

Revel improves results *

Spotlight on: Revel Organizational Behavior

Pearson surveyed 7 instructors and conducted 3 interviews in spring 2021 to better understand how they used and experienced Revel's "Organizational Behavior: Developing Skills for Managers" by Lamm & Tosti-Kharas during a pilot period. Through this work, we found that Revel delivers an engaging learning experience with high-quality content that promotes student success and supports instructors.

Quality, relatable and up to date content that engages students

According to Dr. Carolyn Stevenson, adjunct professor at East West University, running an online course utilizing Revel offers students a way to get a robust and quality academic experience, especially as opposed to courses offering OER materials.

"The key thing, in terms of credibility, is that everything is coming from a publisher's product, rather than me pulling out OERs. There is more of an air of professionalism...I think the Revel product is something that is really important moving forward, especially as, I suspect, more institutions will be offering an online format even if they go back into the classroom because they're finding you can still have a quality education."

In addition, Carolyn believes the content is up-to-date saying, "I think the text is very timely in terms of traditional theoretical concepts and examples."

For Amy Breidenthal, full-time professor at Agnes Scott College, all the interactives engage students and help them apply concepts to their day to day lives.

"I like the variety of what Revel presents. So, the interactive questions, videos to test their knowledge, the assessments. It's a really good mix of ways to apply the concepts and keep them engaged."

"I like the idea of assessments peppered throughout because I think it engages more students. They can apply these things to themselves and think about how it relates to them."

Interactive features that support comprehension

The Check Your Understanding feature with immediate feedback is one of the most valuable aspects of Revel, according to Jason Myrowitz, full-time professor at Northern Arizona University, as it helps students gauge their understanding of concepts.

“As soon as they’re introduced to a concept, [Check Your Understanding] helps ensure they get what it’s about because everything builds off the first pieces of information. There’s no point in having them read a whole chapter if they didn’t understand the first two pages.”

Dr. Carolyn Stevenson appreciates how the variety of extra resources available for practice supports comprehension as well as the overall quality of students’ assignments.

“I think that the additional readings and the additional assignments really help the students gain a deeper understanding of the course material and then reflecting on ways the materials actually supported them in doing their assignments.”

“I would say it did help them with learning gains...I saw from teaching this class in the years past that Revel has helped them have a better understanding of their analysis and having a stronger theory behind concepts.”

Promoting student success

Compared to a traditional lecture format, Dr. Carolyn Stevenson believes Revel allows students to take ownership of their learning because it gives them the opportunity to be more accountable to do the readings, complete all of the assessments and activities, as well as engage with the interactives.

“They’re empowered, not enabled with Revel. They’re empowered for their own learning standards because the information isn’t just poured out from the instructor lecturing.”

Students’ participation in and ability to intelligently discuss topics related to the learned material during the pilot period was impressive in his course, according to Jason Myrowitz.

“Overall, the discussion was strong, and the students seemed enthusiastic. So, in terms of performance, it wasn’t lower in terms of comprehension of the material...I was very happy with the performance during the discussion.”

Amy Breidenthal finds that the videos and accompanying questions help support student success in her course.

“One thing I really liked about Revel, and actually used in the classroom, were the videos. I liked how they had video examples and then questions related to those videos. I thought that was good. I think those are a really nice piece of Revel because I liked how it was a see it in action and then see if you can identify this in the textbook concept.”

“The setup is great. I love the seamless integration of technology and text. The active learning is sorely missing from many of (Pearson’s) competitors’ books. I am particularly grateful for that addition.”

– Jason Myrowitz

Supporting instructors

One of the highlights of Revel for Dr. Carolyn Stevenson is how well supported she feels as an instructor. The analytics help her determine student engagement, which in turn, allows her to give individualized feedback and targeted outreach.

“I can see time on task and that actually helped me with student engagement. I would reach out to students that had not completed the Revel work. That was a trigger point for me to do aggressive outreach in terms of trying to promote their engagement.”

Utilizing Revel also reduces Carolyn’s workload. With Revel, it is no longer necessary for her to take time finding course materials and the layout saves her time organizing materials because they are all already embedded in Revel.

“It saves time because I have everything aligned professionally. You can go out and dig up Ted Talks or OERs, things from here, there, everywhere, but having it like a one stop shop, in a professional layout, helped me immensely. With Revel, seeing the exact amount of time on task and having everything nicely organized really did help save me time.”

The flexibility of Revel is one of Amy Breidenthal’s favorite aspects, especially compared to print textbooks. The ability to determine the flow of the course and concepts to highlight is seen as a major benefit.

“Another thing I really liked about Revel was the design and the whole idea that you can mix and match and use sections in the order you choose. I really like that from a design perspective...With real textbooks that is really clunky, so I like the idea that in Revel you can pick and choose what you want to cover and in the flow that works for you. I think that can be really effective in the long run.”

Top tips for using Revel Organizational Behavior

Dr. Carolyn Stevenson suggests making Revel work mandatory as it encourages students to engage with all the different elements it has to offer which benefits the students and supports their success in the course.

“When things are graded there’s more likelihood that the students are going to actually go in there and look around and do the required work. If you don’t have weight to it, it ends up being some supplemental stuff and let’s be real, often times students don’t use supplemental information.”

The Personal Inventory Assessments are one of her favorite features. She would suggest also making those mandatory as she’s a **“firm believer. I really like that piece personally.”**

Understanding that change can be intimidating, Jason Myrowitz encourages other professors to be openminded and push beyond their comfort zone in an effort to support their students.

“The very nature of being experimental in pedagogy requires that you accept a certain level of risk. That’s something that can be uncomfortable, but if I want my students to have the best techniques out there, that means that sometimes I have to be willing to try things.”



Learn more about Revel Organizational Behavior & Efficacy at Pearson

Learn more about how Revel Organizational Behavior could benefit your course by visiting:

<https://www.pearsonhighered.com/revel/educators/browse-products/disciplines/management.html>

The Efficacy & Learning team uses the science of learning to ensure Pearson products help learners achieve better outcomes.

* To see how Revel improves results, read our audited, peer reviewed correlational research, which spans multiple Revel titles: [pearson.com/news-and-research/efficacy](https://www.pearson.com/news-and-research/efficacy)