

The power of Bug Club

The power of Bug Club on literacy progress

KS1 children using Bug Club were:

3 months ahead of expected progress in word decoding

3 months ahead of expected progress in spelling

1.5 months ahead of expected progress in picture vocabulary

1 month ahead of expected progress in word recognition

2 months ahead of expected progress in comprehension

The power of Bug Club in 'closing the gap'

Primary schools with a higher free school meal uptake using Bug Club were:

7 months ahead of expected progress in word decoding

3 months ahead of expected progress in spelling

3 months ahead of expected progress in word recognition

4 months ahead of expected progress in comprehension

Find out more about Bug Club at www.pearsonprimary.co.uk/powerofbugclub

*Interim results from an independent study carried out by leading academics from UCL Institute of Education (IOE), in partnership with the Pearson UK Research Team. Find out more at www.pearsonprimary.co.uk/bugclubpower