

Improve student retention in one small step

Our enhanced eBooks allow students to read and interact with their textbook content, with regular opportunities for self-assessment. These resources are ideal for lecturers who want to improve engagement with course material without making changes to your course.



In need of a simple solution to engage students in their core reading?

66 Students remember more when they're regularly tested on the material **99**

Carpenter, 2012; Roediger & Pyk, 2012 We bring alive trusted content from leading authors within eBook form, giving you and your students everything you're used to having in a print book but with a range of enhancements that will aid learning and development.



What's so useful about our enhanced eBooks?

Students love them because they can view them anytime, anywhere and on any device - **they're so easy to use**. Highlights and notes can be made as students read, all of which can be shared easily. Keywords can be searched across the whole book without having to use the index, saving so much time. The benefits to your students in turn make their experience more rewarding, with improved engagement in reading time.



Our Enhanced eBooks provide a wealth of interactive, engaging features which include:

- Self assessment/multiple choice questions with dedicated and immediate feedback embedded at the end of key sections so you can check students' understanding and manage progress without changing your course.
- Annotated live links to useful articles, websites video clips or other sources of interest to help your students consolidate their understanding and explore topics in depth.
- End of chapter quizzes with dedicated feedback that allow students to check their knowledge of key topics and concepts in preparation for exams.

- Video clips* explore topics and perspectives interactively, bringing topics to life and helping to engage students in a mix of text and audio-visual experiences.
- Critical reflection exercises* support a more holistic study experience, encouraging students to apply what they've learned and identify connections with wider issues. These are also useful seminar tools and can provide the basis for discussion and written work.

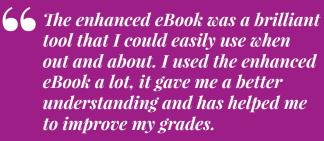
*Available in selected Enhanced eBooks only.



Interactive, engaging and fully supported

- If eBooks are new to you then we'll support you fully to ensure you're set up to reap the benefits.
- If you're already adept at using eBooks in your teaching, we can deliver your Enhanced eBooks through all platforms and providers, with full set-up support available from our team.





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