World Class Qualifications: Pearson Qualifications Design Principles

Demanding - The content and assessment are demanding, meaningful and meets the needs of end-users

- Content and assessment standards are internationally benchmarked to ensure comparability and currency with best practice in the world's leading educational and training jurisdictions
- They encourage deep learning that is more than mastery of content knowledge and involves creating and applying knowledge to solve problems appropriate to the level of the qualification
- The content is assessed at a level of demand that confirms achievement of higher order knowledge and skills.

Inclusive - The qualification is accessible to all its target group of students

- The qualification is designed with reference to the continuum of aptitudes and abilities within the target group, so that it does not place a cap on a student's aspirations
- The qualification is designed with reference to provision at qualification levels above, alongside and below, so it fits into a continuum of learning
- The qualification provides detailed information about what a student knows and can do
- Where appropriate, opportunities to be assessed are available at different times to support students working at different rates, or who need to be re-assessed
- Usability and accessibility provisions and accommodations are made available for students with disabilities and particular learning needs

Rigorous - The design of assessments ensures confidence in the grades awarded

- Standards are rigorously reviewed and maintained over time through well-established and documented procedures
 - Assessment is reliable, valid and fair, and accurately differentiates between students' performance
 - End-users (e.g. employers / universities) can be confident of the knowledge and competencies of certified students.

World Class Qualifications

Inclusive

Demanding

Empowering

Rigorous

Empowering – The qualification provides students with the knowledge and skills to progress successfully

- The qualification develops '21st century skills' the broad generic intra and interpersonal skills which support progression to, and success in, further study and employment, and enable students to contribute positively to society
- Students' achievements and learning are reported in ways that are understood by both students and end-users
- Students fully understand the progression opportunities associated with the qualification
- The qualification supports students in taking control of their own learning, leading to them becoming effective life-long learners
- Students benefit from high quality learning resources and a fully prepared teaching workforce.

PEARSON