricks', such as using white glue instead of milk in a bowl of cereal to prevent it from getting soggy, or putting toothpicks and make-up sponges into a hamburger to hold it together and give it some height. However, there are often unexpected situations which require food stylists to think outside the box. For example, if a client requests an unusual ingredient for a dish at short notice, they have to find a way to source the ingredient or find a suitable alternative. If they're not resourceful, it's unlikely that they'll be able to pull it off.

7 For any aspiring food stylists, some advice from veteran food stylists is to get a cooking qualification from a reputable cooking school. However, that's only the beginning. A lot of other skills like plating (arranging) food are learnt on the job. As a result, being broadminded and having the capacity to learn and grow are vital strengths to be a successful food stylist. As well as having these qualities, a food stylist must also be a team player. This is because they need to work closely with a team of people, including a chef, art director, photographer and sometimes even a producer. Above all else, it is important to have passion for your work, which is true of any job.



Grammar in text

We can use certain expressions to **connect ideas** within the same sentence to give more information.

*a competent food stylist **not only** is energetic ... **but also** has strong organisational skills*

***As well as** having these qualities, a food stylist **must also** be a team player.*

Can you find other examples in the text? Underline them.

Values corner

Be adaptable

How can being adaptable help you overcome challenges?



Reading skill

Understanding the purpose of a text

When we read a text, it helps if we can work out its purpose (why the writer is writing), for example:

- | | | |
|----------------|---------------|-----------------------|
| • to inform | news articles | how-to manuals |
| • to entertain | stories | comics |
| • to persuade | reviews | letters to the editor |

Part A Answer the questions using information from Reading 1. For multiple choice questions, blacken one circle only.

- 1 According to paragraph 2, who do most people usually think is responsible for making photographs on restaurant menus look tasty?
 - (i) the chef
 - (ii) the food stylist
 - (iii) the photographer

☐ A (i) and (ii) only
☐ B (i) and (iii) only
☐ C (ii) and (iii) only
☐ D All of the above
- 2 According to paragraph 3, where do you see the food that a food stylist works on?

- 3 Which word in paragraph 5 has a similar meaning to 'delicious'?

- 4 In line 22, the writer mentions that 'the clock is ticking' to show that _____.

☐ A a photo shoot is not quiet
☐ B food stylists can't be late for work
☐ C there is always a clock at a photo shoot
☐ D there is little time during a photo shoot
- 5 What does 'the "model"' (line 27) refer to?

- 6 According to paragraph 6, food stylists use make-up sponges to help the food keep its _____.

☐ A colour
☐ B shape
☐ C taste
☐ D texture
- 7 According to paragraph 6, what would food stylists have to do if they couldn't find an ingredient for a dish?

- 8 Find a word or phrase in paragraph 7 which has a similar meaning to 'experienced'.

- 9 The main purpose of the article is to _____.

☐ A entertain
☐ B inform
☐ C instruct
☐ D persuade



Pre-reading

1 Skim the text.

What two jobs does the writer have?

2 Scan the text.

Where does the writer work?



Look for clues in the title, the first few paragraphs and pictures.



Look for capital letters and a place name.

A young man, whose online username is DeliWheeler, writes about his unusual job in his blog. Read the following blog entry to find out more about it.

How I came to be a

LIVE

STREAMER



1 Hi! I'm DeliWheeler. I'm a delivery rider for an online food delivery platform in New York City. I'm also a live streamer. I have a camera strapped to my chest so that my followers can join me as I zigzag through the streets of the city delivering food.

2 You might wonder how it all started. Well, it was really a blessing in disguise. Two years ago, my dad was laid off by his restaurant and hadn't been able to find another job for months. To help ease the financial burden on my family, I decided to become a part-time food delivery worker. The job not only led me into hidden corners of the city I didn't even know existed, but also allowed me to look at the city in a different way. My brother, who often heard me talk about my job and saw how self-motivated I was, suggested that I live stream my days on Twitch. It sounded daunting but being good at multitasking and able to work independently helped me to overcome my fears.

3 What's the best part of being a live streamer? It's definitely having the chance to interact with people and make friends. I love the company of my followers, though virtually, as I cycle around the city. I enjoy chatting with them between orders. I have around 40K followers at the moment. Of course, it's impossible for me to know all of them, but I'm resourceful and find ways to remember all the regular ones, not only their names but also details they share about their everyday lives. For instance, the other day, one of them was going to have an exam,



so today I asked her how it went. I want to show them that
25 I care about them. It gives me a great sense of satisfaction
when my followers become friends.

4 Apart from making friends, it also feels good to know
that I've influenced other people in a positive way. Last
month, a veteran reporter wrote a story about me for *The*
30 *Voice* magazine, saying that she loves how I show my deep
appreciation of the city, and how much joy and comfort my
streams bring her. I don't mean to brag, but yesterday one
of my followers told me how my streams had impacted her
son. He had been stuck at home for months after a serious
35 accident and loved my streams because they made
him feel like he'd been out and about.

5 Some people live stream
for fame. Other people live
stream for fortune. For me, it's
40 the connection with people and
sharing my love of my city. Next time, if you see someone
with a camera on his chest biking down the street chatting
contentedly into his phone strapped to the handlebars, it
could be me. Do say hi!

Grammar in text

We can use **repetition** and **referencing** to connect sentences.

Some **people live stream for fame**.
Other **people live stream for fortune**.

To help ... I decided to become
a part-time food delivery worker.
The job not only ...

Can you find other examples in
the text? Underline them.

Values corner

Connect with others

People are social animals who
naturally like to connect with
one another. Do you agree?
Why or why not?

Be a positive influence

If you were an online influencer,
how would you influence people
in a positive way?

Comprehension 2



Part A Text analysis Complete the following table about the blog entry using information from Reading 2.

How DeliWheeler's job helped him to know the city better (Paragraph 2):

- It led him into hidden corners of the city.
- 1 _____

How DeliWheeler connects with his regular followers (Paragraph 2 ____):

- 3 _____
- 4 _____

What DeliWheeler likes about his job (Paragraph 5 ____):

- He can make friends.
- 6 _____

A What are some other parts of speech of the words below? Write one word in each space provided.

	Noun	Verb	Adjective	Adverb
a)	advice			
b)			competent	
c)	creation	create		
d)			energetic	
e)				independently
f)		interact		
g)	satisfaction			
h)			successful	

B Use some of the words from Part A to fill in the blanks below. Your answers must be grammatically correct.

To be a ¹ _____ and successful LEGO® master builder, you should not only be able to work as a team, but also work ² _____ and be able to come up with ³ _____ on your own. What's more, you need to have lots of ⁴ _____ to build many huge models and not get tired.

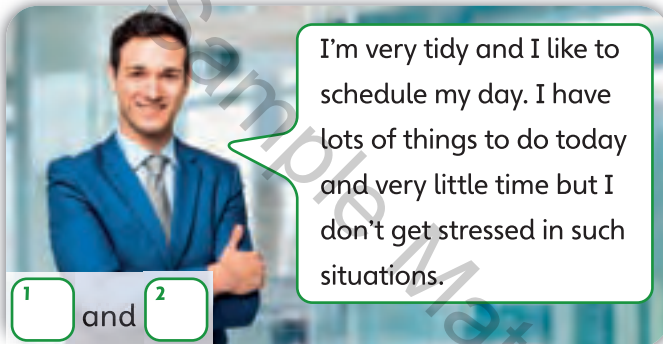
Apart from being creative and ⁵ _____, LEGO® master builders also need to have strong communication skills as they need to ⁶ _____ with different groups of people regularly. Spending time teaching and ⁷ _____ LEGO® fans how to ⁸ _____ unique models ⁹ _____ is a big part of the job.

It's not easy. Yet, at the end of the day, when others look at your masterpieces and say, 'Wow!', it'll feel like one of the most ¹⁰ _____ jobs in the world.

People's strengths

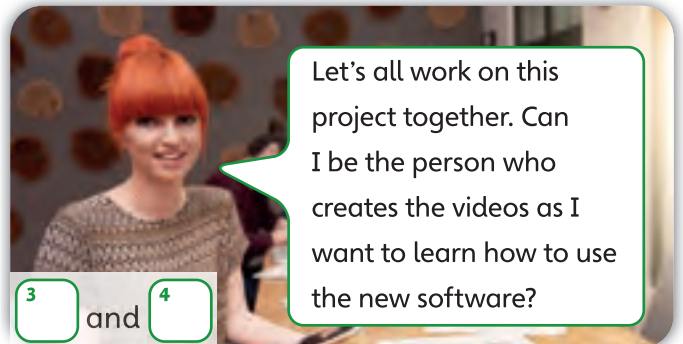
- | | |
|---|--|
| A able to make decisions quickly | E good at multitasking |
| B able to work independently | F have strong communication skills |
| C able to work under pressure | G have strong organisational skills |
| D be a team player | H have the capacity to learn and grow |

A What strengths do the following people have? Write the letters (A–H) in the boxes. Use each letter once only.



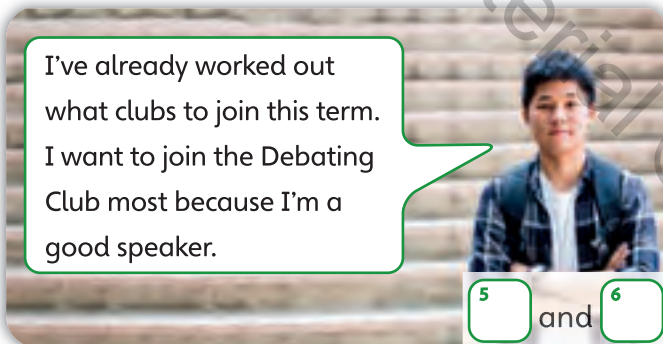
I'm very tidy and I like to schedule my day. I have lots of things to do today and very little time but I don't get stressed in such situations.

1 and 2



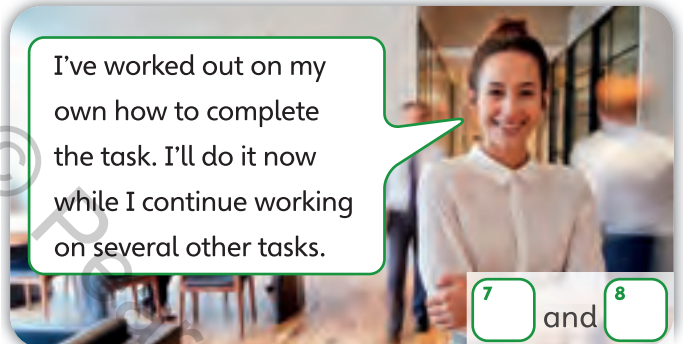
Let's all work on this project together. Can I be the person who creates the videos as I want to learn how to use the new software?

3 and 4



I've already worked out what clubs to join this term. I want to join the Debating Club most because I'm a good speaker.

5 and 6



I've worked out on my own how to complete the task. I'll do it now while I continue working on several other tasks.

7 and 8

B Complete the start of the following application letter using some of the phrases for **people's strengths** from the box above. Your answers must be grammatically correct.

Dear Sir / Madam

I am writing to apply for the job as a dog walker. I have no experience with dogs but I

1 _____ so I will be able to pick up the necessary skills quickly. Not only can I 2 _____, which means I will work well in groups of walkers, but I am also 3 _____ if unfriendly dogs need to be walked on their own.

I understand that I will need to stay in close contact with the dog owners. As well as

4 _____, which will help me do this, I also 5 _____ so I can arrange all the dog walks to suit all the owners' schedules.

Connecting ideas (Expressions to give additional information)

Note

When we start a clause with **Not only**, we need to swap the subject and the verb.

We can use certain expressions to **connect ideas** within a sentence in order to give additional information. We usually use the following expressions when we want to emphasise the second idea.

not only ... but also

She is **not only** intelligent **but also** very hard-working.

Not only are they creative **but** they are **also** broadminded.

Note

Besides is usually only used in informal writing or speech.

Apart from / As well as / Besides ..., ... also

Apart from / As well as / Besides rating how fun water slides are, testers **also** need to report how safe they are.

Let's practise Complete the following magazine article using the ideas in the box below and the expressions given above.

- | | |
|----------------------|--|
| 1 I want to be a vet | 4 I need to protect the babies from hurting each other |
| 2 having good grades | 5 being able to give a nasty peck |
| 3 be fun | 6 it could seriously hurt it |
| | 7 being challenging |

My life as an ostrich babysitter

Many people ask me why I chose to become an ostrich babysitter and what I do all day. Well, I chose this job because not only do I love birds ¹ _____

_____, ² _____,

a successful applicant for vet school also needs a lot of work experience with animals. I thought this experience would not only ³ _____

_____ make my application stand out from the crowd.

I initially thought it'd be an easy job too but it wasn't. Ostriches can be very aggressive.

As a babysitter, ⁴ _____

_____, but I also need to make sure the adults don't attack the babies. ⁵ _____,

ostriches also have a mean kick! An adult is not only able to kill a baby quite easily

⁶ _____.

⁷ _____, the job of an ostrich

babysitter can also be fascinating as you get to see these cute baby ostriches grow into full-size birds in just six months!

The following article about a dream job has some mistakes in it. Underline an incorrect word and write the correct word above it. Mark the position of a missing word with a '^' and write the missing word above it. There are twelve mistakes in total.

Why my dream job is to be a water slide tester

I have a dream. I want to become a water slide tester. Is that a real job I hear you ask but is.

It's not only a fun occupation and also a well-paid one. What do water slide testers do? Her

work covers several different areas. Firstly, their job is to ensure that the ride works. He has to

be thrilling but not terrified. It also has to be long enough to entertain but also short enough

to ensure there aren't long queues for the ride. As well making sure rides are well designed, a

water slide tester has plenty of other things to do. One is to look out for safety issues. Besides

problems include rides that are too fast or end with a dangerous drop into deep water. Finally,

a successful water slide tester must also is active on social media sites. These is because sites

like Instagram are popular with young people.

I believe I have the skills that will make me a good water slide tester. Not only I energetic

but I am resilient enough to be in the water all day. I am also careful and have strong

communication skills.

All in all, I think I will only enjoy this job but also be successful at it.





Listening skill

Identifying attitudes

Sometimes we can infer (guess) a person's attitude towards something from *how* they speak, i.e. a speaker's tone of voice (stress and intonation).



Sam **got** the job?

(Stress on **got** and **rising** intonation
= speaker **surprised** that Sam got the job)



Sam **got** the job.

(Stress on **got** and **falling** intonation
= speaker **confident** that Sam got the job)



Let's listen Listen to Maggie and Ram discussing how their election speeches went. Answer the questions below using information from the discussion and the poster on the right. For multiple choice questions, blacken one circle only.

1 What post are the two students running for?

2 Where did they make their speeches?

3 Who made a mistake in their speech?



4 Who is more confident about their performance?

5 Maggie's sister is _____ Maggie.

- ☐ A amused by
- ☐ B supportive of
- ☐ C tired of
- ☐ D worried about

6 Maggie does NOT mention having the strength of being _____.

- ☐ A adaptable
- ☐ B energetic
- ☐ C organised
- ☐ D resilient



7 Ram's greatest strength is being _____.

- ☐ A confident
- ☐ B decisive
- ☐ C innovative
- ☐ D organised

8 Maggie and Ram _____.

- ☐ A are good friends
- ☐ B are very competitive
- ☐ C don't trust each other
- ☐ D only met each other recently

STUDENT COUNCIL ELECTIONS

Who are you going to vote for to be the next student council secretary?

To help you decide, come and listen to this year's candidates as they share their ideas with you.

Date: 30 September

Time: 12.30 p.m.

Venue: School hall

Remember
your vote
counts!

TODAY



Speaking skill

Expressing preferences

We can express our preferences in different ways, e.g. using *prefer*, *'d rather*, *like*.

Sometimes we mention both our preference and the other option(s), e.g. using *prefer ... to / rather than ...*, *'d rather ... than ...*, *like ... better / more than ...*

We also usually give reasons for our preferences, e.g. using *as*, *because*, *since*.



I **prefer** working outdoors in the countryside **to** the city streets **because I'd rather breathe in fresh air than pollution**.

I **prefer** working from home **rather than** in the office **because I don't need to waste time travelling to work**.

I **'d rather** be an ostrich babysitter **than** a personal shopper or a LEGO® master builder **because I love animals**.

I **like** to work with other people **more than** by myself **because I'm a team player**.

Hint

You can use any other responsibilities that you think your role will involve.

Here are some official roles for your school's Careers Club. Tick your preferred role and jot down reasons by matching the responsibilities with your own strengths. Then give a short presentation about your preferred role to the class.

WHICH CLUB ROLE DO YOU PREFER?

A ppendix → 7

☐

PRESIDENT



Responsibilities:

- Making decisions about activities
- Running meetings with the club
- Discussing the club's ideas and problems with the teacher-in-charge

Reason(s):

☐

TREASURER



Responsibilities:

- Getting cost estimates for activities
- Organising fundraising activities
- Keeping track of what the club spends for activities

Reason(s):

☐

SECRETARY



Responsibilities:

- Taking notes at meetings
- Organising activities and events
- Promoting activities and events

Reason(s):

☐

CLUB REPRESENTATIVE



Responsibilities:

- Collecting feedback from club members
- Meeting representatives of other clubs
- Sharing news with the whole club

Reason(s):

Task

Write a speech for an election campaign

HOUSE OFFICIALS ELECTION CAMPAIGN

VOTE

Captain
Secretary
Treasurer
House Representative

Houses:

Amethyst

Emerald

Sapphire

Topaz

25th September Assembly

Have you ever given a speech in front of the whole school? It might sound like a daunting idea but practice makes perfect, and here's your chance to practise. Write a candidate speech for a House Officials election campaign to be given at a school assembly.

STEP 1 Get ready

Let's look at the genre and work out the audience, purpose(s) and style for this task. Tick the correct boxes.

G.A.P.S.

Genre: Speech

Audience:

- ☐ parents
☐ schoolmates
☐ teachers

Purpose(s):

- ☐ to give an opinion about the election process
☐ to persuade students to vote for me
☐ to provide information about myself
☐ to show why I am suitable for the post

Style: ☐ informal ☐ semi-formal ☐ formal

A campaign speech is usually ...

- ☐ informative and persuasive ☐ funny and informative

Vocabulary Bank

Jobs

babysitter (*n*) p. 3
 firefighter (*n*) p. 15
 reporter (*n*) p. 9
 writer (*n*) p. 6

chef (*n*) p. 4
 photographer (*n*) p. 4
 stylist (*n*) p. 4

delivery rider (*n phr*) p. 8
 producer (*n*) p. 5
 vet (*n*) p. 14

People's strengths

able to make decisions quickly (*exp*) p. 12
 able to work under pressure (*exp*) p. 5
 good at multitasking (*exp*) p. 4
 have strong organisational skills (*exp*) p. 4

able to work independently (*exp*) p. 8
 be a team player (*exp*) p. 5
 have strong communication skills (*exp*) p. 11
 have the capacity to learn and grow (*exp*) p. 5

Adjectives to describe successful people

adaptable (*adj*) p. 5
 confident (*adj*) p. 19
 determined (*adj*) p. 17
 innovative (*adj*) p. 13
 resilient (*adj*) p. 13
 trustworthy (*adj*) p. 22

broadminded (*adj*) p. 5
 creative (*adj*) p. 11
 energetic (*adj*) p. 4
 intelligent (*adj*) p. 14
 resourceful (*adj*) p. 5

competent (*adj*) p. 4
 decisive (*adj*) p. 5
 hard-working (*adj*) p. 14
 proactive (*adj*) p. 5
 self-motivated (*adj*) p. 8

Other vocabulary

aggressive (*adj*) p. 14
 appreciation (*n*) p. 9
 client (*n*) p. 5
 fame (*n*) p. 9
 interact (*v*) p. 8
 nominate (*v*) p. 25
 satisfaction (*n*) p. 9
 uncertainty (*n*) p. 5

appealing (*adj*) p. 4
 brag (*v*) p. 9
 daunting (*adj*) p. 8
 financial burden (*n phr*) p. 8
 irresistible (*adj*) p. 4
 passion (*n*) p. 5
 serve (*v*) p. 25
 veteran (*adj*) p. 5

applicant (*n*) p. 14
 capacity (*n*) p. 5
 ease (*v*) p. 8
 influence (*v*) p. 9
 lay off (*phr v*) p. 8
 reputable (*adj*) p. 5
 source (*v*) p. 5
 vital (*adj*) p. 5

Self-assessment

How much have you learnt in this unit?
 Go to the online platform to find out!