Prepare your learners for a skill-based, future ready career
Teach skills that match your learners’ ambitions

A Pearson BTEC qualification is all about putting what you know straight into practice. Your learners will learn through real-life scenarios, equipping them with the knowledge and skills to succeed in whatever career path they choose in the future.

Partnering with real businesses and understanding what skills they need are at the heart of Pearson BTEC qualifications and courses. We work with industry experts to ensure the qualifications you teach and the skills your learners study will meet their high standards. That means when your learners study a BTEC, they gain the skills that employers really want.

Pearson BTEC qualifications are recognised by employers, universities and Ministries of Education around the world. We are always seeking to expand the number of countries where BTECs are recognised to increase the employment progression opportunities for learners. BTEC learners also have the opportunity to progress to higher education studies right up to the final year of an undergraduate degree.

With employers looking for a mix of academic and skill-based qualifications, your students will be kick-starting their career in the very best way possible - with a world-class qualification respected by employers. BTEC qualifications are recognised by an increasing number of UK and international universities for entry onto undergraduate degree programmes.

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What is a BTEC?

Pearson’s BTEC courses and qualifications are recognised in more than 50 countries worldwide. Established in 1984, Pearson BTEC (Business Technology and Education Council) is a progressive framework of vocational courses and globally renowned qualifications and blended learning solutions that help to develop a trained and highly skilled workforce.

Available in over 15 sectors, BTECs are developed and validated in partnership with educators, employers and government to ensure content reflects the needs of a workforce. From fundamental learning to professional courses at the postgraduate level, BTEC offers an alternative to academic education with practical, hands-on learning experiences. The technical and vocational courses and qualifications support each learner at every step of their career journey, whether they choose to take their skills straight into employment or to further and higher education. Each Pearson BTEC comprises a variety of units, which are designed to enable learners to build their understanding and skills across the course of study.

With over 35 years of proven success, more and more employers and higher education institutions across the globe are choosing BTEC-qualified candidates, thanks to the practical skills and industry knowledge which make BTEC graduates more employable.

BTECs serve
1 million learners in 50 countries annually.

Who is Pearson?

Pearson is the world’s leading learning company. Educating minds for more than 50 years and delivering products and services in 200 countries. We combine world-class educational content and assessment, powered by services and technology, to enable more effective teaching and personalised learning. Our purpose is to help people achieve their potential through learning.

Founded in 1844 by Samuel Pearson in Yorkshire, England, Pearson has grown to become one of the largest international awarding organisations supporting 10s of millions of learners every year.

Pearson offers academic and vocational qualifications that are globally recognised and benchmarked, with educational excellence. Along with these qualifications, Pearson also offers English language assessments.

Find out more about Pearson: click here

BTEC learner story

Srivatsa

I’ve recently completed my Pearson BTEC International Level 3 Certificate in Sports Journalism developed in partnership with Liverpool FC and endorsed by AIFF. I found this course to be unique compared to the other certification courses that I’ve done. You learn a lot, not just about sports journalism, but also how to connect different thoughts within the sports industry to sports journalism. The course offers a foundation basis for sports journalism, but also offers a reality check on how sports journalism operates in the field.

Find out more about BTEC learners in Sport: click here
Partnership and recognition

BTEC qualifications have been developed to fulfil the specific skillsets required by industry. Our work with partners such as Liverpool Football Club and British Esports, and professional associations such as the Chartered Management Institution and the Chartered Institute of Marketing, makes BTEC course content industry relevant and globally recognised. This helps to prepare BTEC learners with world class skills, knowledge and behaviours that are valued by global employers and industry and higher education institutions.

BTEC International Level 3 qualifications are recognised by many universities worldwide. Download the full list: click here

Explore our ‘Degree Finder’ tool for progression options from a Higher National to university: click here

More about our Partnerships: click here

Explore our International Progression and Recognition: click here
Leaders in Sport and Esports education

**Sport**

Created in partnership with Liverpool Football Club, the BTEC International Level 3 in Sport is available in a range of qualification sizes and career pathways to suit needs of learners and institutions. The level 3 qualification is recognised and endorsed by LFC, the National Football Association in India (AIFF), Samurai Football Academy and REPs UAE. The internationally relevant and interactive digital learning content can be accessed via Pearson Learning Hub.

More on BTEC in Sport: [click here](#)

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**Esports**

To support rising global interest and industry demand for grassroots esports, we partnered with British Esports, to create the first career-based qualification of its kind, the BTEC International Level 3 in Esports. The qualification is now available in a range of sizes and its internationally relevant and interactive, digital learning content can be accessed via Pearson Learning Hub in 2022.

More on BTEC in Esports: [click here](#)

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**BTEC learner story**

**Daniel Gavin**
Programme Manager, LFC International Academy

It was during my BTEC qualification that I fully understood for the first time that coaching could be a career path for me. Before this it was always something I wanted to be involved in, but did not truly understand how I could make it happen. As part of my course, I undertook a general sports coaching qualification and was given pathways to specific football coaching courses.

Read more: [click here](#)

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**BTEC learner story**

**Latimer King**
Head of Marketing for Esports Global

I first heard about the Enterprise and Entrepreneurship course when browsing the new BTEC courses options available. Coming from an entrepreneurial background my father agreed that this would have a positive impact on my future. With this course being very hands on, I was able to get real life examples of working in a business environment.

Read more: [click here](#)
What your learners can study

BTEC International
Level 2 qualifications

- Available in a range of sectors for learners who wish to explore a work-related qualification or specific industry area
- Offers learners industry knowledge, transferable skills and behaviours to prepare them for a career or to continue education
- Flexible and modular to fit in with existing curriculum requirements
- Delivered at schools and colleges in 50 countries.

Available in 3 or 4 sizes:
1. Award
2. Certificate
3. Extended Certificate
4. Diploma

Subject areas
- Applied Science
- Art and Design
- Business
- Construction
- Creative Media Production
- Engineering
- Health and Social Care
- Hospitality
- Information Technology
- Music
- Performing Arts
- Sport
- Travel and Tourism

BTEC learner story
Kasra Soltani

Kasra is currently employed at a Quantity Surveying firm called Veale and Saunders. He chose to study a BTEC Construction at college to learn how to help other people repair their properties back to good health. Kasra believes no-one should live in a property which is in a bad condition or affects their health.

BTEC International
Level 3 qualifications

- Available in a range of sectors for learners who wish to explore a work-related qualification or specific industry area
- Offers learners industry knowledge, transferable skills and behaviours to prepare them for a career or to continue education
- Flexible and modular course structure to fit in with existing curriculum requirements
- ENIC benchmarked to show comparability against the UK and European qualification frameworks (England’s RQF and European EQF)
- Recognised by many universities and Higher Education Institutes worldwide, as an entry level qualification to relevant first year-degree and Higher National programmes
- Delivered at schools and colleges in 50 countries.

Available in 5 sizes:
1. Certificate
2. Subsidiary Diploma
3. Foundation Diploma
4. Diploma
5. Extended Diploma

BTEC learner story
Josephine Kiaga

Studying at Braeburn International School, Tanzania, Josephine won BTEC Student of the Year 2019 for her studies in BTEC Creative Media, and her production work to promote important causes. Josephine has applied what she learned on her BTEC course to help raise awareness of assault, different types of abuse, and FGM prevention. She’s a Human Rights ambassador at EAMUN, she co-organised a ‘Girls’ Empowerment’ day in the community and ran workshops on entrepreneurship, female healthcare and more.

Read more BTEC learner stories: click here

For learners aged 14 - 18 years +

More on BTEC International Level 2 qualifications: click here

For learners aged 16 years +

More on BTEC International Level 3 qualifications: click here
What your learners can study

BTEC International Specialist and Professional qualifications

• BTEC Specialist qualifications (levels 1-3) are designed to cover specific skills and knowledge within a chosen sector and to support personal growth.
• BTEC Professional qualifications (levels 4+) are designed to complement existing experience and improve personal professional practice within a specific sector.
• Applied learning through shorter courses and qualifications allowing learners to select the courses that suit them.
• Used as extracurricular programmes to complement other international, academic and professional courses and qualifications.

Subjects areas
• Artificial Intelligence
• Marketing
• Robotic Operations
• Sports

BTEC Higher Nationals

• Internationally recognised higher education qualifications at level 4 and 5 that are equivalent to the first and second years of a university degree
• Provides progression to both university and employment
• Delivered at universities and colleges in over 50 countries
• An ideal choice for learners seeking an affordable and relevant route to a degree or employment
• Available in 2 sizes: 1. Certificate 2. Diploma

Subject areas
• Aeronautical Engineering
• Agriculture
• Animal Management
• Applied Sciences
• Art and Design
• Business
• Cloud Computing
• Computing
• Construction
• Construction and the Built Environment
• Creative Media Production
• Digital Technologies
• Early Childhood Education and Care
• Engineering
• Future Homes Design and Construction
• Healthcare Practice
• Horticulture
• Hospitality Management
• International Travel and Tourism Management
• Manufacturing Operations
• Music
• Nuclear Engineering
• Performing Arts
• Policing
• Public Services
• Quantity Surveying
• Rail Engineering
• Social and Community Work
• Sport
• Sport and Exercise Science

BTEC Higher Nationals serve 50,000 students annually and are equivalent to the first 2 years of a UK undergraduate degree.

For learners aged 18 years +

HN Global
A dedicated online learning platform, containing various free resources to support delivery of BTEC Higher Nationals.
Read more: click here

BTEC learner story

Laman Gasimova

Since starting the BTEC Travel and Tourism course I have had a real thirst for learning about the tourism sector and have thrived by learning more about different countries and cultures. I am planning to apply for a baccalaureate degree in International Business Studies, either in the UK or mainland Europe, where I plan to continue developing my knowledge and experience of the travel and tourism industry in the hope that I can work in this industry after my degree.

Read more: click here

More on BTEC International Specialist and Professional qualifications: click here

More on BTEC Higher Nationals qualifications: click here
How is a BTEC structured and assessed?

BTECs focus on skills-based learning and are designed around themed units. They are designed with employers so you can be assured that the knowledge, understanding and skills learners develop will prepare them for the world of work.

They are made up of assessments – called assignments – which are mostly set by the teacher, are based on real-life scenarios and are in various formats including practical tasks, written work, video recordings or group presentations.

BTECs enable learners to build knowledge and skills over time and combine the knowledge, skills and behaviours that employers and universities are looking for.

They test learners throughout the course with assignments marked by teachers and checked by Pearson using grades – Pass, Merit or Distinction.

BTEC Higher Nationals (HN) use holistic assessment, where the learner’s work is evaluated as a whole, rather than as a set of individual tasks. For each unit in a HN qualification, we specify learning outcomes which define the skills and knowledge that learners should be able to evidence on completion of the programme.

More on delivering a BTEC: [click here](#)

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Pearson Progress

Seamlessly plan, assess and track learner progress

Progress gives educators the confidence to deliver a flexible learning experience whether in the classroom, in remote or hybrid education settings. It includes features that are personalised to Pearson BTEC to help reduce administration time around assessment delivery and facilitate Quality Assurance, to allow coherent communication between team members and learners.

More about Pearson Progress: [click here](#)

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Professional Development

We have worked closely with professionals around the world to identify key professional development opportunities for teachers and educators. We have recently introduced digital badging, after completion of our online professional development courses, which can be used towards CPD (Continuing Professional Development).

More about Professional Development: [click here](#)

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90% of BTEC students are likely to be employed after graduating.

London Economics Report
Where a BTEC can take your learner

A BTEC is so much more than a qualification. Former BTEC learners often say how they continue to apply what they learned on their BTEC course when they progress on to further study, or starting a job, and as they advance throughout their career. Learners can combine their studies with International A Levels, progress to higher education, or start their careers with life-long transferable skills.

BTEC teacher story

Shalini Rajan

Shalini firmly believes BTEC is the best vocational qualification. She provides her students at Winchester School, Dubai, the chance to apply their skills within and beyond the classroom. Shalini’s students are confident users of learning technologies and she ensures there are a wide range of opportunities for students to use technology in daily lessons, including using Skype in the classroom for students to collaborate with other students and teachers around the globe.

Skilled and ready for employment

Today’s employers are looking for confident, work-ready candidates who have the practical knowledge, experience and skills that BTECs provide. We’ve worked closely with employers, professional bodies and Higher Education experts to develop BTEC qualifications. That means BTEC-qualified candidates are valued by a wide range of industries. A BTEC course will help your learners build the employability skills and confidence they’ll need to thrive throughout their career.

Entry to a university degree

A BTEC:

• at level 3 can be studied as part of a ‘blended’ curriculum alongside or as an alternative to International A Levels
• can prepare a learner for entry to a university degree course
• is internationally recognised by universities. Pearson works with credible universities globally, so that they recognise and accept applications from BTEC learners onto a degree programme.

More about BTEC in comparison to other qualifications: click here

Explore our ‘Degree Finder’ for university progression from a Higher National: click here

BTEC learner and employer story

Sam Lucas and Nils Håkansson

The success story of BTEC learners who became BTEC employers.

Graduates of Nova College in Haarlem, the Netherlands, former BTEC students Sam Lucas and Nils Håkansson founded Visionary Media in 2017, a company which specialises in video production. They met in 2015 while studying their BTEC in Business, which formed part of their bilingual study programme. Learning and applying knowledge in English and completing compulsory work placements really helped prepare Sam and Nils for what was to come in their future career. It was what they loved most about BTEC: learning by doing and navigating real-world, practical projects. In fact, the inspiration to go into business together came from a BTEC unit which focused on how to start and run a small business. This is exactly what they did next.

Read the full story: click here
The BTEC Awards

Every year, the Pearson BTEC Awards celebrate the dedication, drive and inspirational achievements of BTEC teachers and learners in schools, colleges, universities and employers across the globe.

The BTEC Awards are a fantastic celebration, both of the outstanding winners themselves and of the esteem in which BTEC qualifications and courses are held by employers, educators, providers and universities around the world.

Pictured: Josephine Kiaga from Tanzania, BTEC Student of the Year 2019

Our International winners in 2021

Learners of the Year
Gold
• Megan Piechowiak - BTEC International Level 3 in Sport - Jumeirah English Speaking School - UAE
• Tiago Bastos Nunes - BTEC Higher National Diploma (HND) in Cinema and Television - ETIC - Portugal
• Wilbert Kapinga - BTEC International Level 3 Subsidiary Diploma in Performing Arts - Braeburn International School Arusha - Tanzania

Centre of the Year
• IVS Alliance, Netherlands

Teacher of the Year
• Eren Buktel - TED Atakent High School, Turkey

Our International winners in 2021

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• IVS Alliance, Netherlands

Teacher of the Year
• Eren Buktel - TED Atakent High School, Turkey

Next year it could be your learner!

More about the BTEC Awards and a full list of international winners: click here

International partner
CAMFED

CAMFED is an international non-profit organisation tackling poverty and inequality by supporting girls to go to school to improve their prospects of becoming independent and influential women. As part of their Learner Guide Programme, CAMFED uses specially developed Pearson BTEC resources in their classrooms. Learner Guides are para-educators who volunteer in rural schools to deliver CAMFED programmes and support vulnerable children with learning and life skills.

Learn more about CAMFED: click here
Contact us

Contact one of our specialist advisors to help start your journey into offering BTEC International qualifications.

quals.pearson.com/btec-int ▶