

Tech-Set

Tech-Set Ltd
DESIGNERS AND TYPESETTERS
PUBLISHING SERVICES

BTEC supports 21st Century family tech company relying on new talent to grow

Established in 1979 in the North of England, Tech-Set provides all aspects of design and typesetting for publication, from project managing to editorial services for print or electronic use.

Starting from humble beginnings with just two members of staff, the company is the market leader in UK academic and educational typesetting. The company has state of the art premises with 16 members of staff who have a combined experience of over 200 years as well as a network of Freelance experts. Their clients are some of the biggest names in the publishing industry, including Pearson Education, Cambridge University Press, Oxford University Press and many others.

We spoke to William Batty, the Director/Owner of Tech-Set about how BTEC fits into their recruitment strategy.

‘Here at Tech-Set we are looking for team members who have computer skills as well as broad academic skills. As a technology company, we have quite specific requirements for the people we employ but they all need to have a good base education. We have found that BTEC supports in both those areas by providing a broad general education and also teaching the specific skills that real world experience goes on to enhance. BTEC is a really good qualification.’

We hire people educated to A Level as well as GCSEs and BTECs, as long as they show willingness to keep learning and developing through further education. We really value team players and someone who can ‘slot in’ and mix well with the team. We have a very professional relationship with Gateshead Council and College and also Newcastle Colleges and we think it’s very important to establish a good rapport with local colleges to maintain the standard of candidates we get.

We have been very satisfied with our BTEC candidates and I support BTEC as a qualification because for those that want to leave school at 16; it gives them a broad understanding of the industry as well as the more specific knowledge and skills we are looking for.’