



Reading Reimagined

Revel for Economics

Revel is a digital platform which provides a seamless multimedia learning experience, designed to motivate students and promote active learning.

By combining leading textbook content with online exercises, Revel supports the development of student **understanding and skills regarding the application of economic concepts.**

Assign learning activities and keep track of student progress via the **Performance Dashboard**. You will also be able to quickly and easily identify the students who have not completed tasks or might be struggling.

Encourage active reading

-- of 1 point

Supply and demand

3 tries left

is related to wants, whereas is related to resources.

Potential are likely to exceed potential .

Society needs to reconcile demand with supply.
This applies only at the aggregate level, in other words, it is most important that aggregate demand is balanced against aggregate supply. .

Economics studies the process by which demand and supply come into balance, both at the level of the individual good or service and at the economy-wide level.

The prime focus of the business economist is on the role of in this process.

-- of 1 point

Comparative advantage

3 tries left

Match the four items that are traded internationally to the country most likely to have a comparative advantage.

[Show instructions](#)

	Textiles	Wheat	Computers	Insurance
India				
UK				
Canada				
Japan				

End of chapter quizzes

After reading a chapter, students take a short quiz to test their knowledge. Their scores and answers will appear in the Performance Dashboard.

Interactive exercises

Exercises like drag and drop, fill-in-the-blanks and matching are seamlessly woven throughout the text so students can check their understanding as they go.

Question 3 of 10

-- of 5 points

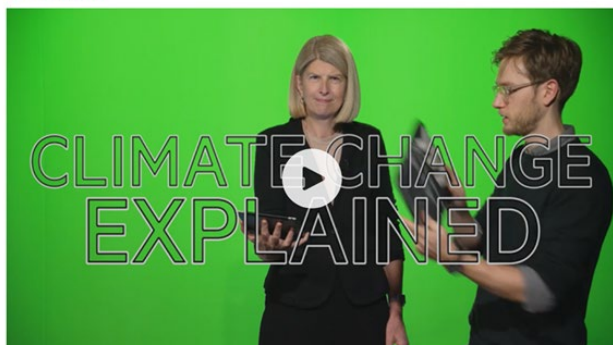
13.3

Costs and benefits

The figure shows an economic activity that involves pollution.
What would be the level of green tax to bring about social efficiency?

☐ AC
☐ AE
☐ CE
☐ BF

Climate change explained: do green energy policies harm developing economies?



Source: Financial Times, 3 December 2019. Produced and edited by James Sandy; graphics and animation by Russell Birkett, filmed by James Sandy, Nicola Stansfield and Rod Fitzgerald.

Videos

Relevant videos are integrated throughout the learning material to engage students. They also include full transcripts, making them flexible and more accessible for everyone.

Help students apply theory

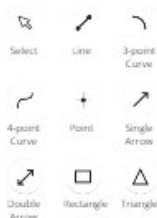
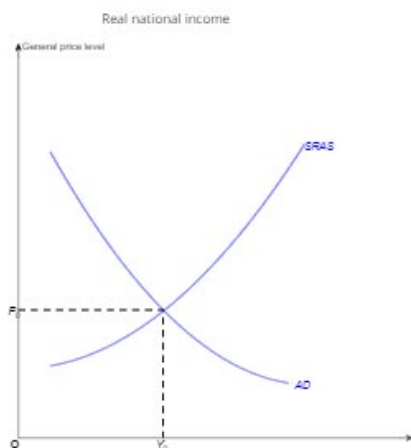
-- of 1 point

Chapter 20: Concept check 1

The figure shows aggregate demand and supply curves. The economy is initially in equilibrium with real national income at Y_0 and the general price level at P_0 .

Use the Three Point Drawing curve to show the effect of an increase in net exports, and use the Point Drawing Tool to show the new equilibrium position for the economy.

Unlimited tries



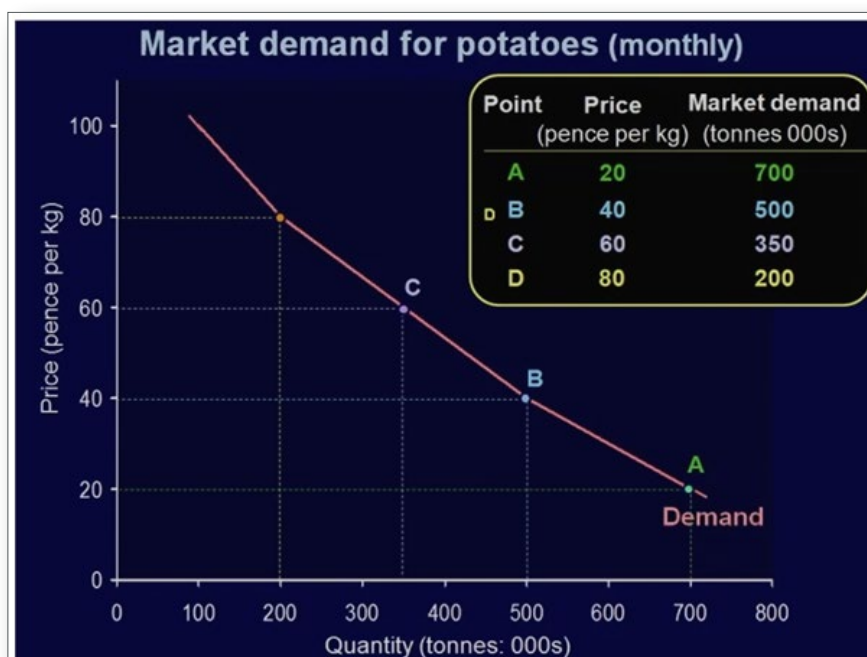
Submit

Concept checks

Concept checks prompt students to draw and interpret graphs or fill in tables, helping them visualise and appreciate complex economic ideas.

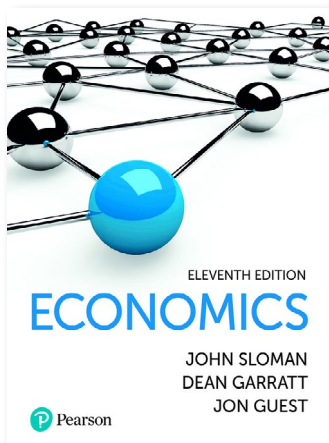
Interactive animations

By navigating through interactive animations, it is easier for students to get a grasp of complicated concepts.

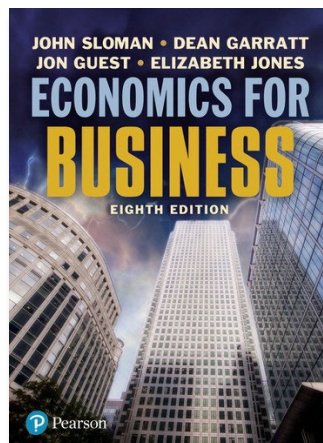




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