

# Pearson Writing Competition: My Twist on a Tale 2020



## Terms and Conditions

1. The Pearson Writing Competition: My Twist on a Tale (the “Competition”) is run by Pearson Education Ltd. (company number 00872828; whose registered office is at 80 Strand, London, WC2R 0RL (“Pearson”).
2. The Competition is open to children aged 4–19 within primary and secondary schools, families, community groups and organisations across the UK.

## Entry and registration

3. Each individual, setting, group or family taking part in the challenge must be registered to take part in the Competition.
4. Following registration, each participant should download the entry pack containing all the information required to successfully enter the Competition.
5. Entries can be made by individuals, groups, classes or whole schools or settings.
6. Entries for children aged 4-17 must be made on a child’s/children’s behalf by a parent, carer, group organiser or teacher over the age of 18. Entrants aged 18 and over may enter independently.
7. No entry fee is payable and no purchase is required to enter.

## Rules of the Competition

8. Entries can be made online from 09.00 on Tuesday 8th September 2020 until 17.00 on Friday 27th November 2020. Entries received after this deadline will not be considered.
9. Please ensure entries are within the 1000 word count. While this is the maximum word count, your writers are welcome to create much shorter stories. The following can be used as a loose guide:
  - **Dribble** – 20-50 words
  - **Drabble** – 50-100 words
  - **Flash-Fiction** – up to 350 words
  - **Short story for older children and young people** – up to 1000 words
  - Each story must include the representation of the child’s selected hero and the environment and/or experiences relating to the children writing it in some way. This may be using themselves as a supportive character or incorporating elements about their life or location.



10. Any entries received that exceed the word count by 10% or more will not be considered.
11. All entries must be original, previously unpublished works of fiction. Plagiarism of any form is not allowed.
12. Pearson reserves the right to query any submissions received and to remove or disqualify from the Competition any setting, group or family, which it believes to be entering stories not created wholly by the entrant.

### **Prizes**

13. Subject to the terms set out below, Pearson will offer prizes to the stories that an independent panel of judges consider to be of the highest quality.
14. Prizes cannot be exchanged for cash or other alternatives.
15. All prizes are non-transferable and may not be given, assigned or sold to another person.
16. Winners will be notified by email and/or phone following the competition deadline. If a winning individual, setting, group or family cannot be contacted, Pearson reserves the right to withdraw the prize and to choose a replacement winner.
17. Pearson is not responsible for any inaccurate details relating to prizes communicated to any participating setting, group or family by any third party connected with the Competition.
18. The Competition is not open to employees of Pearson and associated companies, campaign supporters and their immediate family.

### **Additional terms**

19. It is the responsibility of each participating setting or group to seek the permission of parents or guardians for participating children/pupils to take part in the Competition, if appropriate.
20. Pearson's decision in respect of all matters relating to the Competition will be final and no correspondence will be entered into. No participating individual, setting, group or family shall have any contractual or other right to any prize.
21. The Competition and these Terms and Conditions will be governed by English law, and any dispute will be subject to the exclusive jurisdiction of the courts of England.
22. Subject to Pearson securing the appropriate licences and consents, Pearson will publish the winning entries as a collection of short stories and will promote the winners and published book in, but not limited to, media, online and social media. Pearson will seek the child or young person's permission by the completion of a consent form. His/her/their name will not be published until consent has been given. Permission can be withdrawn at any time. If the winner chooses to do so, Pearson will cease using their data but will not be able to remove it from any materials that have already been published.
23. The copyright of each entry shall remain with the author. Pearson shall have the exclusive right to publish each winning entry, subject to the winner entering into a publishing contract with Pearson.

24. The publication of any winning entries that refer to or name existing franchises, series or titles, will be subject to existing copyright laws and Pearson reserves the right not to publish any winning entry that includes copyright material.
25. Any personal data and data relating to participating settings, groups or families will be used in accordance with current UK data protection legislation.
26. By entering the Competition, each participating individual, setting, group or family is deemed to accept these Terms and Conditions. Pearson reserves the right to remove, disqualify or exclude any individual or participating setting, group or family from the Competition if it considers that the individual or participating setting, group or family concerned has not complied with any of these Terms and Conditions.
27. Pearson accepts no responsibility for any damage, loss, injury or disappointment suffered by any participating setting, group or family in connection with the Competition or as a result of accepting any prize, and no responsibility for any entry not recorded.
28. Pearson is not responsible for:
  - a. any problems with or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment or software;
  - b. the failure of any email or entry to be received on account of technical problems, postal delays or traffic congestion on the internet or on telephone lines, or the failure or non-operation of any website or
  - c. any combination of (a) or (b), including any injury or damage to any person's computer or mobile telephone related to or resulting from participation in the Competition.
29. Pearson reserves the right to cancel or amend the Competition and these Terms and Conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God, any actual or anticipated breach of any applicable law or regulation, or any other event outside of the control of Pearson. Any changes to the Competition will be notified to participating settings, groups or families as soon as possible.

For any queries about these Terms and Conditions, or about the Competition, please email [MyTwistonaTale@pearson.com](mailto:MyTwistonaTale@pearson.com).

