

Welcome to the Pearson Connected English Learning Program

Empower your learners to be themselves in English

The Pearson Connected English Learning Program has been expertly designed over 25 years to build your English learners' confidence and fast-track their progress. Powered by the Global Scale of English, Pearson's connected suite of courses, assessments and certifications boosts English learners' enjoyment and motivation to learn English so they can experience and demonstrate success.

Pearson Connected English Learning Program



Courses

That are engaging and relevant to learners



Assessment

To build learners' confidence that they are progressing





Certification

To celebrate learners' achievements

Underpinned by





Increase motivation

Engaging and relevant courses with content that motivates and inspires learners.



Demonstrate skills

Carefully paced courses and assessments empower learners to showcase and verify their growing skills.



Expertly designed, guaranteed quality

Designed with leading ELT experts and authors, our courses, assessments and certifications are internationally recognized and celebrated by industry experts, governments, universities and employers.





Fast-track your learners' progress

The Global Scale of English (GSE) is the beating heart of the Pearson Connected English Learning Programs. Designed to build confidence, the GSE helps you understand where learners are on their unique learning journey with unparalleled clarity.

The GSE is the result of extensive expert research. It extends the Common European Framework of Reference (CEFR) to assess different types of learner on a simple 10–90 scale.

Global Scale of English	10 20									
CEFR	<a1< td=""><td>A1</td><td>A2</td><td>+</td><td>В1</td><td>+</td><td>B</td><td>+</td><td>C1</td><td>C2</td></a1<>	A1	A2	+	В1	+	B	+	C1	C2



With the GSE, pre-primary, primary, secondary and adult learners can pinpoint their proficiency in all of the four key language skills: speaking, listening, reading and writing. Teachers can then set personalized goals for every learner, guiding their next steps and accurately measuring their progress along the way.

It's the first of its kind. A truly global standard in English language learning.



Find out more about the GSE, get helpful resources and access the free teacher toolkit at <u>pearsonenglish.com/gse</u>.

Pearson digital tools

Enabling Great Teaching & Learning



Individualized instruction



Distance learning



Blended learning



Study on-the-go

MyEnglishLab offers structured online English practice for students, with instant marking and reporting for teachers. **MyEnglishLab** improves student results, and it helps make teachers' lives easier. MyEnglishLab helps motivate and engage learners by allowing them to work at their own pace, repeat activities, and get extra support outside the classroom.



Pearson Practice English App allows students to access their study resources on their mobile devices and practice on-the-go.

For studying on-the-go, **eBook** is the perfect solution. Students can access the content online and on tablets. eBook can be used to present content to the class, as well as for homework, group study, and note-taking.

ActiveTeach, an easy-to-use presentation tool, brings the student books to life and creates dynamic classrooms. With ActiveTeach, you can project student book pages, zoom in on specific activities, play audio and video, post notes, highlight content, and access additional resources.





Supplement your classroom teaching with our flexible language learning solution



Designed with both the learner and teacher in mind. Choose Mondly by Pearson if you want to:



Use state-of-the-art

technology such as speech recognition, chatbots and Al to progress learners from words to phrases and then real conversations in **41 languages**.



Boost learners' speaking

confidence with extra speaking practice simulating real-life conversations with fluent speakers.



Deliver engaging and fun learning experiences with gamification and a leader board, enabling learners to have fun competing with their friends.



Use the admin dashboard to easily monitor learners' activity and progress.



Access modules from more than
40 specific topics to complement
classroom learning.



Easily set additional

homework tasks - no teacher prep or marking needed as results can be seen in the dashboard.



Use a solution that is synchronized between devices,

including desktop, mobile, and tablet devices and easy to integrate into the existing curriculum.





Best Online Language Learning Portal

> Gartner Cool Vendor

2018

Cool Vendor in Mobile Applications and Bots



Winner in Technology and Innovation



App of the Year



Find out how Mondly by Pearson could transform your teaching at <u>mondly.com/business</u>.







We provide a range of educational products and services for institutions, governments, and individual learners. Our materials and tools help people everywhere aim higher and fulfill their true potential.

Buy directly from our online store and SAVE MONEY!



Students can easily and conveniently purchase access to their course materials



Credit and debit cards accepted



Codes delivered instantly via Email









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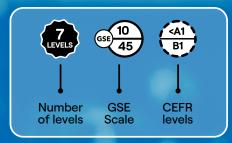
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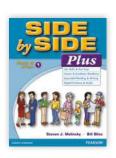
Adult Courses Adult Education

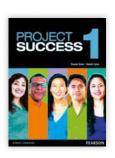
Pearson ELT Adult English Courses

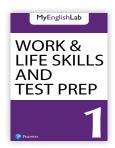
The most comprehensive solutions for WIOA, IET and IEL/CE

English language acquisition * Literacy * Academic rigor * Soft skills * Work Skills for Career Success *CCRS * ELPS * CASAS Competencies









 Workforce preparation

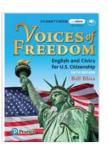
Skills

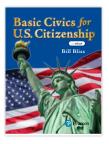
Employability





Civics • Citizenship • Test preparation





Pearson ELT Adult Education

Meeting the Challenges of Today's Adult Education

The Workforce Innovation and Opportunity Act (WIOA) places a priority on workforce, civic, and academic readiness at all levels and sectors of instruction, including adult English language acquisition programs. WIOA spells out a set of overarching program goals, including a greater

emphasis on college and career preparation, technology integration in instruction, and cooperation and joint programming with employment training providers.

In this WIOA landscape, ESL programs need not only to help learners develop competence in reading, writing, speaking, and comprehension, but also develop the skills they will need to transition to postsecondary education or advance in their careers.

At Pearson, we understand that for English language learners to take full advantage of today's career and educational opportunities, they need to possess skills to understand complex language, read and process challenging texts, think critically, and problem-solve, as well as analyze concepts and apply them to new contexts.

In order to meet the WIOA educational goals, Pearson English adult education products are carefully aligned with the CCR and ELP standards, as well as the NRS educational functioning levels and the new Integrated English Literacy and Civics standards, to help adult learners achieve their educational, career, and life goals.

Digital skills are key to success

The WIOA's program goals require programs to integrate technology in instruction, recognizing that digital skills are essential to success. To meet the WIOA technology requirements, Pearson ELT adult English programs incorporate multimedia tools and technologies to help learners develop their visual and digital literacies. Our online and mobile tools offer flexible solutions for classroom instruction, blended and distance learning, and practice on the go.

NRS Beginning ESL Literacy	NRS Low Beginning ESL	NRS High Beginning ESL	NRS Low Intermediate ESL	NRS High Intermediate ESL	NRS Advanced ESL
ELPS Level 1 CCRS Level A CASAS 180 & below	ELPS Level 1 CCRS Level A CASAS 181–190	ELPS Level 2 CCRS Level A CASAS 191-200	ELPS Level 3 CCRS Level B CASAS 201-210	ELPS Level 4 CCRS Level C CASAS 211-220	ELPS Level 5 CCRS Level D CASAS 221-235
GSE 10-15	GSE 16-21	GSE 22-29	GSE 30-35	GSE 36-42	GSE 43-50



The **Global Scale of English** Alignment to the **Employability Skills Framework**



The **Employability Skills Framework**, developed by the U.S. Department of Education's Office of Career, Technical, and Adult Education, is designed to support educators in understanding the skills necessary for students to be successful in the workplace and in their career pathways.

The **Global Scale of English (GSE)** is a standardized granular scale that measures English language proficiency. It identifies what learners can do at each level and demonstrates incremental progress in learners' language abilities.

The GSE forms a backbone for Pearson course materials and assessment.

An extensive research has been done to establish the relationship between the GSE and other scales and reference frameworks, such as NRS and CASAS.

And now the GSE is also aligned to the Employability Skills Framework to help educators in developing curricula that support language development with an emphasis on transference of high value skills for future employment.

Scale of



CASAS	NRS LEVELS	GSE	
< 180	ESL Beginning Literacy	10 - 15	
181 - 190	ESL Low Beginning	16 - 21	
191 - 200	ESL High Beginning	22 - 29	
201 - 210	ESL Low Intermediate	30 - 35	
211 - 220	ESL High Intermediate	36 - 42	
221 - 235	ESL Advanced	43 - 50	
236 - 245	ASE Low	51 - 58	
246 >		59 - 66	
	ACE High	67 - 75	
	ASE High	76 - 84	
		85 - 90	

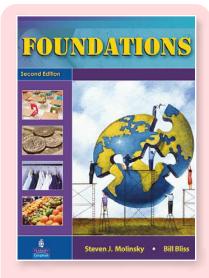
Learn more and download the alignment booklet at bit.ly/GSEEmployability

Foundations

2nd Edition

Foundations is an all-skills, standards-based program for beginning-literacy and low-beginning learners of English. Its clear and easy-to-use format offers students a very basic introduction to English for essential lifeskill situations and builds a language foundation for students' future success at any course's Book 1 level of instruction.

- * Serves as the Foundations level for the Side by Side series.
- ★ Standards-based lessons align with CCRS and English Language Proficiency Standards, CASAS, BEST Plus assessments, and Integrated English Literacy and Civics Education (IELCE) objectives.
- Consistent two-page lesson format is designed for ease of use.
- Numbers lessons build students' numeracy and basic math skills.
- Community tasks introduce basic civics topics.
- Two workbook options with audio, an Activity Workbook and Literacy & Numeracy Workbook, provide solutions for multilevel classes.
- NEW! The complete audio program is now available via free student access to the Pearson English Portal.
- ★ NEW! An Instructor Digital Resources access code provides all support materials, including the Teacher's Guide, Multilevel Activities, Testing Program, and worksheets for literacy, handwriting, number, and vocabulary practice.



American English









AUTHORS:

Bill Bliss, Steven J. Molinsky

SUITABLE FOR: Teens, young adults and adult learners



Future

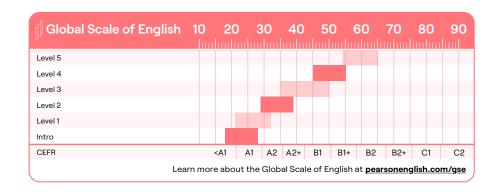
English for work, life and academic success.

Future equips learners with the English language skills that help them achieve their career goals and more.

With one integrated digital and print program, Future meets the challenging demands of today's adult English education, addressing learners' diverse needs while building transferable workplace and communication skills.

Why choose Future?

- Focuses on building workforce skills alongside English language proficiency with goals supporting the Workforce Innovation and Opportunity Act (WIOA).
- ★ Helps learners access new professional and academic opportunities by developing literacy and language skills identified in the College and Career Readiness Standards (CCRS) and the English Language Proficiency Standards (ELPS).
- Challenges learners to analyze, evaluate, predict, infer and problem-solve with increased rigor built into all lessons at every level.





Second Edition: American English









SERIES CONSULTANTS:

Sarah Lynn, Ronna Magy, Federico Salas-Isnardi

SUITABLE FOR: Adult learners

Skills for the Future

Future's curriculum closely aligns with WIOA, NRS, English Language Proficiency, and College and Career Readiness Standards. The skills and competencies are fully and seamlessly integrated in every lesson of the program, equipping learners with higher-order skills to help them achieve their personal, professional, and educational goals.

The new NRS functioning level descriptors are organized into three modalities:

Interpretive: Content-rich listening and reading activities develop skills to understand, process, and interpret written and oral language delivered in a variety of contexts and genres.

Productive: Engaging speaking and writing activities at each level challenge learners to produce meaningful spoken and written language in a variety of contexts, developing their productive skills.

Interactive: Future offers an abundance of interactive activities that allow learners to engage in conversations, discussions, and exchanges of ideas, as well as gathering and summarizing information.

The CCR and ELP standards are incorporated into the curriculum at every level, providing a foundation for academic rigor.

- Reading, writing, listening, and speaking practice requires learners to analyze, use context clues, interpret, cite evidence, and summarize.
- Regular practice with complex and content-rich materials develops academic language and builds knowledge.
- Interactive activities allow for collaboration and exchange of ideas in both social and academic contexts.

Comprehensive alignment with CASAS competencies and goals

- Functional language, authentic materials, and workplace and life skills develop core competencies, essential for work, life, and academic advancement.
- CASAS-like practice tests online allow for extra practice and the development of test-taking skills.



Future integrates English literacy, civics, work, and life skill competencies in one program, empowering learners to become proficient communicators and active participants in their family, work, and community life.





Advance

Work Skills for Career Success

Course Overview

Advance: Work Skills for Career Success is an online course that can be used for self-study or led by an instructor or coach. The course provides the essential skills needed to meet the challenges of employment, re-employment, additional training, re-skilling and upskilling. It's a flexible modular course with easily accessible engaging content, authentic practice, and digital literacy skills practice as well as tools for building a personal portfolio to use for career progression. The course is project-based and focuses on problem-based learning with direct application to real world situations.

Throughout 8 Modules of the course learners will cover the following topics:

Self-Exploration

What do I need to know about myself to help me choose employment that is a good fit for me? Career Exploration

Which in-demand career is a good fit for me and what do I need to do to meet its qualifications?

Career Plan

How do I meet my career goal?

4)

Job Search

How do I present my qualifications in a way that matches the job that I want?

Work Culture

What are the characteristics of the U.S. work culture and how do I navigate them?

Interview Process

What strategies do I use throughout the interview process to obtain the job that I want?

Workers' Rights and Responsibilities

What responsibilities do I have to my employer and how do I fulfill them? What rights do I have and how do I advocate for them? Upskilling

How can I improve my job performance in order to increase my employment opportunities?

The course content was built around and is correlated to most of the following resources:

- 🜟 The Employability Skills Framework
- ★ Teaching Skills That Matter
- 눚 College and Career Readiness Standards National Reporting System
- **†** EL Civics requirements
- tenglish Language Proficiency Standards for Adult Education
- 🜟 Workforce Innovation and Opportunity Act requirements and Integrated Education and Training
- Pearson Soft Skills (PSC's).
- 눚 Career Readiness Standards for Adult Education



Complementary companion to Future Advanced

Work Skills for Career Success Full Course -Student's Online

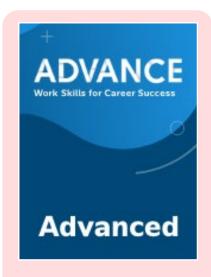
- ★ 40 hours of online instruction
- 눚 8 modules focusing on the content of employability skills
- Aligned to GSE learning objectives
- Assessments: online end-of-module tests and an online end-of-level assessment

ADVANCE	INTRO
Student's Online Access Code	9780136772453

Work Skills for Career Success Full Course - Instructor Online

- ★ Online course
- 눚 Digital Instructor/Coach's Resources
- Class Companion a PowerPoint presentation with teaching notes to support instructor/coaches with materials to be used in synchronous classes, derived from the main course content
- 눚 Focus on discussion, application, and reflection activities
- Front-of-classroom tool for teachers
- Completely digital course

ADVANCE	INTRO
Instructor Online Access Code	978013831308



American English









Series Consultants:

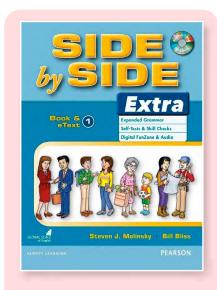
Sarah Lynn, Lia Conklin, Ron Cruz

SUITABLE FOR: Teens, young adults and adult learners

Side by Side Extra

Side by Side Extra is an enhanced version of this popular series that has helped more than 35 million students worldwide learn English through its proven communicative methodology, ease-of-use, humor, and playful activities. The course is well-known for creating dynamic interactive practice that leads to high student motivation and mastery learning.

- ★ The included Side by Side eBooks offer digital lesson pages with point-of-use audio for easy-access listening and speaking practice.
- ★ The eBook FunZone provides games, videos, and music for each unit.
- NEW! The complete audio program is now accessible three ways for maximum flexibility – as embedded audio on eBook digital pages, as MP3 files available in the eBook, and through new access via the Pearson English Portal.
- ★ Expanded Activity Workbooks offer new Gazette and self-assessment activities in addition to popular features such as extensive listening practice and GrammarRaps (via audio on the Pearson English Portal).
- ★ NEW! Instructor Digital Resources for each program level provide a single online gateway to all teacher resources previously available separately, including Teacher's Guide, Testing Program, Picture Cards, and Communication Games.



American English







AUTHORS: Steven J. Molinsky & Bill Bliss

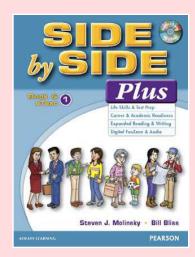
and adult learners

SUITABLE FOR: Teens, young adults

Side by Side Plus

The standards-based **Side by Side Plus** series prepares students for their roles in the community, at school, and at work. The course develops students' career and academic readiness skills and promotes students' independent practice, virtual learning, and hybrid instruction using the included eBook version.

- ★ Standards-based lessons align with CCRS and English Language Proficiency Standards, CASAS, BEST Plus assessments, and Integrated English Literacy and Civics Education (IELCE) objectives.
- ★ Teamwork, critical thinking, and community activities promote cooperative learning, problem solving, and civics connections.
- Expanded readings about work, community resources, and lifeskill topics build career readiness skills and civics knowledge.
- ★ Language arts and writing process lessons offer basic academic preparation.
- eBook provides digital lesson pages with instant audio access for lively and effective language learning.
- NEW! The complete audio program is now accessible three ways for maximum flexibility – as embedded audio on eBook digital pages and as MP3 files available in the eBook and now through free access to the Pearson English Portal.
- Activity Workbooks and Test Prep Workbooks can be used separately or together to expand all-skills practice and prepare students for standardized tests. Now featuring free access to all workbook audio via the Pearson English Portal.
- ★ NEW! Instructor Digital Resources for each program level provide a single online gateway to all teacher resources previously available separately, including Teacher's Guide, Multilevel Activities, Testing Program, Picture Cards, and Communication Games.









AUTHORS: Steven J. Molinsky & Bill Bliss









Level 1 > 25-35 Level 2 > 30-42

Level 3 > 36-50

Level 4 > 43-57

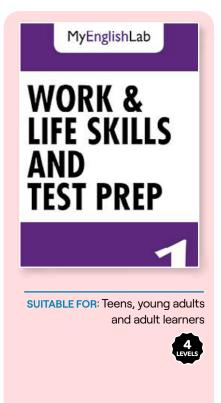


Work & Life Skills

Low-Beginning - High-Intermediate

Powered by MyEnglishLab, Work & Life Skills and Test Prep is a four-level competency-based digital course that provides engaging instruction in the essential work and life skills competencies that adult learners need in all their roles — at work, in school, at home, and in their communities. Each level includes interactive activities and practice tests, giving students valuable practice and motivating them to achieve their learning goals.

- ★ CASAS-based interactive practice in listening, speaking, reading, and writing builds skills and essential competencies.
- Listening and reading practice tests give learners invaluable practice in taking standardized tests, motivating them to persist in their learning goals.
- ★ Instant feedback on incorrect answers helps students improve their skills.
- Perfect component for practice in the computer lab, at home, or on the go.
- ★ Perfect Partner for online practice and test prep!

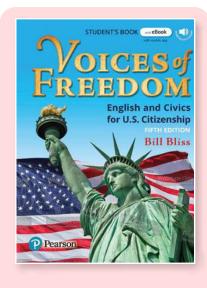


Voices of Freedom

Voices of Freedom has helped hundreds of thousands on their path to United States citizenship. The course provides students with the language skills and civics knowledge needed for the citizenship test and naturalization interview. Our fifth edition now includes an eBook and mobile app, and provides up-to-date information about the current administration, the new Juneteenth holiday, the January 6th insurrection at the U.S. Capitol, and other topics.

Features

- ★ Simple readings and hundreds of current and historic photographs present civics content in a context-rich and easy-to-read format.
- ★ Civics Checks offer practice with the 100 official citizenship questions. Authentic dialogs and listening activities develop students' communication skills for success in the naturalization interview and spoken-English exam.
- ★ Civic participation activities enrich learning and meet Integrated English Literacy and Civics Education (IELCE) goals.
- ★ An included eBook provides integrated audio and tools for highlighting and notetaking.
- 🛨 A mobile app offers audio practice via smartphones.
- ★ An Activity & Test Prep Workbook provides supplemental reading and writing practice.
- ★ A Teacher's Guide offers step-by-instructions, expansion activities, and reproducibles.



AUTHOR: Bill Bliss

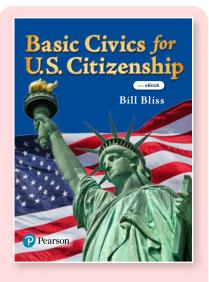
SUITABLE FOR: Teens, young adults and adult learners



Basic Civics for U.S. Citizenship

Basic Civics for U.S. Citizenship prepares students for success on the official U.S. civics exam. By weaving the official civics questions and answers into a brief overview, Basic Civics provides context for the content of the exam - the how and why behind the facts on the test.

Basic Civics for U.S. Citizenship is a customized edition of Voices of Freedom, Fifth Edition, designed for English proficient adult and secondary school students.



AUTHOR: Bill Bliss

SUITABLE FOR: Teens, young adults and adult learners





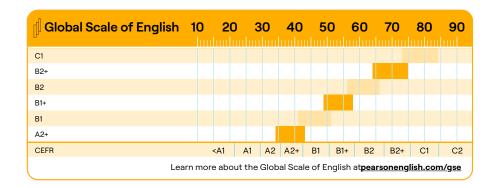
Step Up

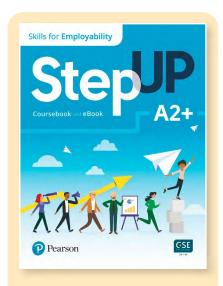
Level-up learners' English skills for improved employability prospects.

Step Up, Skills for Employability, provides learners with the essential skills they need to succeed in a competitive job market while developing their English language skills.

Why choose Step Up?

- Highly suitable for adults and young adults wanting to build employability skills necessary to succeed in a dynamic, global job market.
- Focuses on teaching employability skills with a digital-first approach.
- ★ Is a short, flexible course with the self-study route taking a total
 of 18 hours and the self-study plus teacher route taking a total
 of 32 hours.





American English





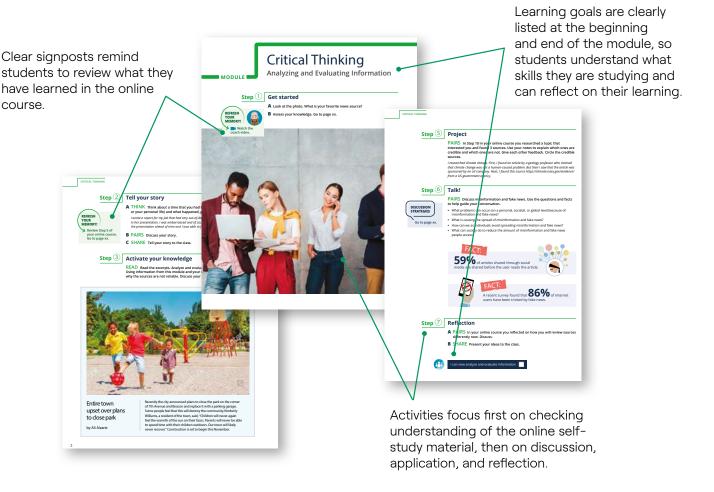


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SUITABLE FOR: Adult learners

Adult Courses Career Readiness



Self-study course

- 18 hours of online instruction
- 12 modules focusing on the content of employability skills
- Language support (vocabulary development, skills development-listening reading, noter-taking, pronunciation tips)
- Aligned to GSE learning objectives
- Assessments: online end-of-module quizzes and an online end-of level assessment
- If successful, student will get a certificate of completion or digital badge
- Notes online for institution to help monitor progress and give motivational feedback

Teacher-led course

- "Plus" involves teacher-led instruction, in-person or virtual
- · An additional 14 hours for a total of 32 hours course
- Class after students have done the self-study online module
- Focus on discussion, application, and reflection activities
- 96-page coursebook, print and ebook
- Front-of-classroom tool for teachers
- Teachers notes for teaching in-person or virtually





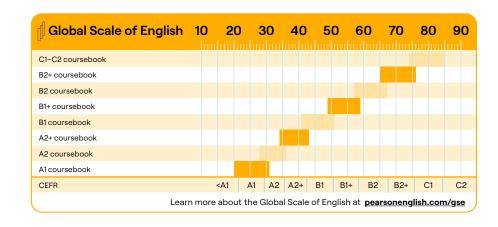
Business Partner

Your employability trainer.

Grow confidence using English in the workplace with Business Partner. The business-focused course builds professional English proficiency alongside key employability skills that help learners reach their career goals.

Why choose Business Partner?

- ★ Helps learners' progress even with busy lifestyles as the course is designed around three pillars: flexibility, engagement and employability.
- ★ Bridges the gap between the classroom and the world of work with practical training that enhances employability while helping learners make measurable progress in English.
- ★ Builds awareness and understanding of business situations, including how to communicate in different business contexts and when working across cultures with authentic content from the Financial Times and other news sources.





Project Success

Help students in cultivating creative and critical thinking abilities while fostering independent learning initiatives

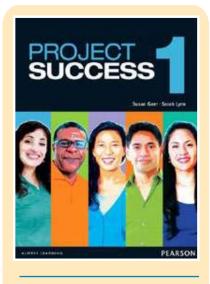
Project Success is a six-level, four-skill series that teaches English by involving learners in real-life professional situations.

This engaging video-based program is correlated to national standards and focuses on workplace skills and 21st-century digital skills to foster creative and critical thinking skills and promote self-directed learning.

Through inspiring stories of adults working and mastering life's challenges, the series illustrates the skills and competencies adult English language learners need to participate fully and progress in their roles at home, work, school, and in the community.

Why choose Project Success?

- ★ Demonstrates situational language, employment and educational skills with videos
- Exposes students to a variety of workplace and personal situations with immersive lessons
- → Develops transferable academic and workplace skills for success beyond the classroom



SUITABLE FOR: Young adult and adult learners







Career Readiness



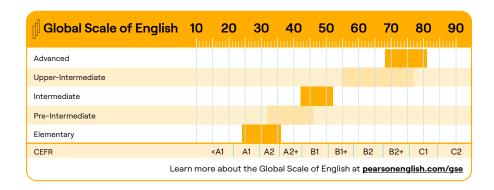
Market Leader

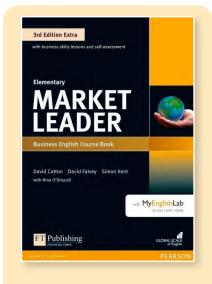
Speak with confidence, lead with confidence.

Developed with the Financial Times, Market Leader uses authentic content to introduce learners to topical business issues and give them the confidence to communicate in the corporate world. Learners build English language skills through contextual content covering negotiation, people management, advertising, and more.

Why choose Market Leader?

- → Puts learning into real-world context with authentic content from the Financial Times and real case studies from expert consultants.
- ★ Includes specialist titles for specific business fields making them ideal for learners with a career in mind.
- Pairs perfectly with a business-based university course to help learners reach their dream careers.







AUTHORS: David Cotton, Iwonna Dubicka, David Falvey, Simon Kent, Margaret O'Keeffe

SUITABLE FOR: Young adults and adult professionals



Let's support our learners in meeting their needs

Contemporary adult learners require new approaches and materials that address new needs in their social, professional, and academic English. At Pearson we conduct research with teachers and learners to make sure that our courses meet those needs.



Connectivity

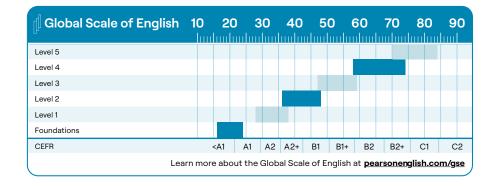
Connecting people through English.

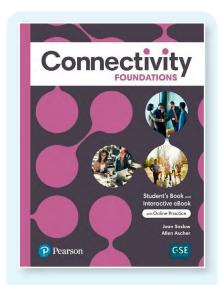
Prepare learners for using English confidently in work, studies, travel and life with Connectivity.

Suitable for young adults and adult learners, Connectivity features a communicative approach to activating new language and integrates it with soft skills development to increase employability.

Why choose Connectivity?

- repare learners for using English in work, travel, studies and beyond using a cultural fluency syllabus.
- ★ The only course featuring captivating sitcom video, Connect TV, that engages learners with fun English content presented at their level, boosting their confidence.
- ★ Based on the award-winning methodology used in best-selling Top Notch and Summit courses that gets results and makes English learning unforgettable.





American English







AUTHORS: Allen Ascher, Joan Saslow

SUITABLE FOR:

Young adult and adult learners

StartUp

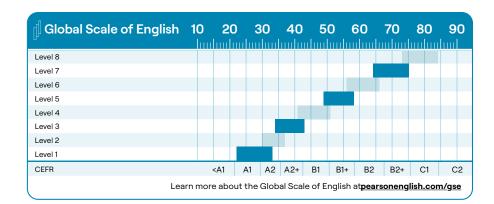
English for 21st century learners.

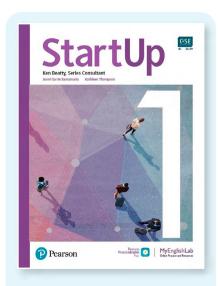
An innovative, multi-skills general English course, StartUp is a complete language program that motivates adult learners with relevant and media-rich content.

The course is fully flexible, providing teachers and learners with all the support needed to maximize progress virtually or in the classroom.

Why choose StartUp?

- ★ Empowers learners to confidently communicate using English in everyday ways and bring their personality to emails, texts, face to face conversations and more.
- Features a unique video-rich program, including humorous and interesting characters, media projects, presentation skills, Grammar and Pronunciation coach and TED-Talk style videos.
- ★ Equally effective when delivered virtually as it is in the classroom, enabling learners to improve their English language skills around their other commitments.















SERIES CONSULTANT: Ken Beatty

SUITABLE FOR: Adult learners

American Speakout

Real English in Your Classroom

American Speakout is a six-level series based on topics that are relevant to students' lives and global in nature. Its emphasis on authentic listening opportunities and presentation of language in context enables learners to personalize the language they learn and express themselves confidently in authentic English-speaking environments. American Speakout follows a balanced approach to topics, language development, and skills work.

American Speakout integrates authentic video from popular BBC programs and real-life situations in every unit and builds the skills and knowledge learners need to express themselves confidently in a real English-speaking environment.

Builds learner confidence

- ★ Authentic, real-world language, challenging activities, and recycling of language build student confidence in understanding context and communication.
- ★ Video clips and interviews on the street expose students to a wide range of language and accents, familiarizing them with English as it is spoken.

Encourages learners to spend more time on task

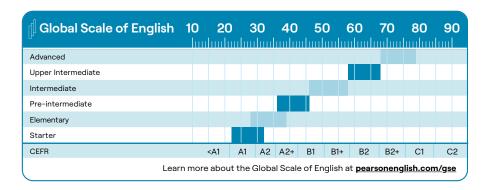
- Course package includes a wealth of practice material in specific areas including grammar, vocabulary, pronunciation, and skills.
- ★ Clear objectives in every unit help students focus on what they will achieve so they can see how they are improving.
- ★ Motivating lessons and practice materials engage learners, encouraging them to spend more time on task and make faster progress.

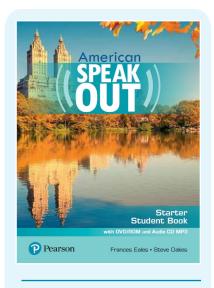
Helps learners achieve their personal goals

★ Tasks and activities encourage students to work collaboratively and build skills essential for both study and work.

Helps learners see the relevance of what they are learning

★ Clear goals and objectives aligned with the CEFR and GSE.*





SUITABLE FOR: Young adult and adult learners







Top Notch

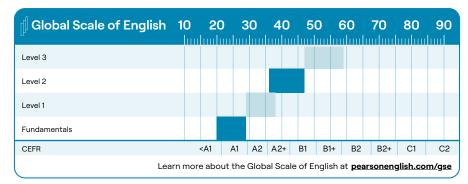
Build foundational-intermediate speaking skills in the classroom.

Develop confident, fluent language skills to successfully use English for socializing, traveling, further education and business.

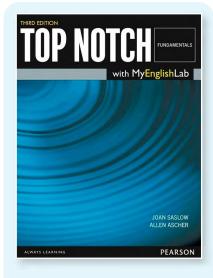
Build confident, fluent English language skills to successfully navigate social, travel and professional situations. With a focus on spoken communication, Top Notch and Summit help develop confident, capable and culturally-aware English speakers.

Why choose Top Notch?

- A fun and engaging adult English language course with a broad and diverse range of learner and teacher support materials.
- ★ Exposes learners to a wide range of authentic accents, preparing them for confident English conversation with people from diverse language backgrounds.
- Features award-winning content, winning the Textbook & Academic Authors Association (TAA) Textbook Excellence award for outstanding pedagogy, content, writing and design.



^{*} GSE level scale for Top Notch Third Edition, American English, other editions may vary.



American English









AUTHORS: Allen Ascher, Joan Saslow

SUITABLE FOR:

Young adult and adult learners



Pearson English Interactive

Pearson English Interactive 2.0 is an online course to help busy adults become better communicators in conversational English. Students can use it for self-study, as a fully online integrated skills course that gives the sense of a human teacher providing guidance, and in teacher-led classes. Teachers can individualize instruction, interacting with students outside of the classroom so that class time can be used for face-to-face interaction.

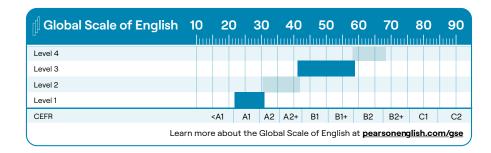
- ★ Updated videos have new scripts, scenes, cast, and look.
- Integrated closed captioning at point of use.
- ★ Includes New CASAS Listening and Reading practice tests.

Highlights

- Personalizes instruction to each student's needs sends additional materials directly to students from within the system.
- Saves time and reduces paperwork with automatic grading and tracking how students are improving at a glance.
- Students' digital recordings and written work can be checked online, allowing more time for classroom interaction.
- ★ Integrated online placement test places students at the right level.
- ★ Allows for flexible management of teachers' contact hours.

Great for Independent Students

- Students can practice anytime, anywhere.
- Automatic grading gives students their results immediately.
- → Online practice provides interaction outside of the classroom in common situations in English.
- Mapped to the Global Scale of English.*





American English









AUTHOR: Michael Rost



English For Academic Purposes

Let's focus on skills for success

Language learning is not a 'one size fits all' process. Learners have different strengths and weaknesses, and different goals. Pearson's skills titles have been created so that teachers and learners can be confident they are focusing on the right skills at the right level.

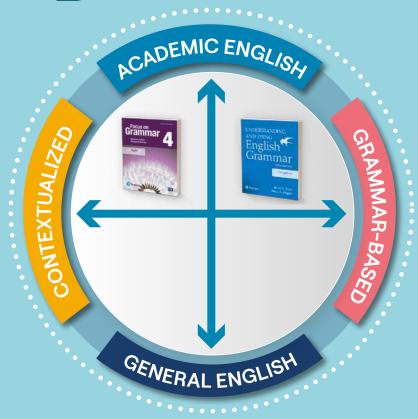
What English is needed for academic purposes?

Authors, editors and teachers are aware of the need to be learner focused and to create syllabuses and courses that reflect learner needs and expectations. The GSE Learning Objectives for Academic English constitute a detailed and graded model of student target performance across a range of skills and domains relevant to the study of English for Academic Purposes.





grammar



In choosing the best book for your class, consider purpose and method

Choosing the Right GRAMMAR Book

Wherever you teach, choosing the best textbook for your class means considering two things: your students' **purpose** for studying English, and your preferred **method** for teaching language.

PURPOSE

Why are your students studying English?

ACADEMIC ENGLISH

Some students' goals center on **Academic English**. They want to learn how to read and write academic texts and how to understand what they hear in the classroom and participate in discussions.

GENERAL ENGLISH

Other students want more **General English**. They need to read, write, listen, and speak in a wide variety of contexts — everything from work to daily life.

METHOD

How do you prefer to teach language?

GRAMMAR-BASED

Many teachers use a **Grammar-based** approach. They use grammar as the starting point and then build lessons around it. The grammar "drives" the development of language skills (reading, writing, listening, and speaking).

CONTEXTUALIZED

Just as many teachers prefer a **Context-based** approach. They choose relevant and engaging topics, then teach grammar and language skills though context situations.

Azar-Hagen Grammar Series

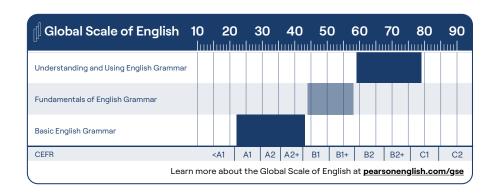
The world's most trusted grammar source

The world's most trusted grammar source.

Easy-to-understand charts and carefully sequenced practice make this classic series the top-seller in its field year after year.

Why choose Azar-Hagen Grammar?

- ★ Clear, direct, and comprehensive instruction.
- tengaging content practiced via all four skills: writing, speaking, reading, and listening.
- User-friendly grammar charts with minimal terminology and easy-to-understand examples.
- Contextualized exercises with themes relevant to students' everyday lives.
- 눚 Practice informed by the latest advances in brain science.









Fifth Edition: American English









AUTHORS: Betty Azar, Stacy Hagen

SUITABLE FOR: Adult learners

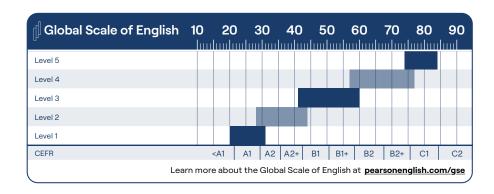
Focus on Grammar

Focus on grammar, focus on progress.

Centred on thematic instruction, Focus on Grammar combines comprehensive grammar coverage with abundant practice, critical thinking skills, and ongoing assessment, helping learners communicate confidently, accurately, and fluently in everyday situations.

Why choose Focus on Grammar?

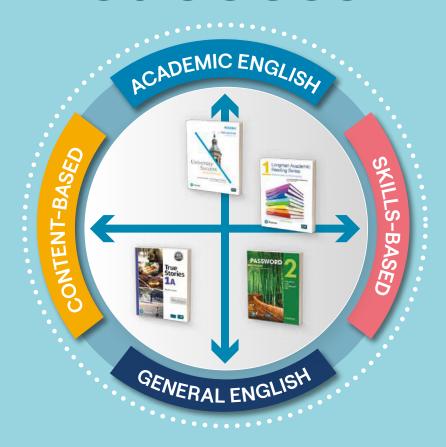
- Includes a unique and successful four-step approach for helping learners move from comprehension to communication.
- ★ Ideal for classroom assessment with tools including course diagnostic tests, formative and summative assessments and a flexible gradebook.
- Reflects real, natural language and elicits target grammar naturally by incorporating the findings of corpus linguistics alongside its pedagogy.





Let's focus on skills for

success



In choosing the best book for your class, consider purpose and method

Choosing the Right READING Book

Wherever you teach, choosing the best textbook for your class means considering two things: your students' **purpose** for studying English, and your preferred **method** for teaching language.

PURPOSE

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ACADEMIC ENGLISH

Some students' goals center on **Academic English**. They want to learn how to read and write academic texts and how to understand what they hear in the classroom and participate themselves.

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Other students want more **General English**. They need to read, write, listen, and speak in a wide variety of contexts — everything from work to daily life.

METHOD

How do you prefer to teach language?

SKILLS-BASED

Many teachers use a **Skills-based** approach. They start with a set of skills that students need to acquire and then build lessons around these skills.

CONTENT-BASED

Just as many teachers prefer **Content-based Instruction**. They choose relevant and engaging topics and then teach the language through this context.



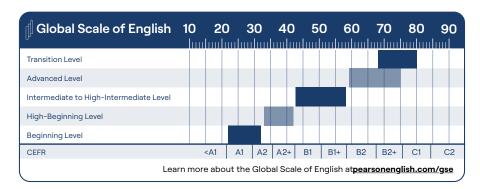
University Success

Prepare for university success.

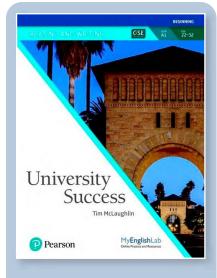
Designed for English language learners preparing for mainstream academic environments, University Success helps learners get ready for the next stage of their education.

Why choose University Success?

- Helps learners master essential skills and gain confidence in studying academic courses taught in English.
- Contains authentic lectures, readings and writing strategies created and delivered by professors from Stanford University.
- Includes five distinct STEAM content areas: The Human Experience, Money and Commerce, The Science of Nature, Arts and Letters, and Structural Science.
- ★ The Reading and Writing strand fuses high-interest content with explicit skill development tied to specific learning outcomes and establishes the foundation for higher-level academic success.
- ★ The **Reading** strand provides real-life learning experiences that prepare students to become fluent, automatic, and competent readers who can achieve academic autonomy.
- ★ The Writing stand supports students through the writing process and moves them away from the production of highly structured essays.
- ★ The Listening and Speaking strand fuses high-interest content with explicit skill development tied to specific learning outcomes and establishes the foundation for higher-level academic success.
- ★ The Oral Communication strand provides real-life learning experiences for students who
 need to achieve academic autonomy.



* GSE level scale for University Success, American English, other editions may vary.



American English









AUTHORS: Christina M. Cavage, Kristin Dalby, Tim Dalby, Laura Eickhoff, Laurie Frazier, Tim McLaughlin, Ruth Williams Moore, Charl Norloff, Amy Renehan, Carrie Steenburgh, Maggie Vosters

SUITABLE FOR: Adult learners

True Stories

Build English language skills with entertaining stories and effective reading instruction

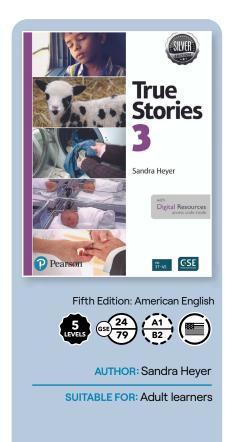
True Stories brings together humorous, poignant and astonishing stories and a carefully paced, step by step process to help learners enhance their English ability through reading. Pre- and post-reading exercises have been designed to develop vocabulary, reading, listening, writing, and speaking skills.

Low-beginning and high-intermediate learners can build language skills with entertaining stories and effective reading instruction to enhance learners' understanding and enjoyment of the stories. A uniform unit structure runs across all six books in the edition, making it easy for students to move seamlessly from one level to the next.

True Stories includes digital resources to boost learners' understanding, comprehension and enjoyment of the stories featured and additional practice activities to develop reading skills.

Why choose True Stories?

- ★ Includes audio recordings of every story, enabling independent study
- Encourages learners to build language skills through the enjoyment of reading
- ★ True stories has provided effective instruction for more than 25 years



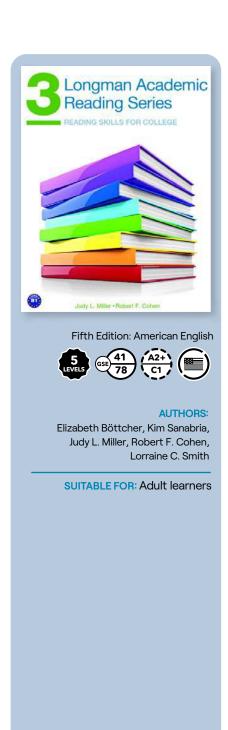
Longman Academic Reading Series

Reading Skills for College

The Longman Academic Reading Series is a five-level series that prepares English language learners for academic work. High-interest readings cover a variety of subjects, including art history, nutrition, American literature, and forensics.

The series takes a holistic approach to the skills and strategies necessary for effective reading, vocabulary building, note-taking, and critical thinking. By encouraging students to discuss and write about the ideas covered in the readings, the series helps them become better speakers and writers of English.

- Rigorous, sophisticated, and comprehensive readings are based on academic sources, each carefully designed to provide different and intriguing perspectives on a theme.
- Readings come from a variety of sources and genres textbooks, newspapers, magazines, online articles and are written by experts in widely different fields.
- A corpus-informed approach to vocabulary helps students build vocabulary and acquire skills to become more confident in preparing for academic work.
- New Essential Online Resources include reading comprehension activities, reading faster activities, teacher's manual and assessments, and audio of the readings.
- ★ Mapped to the Global Scale of English.*

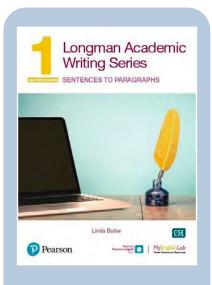


Longman Academic Writing

Develop your writing skills from basic composition to academic essays.

The Longman Academic Writing Series helps develop student writing from basic composition of sentences and paragraphs to academic essays and research papers. At each level, students are offered guidance in the complete writing process from prewriting to revision, and are provided with clear explanations, extensive practice, and consistent coverage of sentence mechanics and grammar. The Longman Academic Writing Series has been enhanced with new digital resources, offering programs the flexibility to teach with the series in various learning environments.

- Step-by-step approach helps students produce a well-organized, clearly developed portfolio that is the foundation of academic coursework.
- Realistic writing models guide writers while clear explanations, supported by examples, help students through typical rough spots.
- xitensive practice helps students assimilate writing skills to learn to write with accuracy and confidence.
- 눚 Timed writing activities provide a plan for writing paragraphs on tests.
- ★ Interactive tasks, such as pair and group work, allow students to receive peer feedback on their individual writing.
- ★ Level 5 offers more advanced guidance in the writing of essays and research papers.





AUTHORS: Linda Butler, Ann Hogue, Alice Oshima

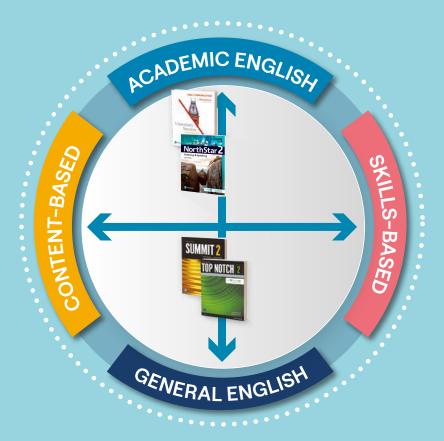
SUITABLE FOR:

Young adult and adult learners



Let's focus on skills for

success



In choosing the best book for your class, consider purpose and method

Choosing the Right LISTENING & SPEAKING Book

Wherever you teach, choosing the best textbook for your class means considering two things: your students' **purpose** for studying English, and your preferred **method** for teaching language.

PURPOSE

Why are your students studying English?

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SKILLS-BASED

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CONTENT-BASED

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NorthStar

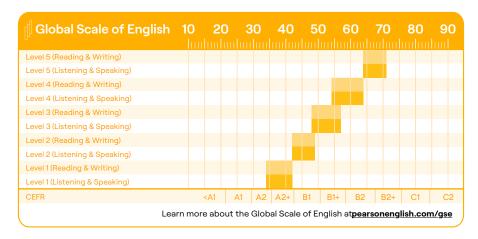
Get ready for academic study and the workplace of tomorrow.

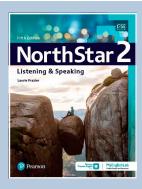
An intensive, integrated skills course, NorthStar builds critical thinking and academic development alongside English language skills.

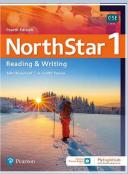
Authentic and compelling content engages learners while preparing them for the demands of college and university-level study and beyond.

Why choose NorthStar?

- Challenges learners to move beyond basic comprehension to higher-level analysis with systematic application of Blooms Taxonomy practiced in every unit.
- Helps learners develop and apply critical thinking skills in English for high-level academic courses.
- ★ Ideal for expanding English language learners' minds as each unit explores a different thought-provoking theme.
- The Reading & Writing and Listening & Speaking strands are designed to challenge students to move beyond basic comprehension to higher-level analysis.







American English









SERIES EDITORS: Frances Boyd, Carol Numrich

SUITABLE FOR: Adult learners



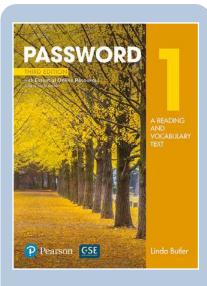
Password

Reading and Vocabulary Texts 3rd edition

The five books in the **Password** series help students advance their reading skills and build a vocabulary of 2,000 high-frequency words and phrases. Research shows that at this point, most students can begin to read unadapted texts.

Now in a third edition with a fresh four-color design, Password's theme-based units include an updated mix of nonfiction readings and skill-development activities for reading, writing, and critical thinking. The series continues to feature vocabulary work that helps students understand, remember, and use the target words and phrases to build a solid foundation for both academic and career success.

- the Engaging new readings require and reward close reading.
- xtudents better understand vocabulary and topics.
- New critical thinking questions in each chapter add depth to discussions and help develop valuable cognitive skills.
- New Learning outcomes let students know the goals of each chapter and what their learning experience will be.
- New Essential Online Resources include audio recordings of each reading, bonus activities for extra practice in timed reading and study skills, and the Teacher's Manual with unit tests, expansive answer keys, and prompts for quick oral vocabulary reviews.



American English







AUTHORS:

Books 1 – 4: Linda Butler Book 5: Lynn Bonesteel

Contemporary Topics

Build confidence and learn academic study skills while exploring future career options

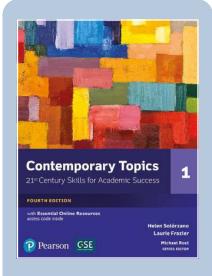
The course guides learners through carefully sequenced activities and skills to improve note-taking, intensive listening and vocabulary. Structured around realistic college and university lectures, Contemporary Topics helps learners build their confidence and skills to tackle academic challenges.

Featuring lecture-style content, focusing on professional applications to help learners explore future career paths. Proficiency assessments simulate TOEFL-style tests allowing learners to practice for high-stakes tests and exposing them to core academic vocabulary.

Contemporary Topics encourages learners to evaluate their interests and explore possible career paths before further study by introducing them to a variety of new subject areas and emphasizing professional applications.

Why choose Contemporary Topics?

- Realistic lectures build skills and strategies to achieve educational goals
- 눚 Designed to advance learners' speaking, listening and study skills
- Online Resources facilitate self-study, including video lectures and audio content



American English





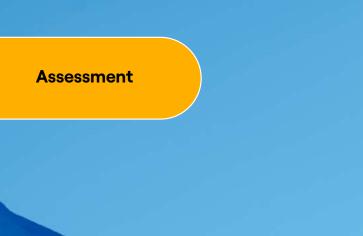


AUTHORS:

Series Editor: Michael Rost Level 1: Helen Solórzano and Laurie Frazier

Level 2: Ellen Kisslinger Level 3: David Beglar and Neil Murray





Introducing Pearson English Assessment

From placing a student in the right class for their level, all the way through to the launch of a new life through English, we have the perfect assessment for every stage of the learning journey.

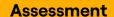
Combining language expertise with science

We develop English language assessments that are powered by artificial intelligence to create robust, scalable tools for your institution. We combine advanced speech recognition and exam grading technology with the insight of professional ELT exam markers around the world to develop patented software to measure language ability.

Our tests are trusted by governments, companies, schools and universities around the world.

To find out more visit:





Assessments and certifications

Demonstrate progress, celebrate achievements and build confidence

Pearson Connected English Learning Program



Courses

That are engaging and relevant to learners



Assessment

To build learners' confidence that they are progressing



Certification

To celebrate learners' achievements

Underpinned by



Global Scale of English > Fast-track your progress



Pearson English Assessment Portfolio

Support at every step



olace

Level Test Versant Placement

Success begins with accurate group placement at the right level.





Benchmark Test Versant Professional

Tracking progress supports learning and offers a stress-free way of establishing next steps and setting new goals. benchmark

Jerif

PTE Academic

The most advanced form of language certification supports those applying for a visa in an English-speaking country or planning to study abroad.

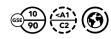




Assessment

Versant by Pearson English Test

Quickly and easily evaluate your learners.



FOR LEARNERS AGED: 16+ years

Using advanced artificial intelligence and auto-marking technology, Versant by Pearson's tests accurately and reliably evaluate test-takers' ability to understand spoken and written language, and to communicate clearly and appropriately in that language.

Why choose Versant by Pearson English Test?

- A reliable and consistent way to identify and track a learner's English skills before, during and after a course to ensure learning goals are met.
- Reports and certificates that can be shared with learners.
- Detailed performance summary for each skill plus overall ability.
- Recommendations to help test-takers improve their skills.
- Suggestions for skills practice in Pearson courses to aid lesson planning.
- ★ Optional remote monitoring to ensure test security.



VERSANT

by Pearson

One solution for a seamless testing experience.



Learn more



Skills assessed

Speaking, reading, listening & writing



Take the test

Anytime online, at home or on-site



Test time

50-60 minutes



Results

Within minutes with Versant by Pearson AI technology



Assessment



Fast, efficient, Al-backed and easy to use, the Level Test is your ideal learner placement partner.



Find out more

Level Test

Place new learners at the right level, fast.



FOR LEARNERS AGED: 14+ years

The Pearson English Level Test removes the time, stress and risk of human error involved in first day testing. It gives you the accurate, at-a-glance data you need to understand your learners' needs, both individually and as a group - so you can start supporting them and target your teaching right away.

With just a few basic set-up requirements, the Level Test can even be taken from home.

Why choose Level Test?

- 눚 A fast, scalable way to place learners in the right class based on their CEFR half band and the GSE range.
- 눚 An at-a-glance chart that shows learners how scores are distributed across the CEFR and GSE range.
- 눚 High-level performance summaries for all four skills, for every learner.



Choose the Level Test (3 Skills) to test listening, reading and writing skills in just 20 minutes.



Skills assessed

Speaking, reading, listening & writing



Take the test

Anytime online, at home or in the classroom



Test time

30 minutes



Results

Within minutes with Pearson English Al technology



Assessment

Benchmark Test

Measure real English progress, fast.



FOR LEARNERS AGED: 14+ years

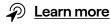
The Benchmark Test takes the time, complexity and subjectivity out of the assessment process. This straightforward yet powerful tool makes it easy to measure real progress, fast. And with just a few basic requirements, the test can even be taken from home.

Why choose the Benchmark Test?

- A fast, consistent way to identify learner needs and measure progress.
- Reliable scores on internationally recognised scales (GSE and CEFR).
- Reports that help you plan lessons for the class and individuals.
- Detailed performance descriptions for each skill plus overall ability.
- Recommendations to help learners improve their skills
- Suggestions for skills practice in Pearson courses.
- Reports that can be shared with learners to demonstrate progress and motivate learning.



Use the Benchmark Test alongside any English course to accelerate the journey to fluency.





Skills assessed

Speaking, reading, listening & writing



Take the test

Anytime online, at home or in the classroom



Test time

45 minutes or less



Results

Within minutes with Pearson English Al technology





Pearson | PTE

English tests for study, work, and visas.



Learn more

Pearson Test of English (PTE)

English tests, without the stress.







FOR LEARNERS AGED: 16+ years

We developed PTE more than 10 years ago to be the most secure, reliable, and accurate test of English. Today, more than 3,000 colleges, institutions and professional bodies trust PTE to verify their learners' English skills. The Australian, Canadian, New Zealand, and UK governments accept PTE as proof of English for all visa tiers.

Why choose PTE?

- 눚 You have intentions of studying abroad or migrating to an English-speaking country.
- Your destination university or government authority accepts PTE scores.
- 눚 You prefer to demonstrate your English proficiency through a completely computer-based test, with Al scoring systems ensuring impartial results.
- 눚 You require speed and flexibility, with PTE scores are typically returned within 48 hours and with the ability to make a booking 24 hours before test day.



Discover which PTE test is right for you with our Journey Builder tool at pearsonpte.com.



Skills assessed

Speaking, reading, listening & writing



Take the test

Available at home or at authorised test centres (dependent on test type)



Test time

2 hours (dependent on test type)



Results

Within 48 hours or 2-5 days (dependent on test type)



Dictionaries

Our learner dictionaries feature commonly used words to make understanding easy, whatever your level. They help you learn vocabulary and understand words in context, to improve your communication skills.

Our dictionaries help you develop natural English with definitions and whole, authentic English sentences.

Why invest in a Longman dictionary?



Collocations

Improve your fluency with the highlighted common word combinations and express yourself naturally.



Thesaurus

Synonyms have definitions and example sentences, helping you expand your vocabulary.



Grammar

Key grammar explanations help you write and speak correctly.



Academic Word List

Words from the Academic Word List are highlighted to help you focus on learning academic vocabulary, so you can understand academic texts better.



Example sentences

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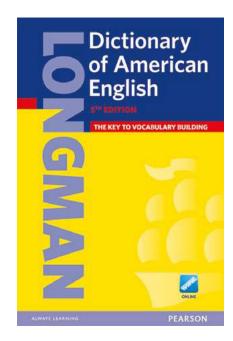
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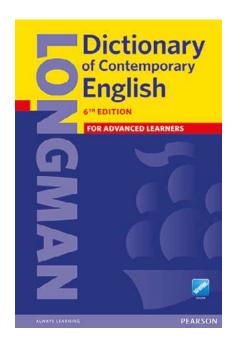
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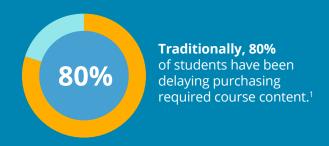
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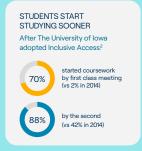
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Stephanie Duguid, Dean of Academic Instruction, Copiah-Lincoln Community College



4

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Future	0 - 6	18-65	A1-B2	•	•			•	•	•
Advance NEW	6 - 7			•	•					
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Password	1-6	27-68	A1-B2+			5.1-10.1	•	•		•
NorthStar: Reading & Writing	2 - 7	34-76	A1-C1		•		•	•	•	•
Longman Academic Writing	2 - 7		A1-C1		•	7.7-13.0	•	•	•	•
Contemporary Topics	3 - 7	40-66	A2+-B2+			5.4-13.4	•	•		•

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0 = Literacy 1 = Low-Beginning 2 = Beginning 3 = High-Beginning 4 = Low-Intermediate 5 = Intermediate 6 = High-Intermediate 7 = Advanced

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