Reading Reimagined

Revel for Organisational Behaviour

Revel for *Organisational Behaviour* by Jane Southall is a digital resource which provides an integrated, flexible learning experience, designed to engage and motivate students.

Revel supports students in learning the concepts, applying the theory and developing critical thinking – boosting their confidence to work in today's complex business environment.

With activities to support experiential learning alongside clear explanations of how the theories introduced impact businesses, students can now read, practise, and reflect within a single learning resource.

"I thought it was fantastic. I enjoyed it. I would make it core/only text resource we need for the module. I would eliminate all the rest."

Janja Song, Module Leader of OB, Kingston Business School

Encourage active reading

-- of 1 point

Type A and Type B characteristics

Unlimited tries

Drag and drop the labels into the correct position in the table to show the characteristics of each personality type. It might help you decide if you know that, according to studies, Type A personality types are considered to be as much as three times more likely to have heart disease than Type B.

Show instructions

| Not preoccupied with achievement | Relaxed | Competitive | Move and speak more slowly |

Type A characteristics	Type B characteristics

Clear all

Submit

-- of 5 points

Test 2.1

3 tries left

Ling is even-tempered and is usually calm, even under stressful situations. She is emotionally stable and believes that worrying too much only worsens situations. In the context of the Big Five personality traits, which of the following can be said about Ling based on the given information?

○ A. She is likely to score low in neuroticism.

○ B. She is likely to score high in conscientiousness.

○ C. She is likely to score high in openness to experience.

○ D. She is likely to score low in extroversion.

Submit

End of chapter quizzes

After reading a chapter, students take a short quiz to test their knowledge. Their scores and answers will appear in the Performance Dashboard.

Interactive exercises

Exercises like drag and drop, fill-in-the-blanks and matching are woven throughout the text so students can check their understanding as they go.

-- of 1 point

The main differences between the terms 'group' and 'team'

There is a minimum of 50 characters required to post and earn points. If submitted, your response can be viewed by your instructor.

Use the space below to note what you think are the main differences between the terms 'group' and 'team'. To help you with this, you might want to think of specific groups or teams that you are or have been part of.

Write your response here...

0 / 50 minimum

Save draft   Submit

Journal questions

Reflective journal entries prompt students to pause, question and think critically about what they are reading.

Help students apply theory

Surveys

Interactive surveys and questionnaires allow students to learn more about their personality type or how comfortable they are with change, leaving them space to personally reflect and review the impact they could make in the workplace.

Core Five Personality Dimensions

| INTRODUCTION | SURVEY | RESULTS |

I persevere when faced with adversity.

○ Strongly Disagree
○ Disagree
○ Neutral
○ Agree
○ Strongly Agree

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Worked example: Netflix

Source: pixinoo. Shutterstock

Netflix was founded in 1997 as a DVD sales and rental site. Their business model back then offered customers monthly subscriptions to have movies sent by post to their homes. Streaming began in 2007 for the business and that meant subscribers no longer needed to wait for DVDs to come through the mail. Netflix successfully implemented change management to meet the needs of the consumers who would begin to watch content online. But imagine that in 2007 you are an employee working at Netflix's fulfilment centre, responsible for picking, packing and shipping customer orders. And you hear about the company's digital transformation plan which means that the job that you are doing will become irrelevant soon.

Case studies

The global companies features in the case studies help students to appreciate and understand how organisational behaviour theory is applied in real situations.

Revel helps lecturers and students

This resource was piloted with organisational behaviour students at Kingston Business School. Students who used the platform found it useful:
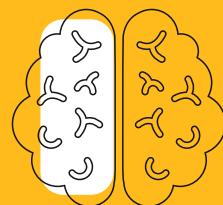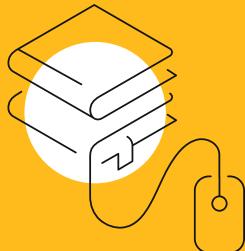
60%
of students who accessed Revel completed the assigned reading.

65%
of students agreed/strongly agreed that Revel had a positive impact on their learning.

74%
of students agreed/strongly agreed Revel was more engaging than a print textbook.

57%
agreed they would use Revel more than a standard textbook or eBook.

Read the full study at go.pearson.com/uk/revelob

"Revel assesses me so that I understand what I've read fully and checks my understanding ... from the reading. I personally thought it was very useful since it had mini questions of each reading. It also expanded my knowledge."

Student, Kingston Business School

Get started with Revel

Our team can help you discover all that Revel has to offer you and your students. When you choose to use Revel, Pearson's Expert Support team will help you get started and provide advice as you use the platform throughout your course.

Get in touch at go.pearson.com/uk/revelob