

MyAccountingLab®

EDUCATOR TESTIMONIAL UNIVERSITY OF EAST ANGLIA

COURSE:	1st year Accounting and Finance students.
USED SINCE:	2011
SUMMARY:	The University of East Anglia decided to use MyAccountingLab to give their students more opportunity to practice their accounting skills. The tests they do in MyAccountingLab account for 20% of the module mark.
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What outcomes/benefits/results have you seen from using MyAccountingLab?

I think students get a better understanding of the subject through using MyAccountingLab.

A good percentage of the students do the mock test which is a sign of strong engagement. The test results have shown that the students' scores in the online tests are significantly lower than in their final exam. I attribute this to the way in which I design the tests to be taken in a time pressured environment (2 minutes per question). I believe this helps students prepare more effectively for their exams. Also by using multiple choice questions, students have to be exact in their understanding of core theory, if they guess they are likely to lose marks in the test.

What challenge or problem did you hope MyAccountingLab would solve?

I wanted to give students the opportunity to practice accounting, because accounting can only be learned by practicing. MyAccountingLab offers a good platform for them to exercise and get more acquainted with accounting concepts and numbers.



I have students coming to me with questions about MyAccountingLab, questions that make me think they are engaging pretty well with the resource and with accounting in general.



How do you use MyAccountingLab with your students?

I use MyAccountingLab to test students in a controlled environment. The test is password protected, and students have to sign a register when they come into the room. If they are not ticked off as being present, even if they attain the password and take the test elsewhere it won't count – they have to be in the room to take the test. There are 2 tests that students need to undertake, with a mock test prior to the real thing. They are allowed infinite attempts at the mock test to familiarise themselves with the format.

The two tests account for 20% of the overall module mark, with the other weighting coming from the final exam which builds on their learning from MyAccountingLab, lectures and seminars. Students are also signposted to Study Plan activities as a tool for revision in preparation for the tests and final exam.

Other comments?

If we didn't have the MyAccountingLab online assessment then we would have to have some paper type of assessment which would mean students physically handing in work for us to mark. For this large cohort, for a team of markers, I think this would take up a lot of time.

