

Pearson BTEC Sport partnership with Max Whitlock MBE

Helping the next generation succeed

In autumn 2019, Pearson is joining forces with double Olympic Gold medallist Max Whitlock MBE to launch a new series of short videos to support BTEC Sport learners which explain key themes and topics in an accessible, bite-sized way.

A healthy mind in a healthy body

Ranging from easy-to-understand descriptions of how the body works during sporting activity, through the importance of nutrition and a healthy diet, to the role of sport psychology, these talking-head clips support traditional face-to-face and textbook learning.

Advice from sports professionals

Max has also asked his team - including trainers, physios, sport scientists, nutritionists and coaches - to contribute to short videos sharing their experiences of working in the sport sector, and explaining what skills and qualifications young people need to succeed in their chosen career.



Max Whitlock told us:

“I’m really excited to be working closely with Pearson for BTEC. I did a BTEC when I was young and I got so many benefits from how and what you learn, and how you can apply it in the future.

“I want to help people unlock their potential by understanding more about the range of careers on offer so they can develop a career in sport. Over 350,000 people work in sport in the UK and I want young people to know what career paths are out there for them.

“BTEC is close to my heart and that’s why I’m honoured to be backing BTEC.”

Cindy Rampersaud, Senior Vice President for BTEC and Apprenticeships at Pearson, added:

“We have a strong collaborative partnership with Max and we’re delighted to be launching a new product with him aimed at supporting learners studying BTEC Sport and wishing to find out more about careers in the sports industry. We have developed a series of short videos aimed at BTEC Sport learners which they will be able to access throughout their studies - this includes co-created video content between Max and Pearson BTEC which provides information on careers in sport beyond that of the brilliant athlete - careers that work with the likes of Max on a daily basis including sports psychologists, coaches, agents, managers, entrepreneurs and

nutritionists to name but a few. In addition to providing information on the vast range of careers that Sport can offer, we are also providing information on how a BTEC can support access into these careers - helping learners to make progress in their lives, realising their ambitions and aspirations.

"I am delighted that our partnership will be going live this academic year and the content will be available nationally and internationally where a BTEC Sport course is run."

More news coming soon

We'll release more information about Max Whitlock MBE's new videos for BTEC Sport shortly.

In the meantime, you can hear more from Max - and find out about careers in the sport sector - on our [Sports careers pages](#).

More about Max Whitlock MBE

Max Whitlock MBE, British gymnast and five-time Olympic medalist, winning two gold and three bronze medals. You can follow [@MaxWhitlock1](#) to find out more about his achievements in gymnastics.