



# Improve **student retention** in **one** small step

Our enhanced eBooks allow students to read and interact with their textbook content, with regular opportunities for self-assessment. These resources are ideal for lecturers who want to improve engagement with course material without making changes to your course.



Pearson

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*a simple*  
*solution*  
to *engage*  
*students* in  
their core  
reading?

“Students remember  
more when they’re regularly  
tested on the material”

Carpenter, 2012;  
Roediger & Pyk, 2012

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