Revel for Organisational Behaviour
by Jane Southall is a digital resource which provides an integrated, flexible learning experience, designed to engage and motivate students.

Revel supports students in learning the concepts, applying the theory and developing critical thinking – boosting their confidence to work in today’s complex business environment.

With activities to support experiential learning alongside clear explanations of how the theories introduced impact businesses, students can now read, practise, and reflect within a single learning resource.

“I thought it was fantastic. I enjoyed it. I would make it core/only text resource we need for the module. I would eliminate all the rest.”

Janja Song, Module Leader of OB, Kingston Business School
Encourage active reading

Interactive exercises
Exercises like drag and drop, fill-in-the-blanks and matching are woven throughout the text so students can check their understanding as they go.

End of chapter quizzes
After reading a chapter, students take a short quiz to test their knowledge. Their scores and answers will appear in the Performance Dashboard.

Journal questions
Reflective journal entries prompt students to pause, question and think critically about what they are reading.
Help students apply theory

**Surveys**
Interactive surveys and questionnaires allow students to learn more about their personality type or how comfortable they are with change, leaving them space to personally reflect and review the impact they could make in the workplace.

![Survey Question Example](image)

*I persevere when faced with adversity.*
- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

**Case studies**
The global companies features in the case studies help students to appreciate and understand how organisational behaviour theory is applied in real situations.

**Worked example: Netflix**

![Netflix Image](image)

Netflix was founded in 1997 as a DVD sales and rental site. Their business model back then offered customers monthly subscriptions to have movies sent by post to their homes. Streaming began in 2007 for the business and that meant subscribers no longer needed to wait for DVDs to come through the mail. Netflix successfully implemented change management to meet the needs of the consumers who would begin to watch content online. But imagine that in 2007 you are an employee working at Netflix’s fulfilment centre, responsible for picking, packing and shipping customer orders. And you hear about the company’s digital transformation plan which means that the job that you are doing will become irrelevant soon.
Revel helps lecturers and students

This resource was piloted with organisational behaviour students at Kingston Business School. Students who used the platform found it useful:

- 60% of students who accessed Revel completed the assigned reading.
- 65% of students agreed/strongly agreed that Revel had a positive impact on their learning.
- 74% of students agreed/strongly agreed Revel was more engaging than a print textbook.
- 57% agreed they would use Revel more than a standard textbook or eBook.

“Revel assesses me so that I understand what I’ve read fully and checks my understanding ... from the reading. I personally thought it was very useful since it had mini questions of each reading. It also expanded my knowledge.”

Student, Kingston Business School

Get started with Revel

Our team can help you discover all that Revel has to offer you and your students. When you choose to use Revel, Pearson’s Expert Support team will help you get started and provide advice as you use the platform throughout your course.

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