

THE PEARSON WORLD CHANGER AWARDS

Your World Changer Activity Kit

FOR AGES 11–19



Inspiring the global citizens and young pioneers of tomorrow

It has never been more important to be aware of the world around us, to understand what is happening in our communities – in countries both near and far – and to recognise the power of our actions, than it is today.

The COVID-19 pandemic is highlighting the amazing ways that children and young people are making a positive difference in the world, from care packages for vulnerable members of the community to initiatives that are forging friendships in the face of isolation.

At Pearson, we want to celebrate these remarkable actions in our forthcoming **World Changer Awards** and shine a light on the passion, resilience and altruism being pioneered by 5–19 year-olds in schools, homes and communities across Britain.

The awards are about inspiring children and young people to interrogate the world around them, engage with local and global affairs and harness the power of education to make a positive and tangible impact on the world beyond the classroom.


We can't wait to see what you all get up to!

Before we open the awards for entries, first we want your help to spread some positivity. We want to showcase the incredible acts of citizenship being witnessed today and inspire even more young people to think about how they too can make a difference in their community and beyond.

To help educators and parents inspire their budding global citizens, we created this **World Changer Activity Kit**. It's filled with fun resources and tasks linked to areas across the wider curriculum for young people to enjoy at home or at school.

So, what are you waiting for? Kick start your World Changer journey today and don't forget to share how your young pioneers are making a positive impact on the world – no matter how big or small! Tag **@PearsonSchools** on Twitter with the hashtag **#WorldChangers** or email **worldchangers@pearson.com** and we'll celebrate these far and wide.

To find out more about the Pearson World Changer Awards:

- ➔ Register for updates via go.pearson.com/WorldChangers
- ➔ Follow  **@PearsonSchools #WorldChangers**

The humanities



World Changer activities

Learning doesn't end in the classroom. What is taught in schools, homes and communities can harness the talent, passion and kindness needed for the future. So, as part of the awards, we will also be shining a light on the world of experiences and opportunities that can be unlocked through subjects across the wider curriculum, from business studies and languages to the humanities and the creatives.

The activities in this kit will encourage young people to start thinking about what it means to be a 'world changer' in these areas and how they can strive to become one.

Share these activities with your young people to complete and enjoy.

The creatives



Business and Technology



Languages



Education and beyond





Warm up questions!

To get them started – ask your young people to think about and answer the following questions. Encourage them to be creative in their responses, using written, art or digital forms.

- What do you think it means to be a world changer?
- Can you name three people who you think are world changers?
- Why are they world changers in your opinion?
- Are you a world changer already, or can you become a world changer?

Share answers on social media with the hashtag #WorldChangers or email us at worldchangers@pearson.com and we'll highlight these among our networks!

politics

history

geography

religious
studies

citizenship



The humanities

*Young geographers, philosophers, politicians
and historians who are sparking change.*

Whether it's projects to protect the environment, using their voice and debating skills to speak up on community issues, or acts of citizenship, how can children and young people interrogate the world around them and champion humanity through the humanities?

#HumanitiesMatter



1. World changers in history

Take a look at the people listed below. Research each individual and describe how they made a positive impact on the world.

- Alexander von Humboldt
- Malala Yousafzai
- Aneurin Bevan
- Claudette Colvin
- Florence Nightingale
- Sir David Attenborough
- Liz Carr
- Mahatma Gandhi

Can you think of any other people who have helped to change the world in some way? These could be people you know personally or in your community too.

2. Your 'Ultimate World Changer' nomination

Who should be voted the 'Ultimate World Changer' throughout history?

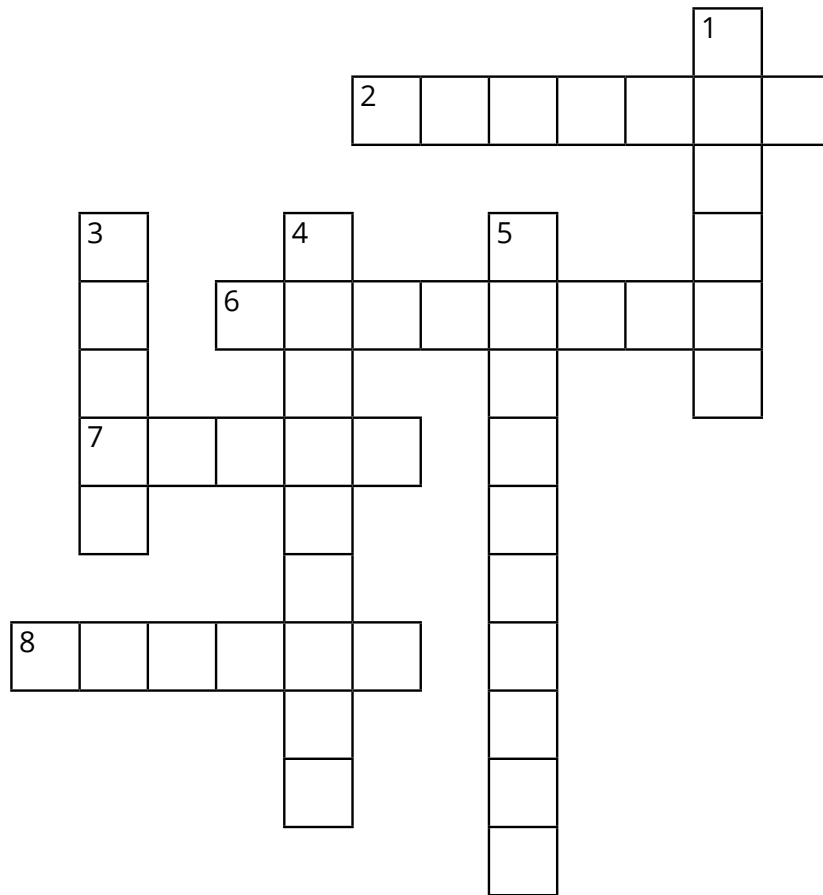
Choose the person who you think should be named the 'Ultimate World Changer'. This can be anyone of your choice, someone from history, someone alive today or someone you know personally.

Write a one minute speech about why they are a world changer and how they have inspired you. You can even film yourself delivering your speech on a smartphone or tablet too!

Pearson will be highlighting the most compelling nominations, so share your written or filmed speech on Twitter with the hashtag **#WorldChangers** or email us at **worldchangers@pearson.com**.



1. Geography World Changers puzzle



Across

2. 8 million tonnes of this material is estimated to enter the ocean every year
6. the drink at the centre of four-year-old Mikaila Ulmer's business initiative, which sees a portion of the sales go to organizations fighting to save the honeybee
7. most populated city in the world with over 37 million inhabitants
8. the country home to 11 time zones

Down

1. surname of the two sisters who started the 'Bye Bye Plastic Bags' movement at the ages of 10 and 12
3. first name of teenage environmental activist from Sweden
4. the action or process of converting waste into reusable material
5. the largest desert in the world



4. Citizenship checklist

Whether it's thanking key workers, supporting neighbours with their shopping, calling on the vulnerable during isolation to prevent loneliness or raising millions for the NHS by walking around the garden, the COVID-19 pandemic has highlighted some of the amazing examples of people supporting their community and thinking beyond themselves.

How can you make a difference to your family, community or the world at large? Why not try some ideas in our citizenship checklist below – you can add your own actions too!

- ✓ The little things matter too. Brighten someone's day by helping with dinner, writing a letter to a friend or doing a neighbour's shopping.
- ✓ Look at ways to volunteer in your community in a safe way – there are lots of ideas and networks to explore [here](#).
- ✓ Give your thanks to key workers. Whether it's colourful artwork in your window or a personal thank you note stuck on your rubbish bins or the letter-box, share your gratitude with the likes of health care workers, postmen and women, waste collectors and supermarket workers who are helping to keep things running.
- ✓ Think about the isolated and alone – could you call or write a letter to a friend or family member who may be lonely or in need of a chat?
- ✓ Fundraise for a good cause – research charities and causes that matter to you and see how you can help fundraise and support them.
- ✓ _____
- ✓ _____
- ✓ _____
- ✓ _____
- ✓ _____

sport

music

drama



art

dance

The creatives

*Changing the world through creativity,
expression and perspective.*

How can children and young people use creative and
physical mediums to make a positive difference in the world?

#CreativeWorld



1. World Changers – Creative Quiz

Questions

1. Which Mexican artist is heralded as a feminist icon today? Her work explored questions of identity, post-colonialism, gender, class and race in Mexican society.
2. What is the name of the Games that aim to use the power of sport to inspire recovery, support rehabilitation and generate a wider understanding and respect for those who serve their country? The Duke of Sussex is its patron.
3. British Ska and 2 Tone band, The Specials, released a song in 1984 that became a worldwide hit and anthem to free what South African political prisoner?
4. Benjamin Clifford set up a company to support children and young people with additional needs to get involved and enjoy which watersport?
5. Name the filmmaker who by 17 had interviewed 30 heads of state and had created 7 documentaries about issues in Africa, including the importance of education for children?
6. Which TV comedy show originally ran alongside the 2012 Paralympics and has broken barriers for its celebration of disability?



2. Art-spiration

Research and identify three famous pieces of artwork that have sparked cultural change or that depict influential people.

1. _____
2. _____
3. _____

How did the piece of art or the person depicted change the world?

Now create your own piece of art that reflects someone who inspires you – someone who you think is a World Changer.

Share one of the pieces of art that you chose, as well as a picture of your artwork with a short description about who you chose to depict. You can share these with us on Twitter with the hashtag **#WorldChangers** or via email to **worldchangers@pearson.com**.

3. Express yourself

We want to hear about an issue / cause in your community or the wider world that you are passionate about. It can be anything from climate change to an issue you want to support in your town.

Get creative when you give your perspective – for instance, tell us about what it means to you in the form of a song, rap, play, dance or short film / video.

We'll be highlighting the most creative and compelling examples – share your work via email to **worldchangers@pearson.com** or on Twitter with the hashtag **#WorldChangers**.



3. Express yourself

Research and identify three famous pieces of artwork that have sparked cultural change or that depict influential people.

1. _____
2. _____
3. _____

How did the piece of art or the person depicted change the world?

Now create your own piece of art that reflects someone who inspires you – someone who you think is a World Changer.

Share one of the pieces of art that you chose, as well as a picture of your artwork with a short description about who you chose to depict. You can share these with us on Twitter with the hashtag **#WorldChangers** or via email to **worldchangers@pearson.com**.

We want to hear about an issue / cause in your community or the wider world that you are passionate about. It can be anything from climate change to an issue you want to support in your town.

Get creative when you give your perspective – for instance, tell us about what it means to you in the form of a song, rap, play, dance or short film / video.

We'll be highlighting the most creative and compelling examples – share your work via email to **worldchangers@pearson.com** or on Twitter with the hashtag **#WorldChangers**.

economics

**computer
science**



**business
studies**

Business & Technology

*Young entrepreneurs, collaborators, analysts
and coders making a difference.*

Whether it's an enterprising business idea, a partnership to benefit the community, or ambition to harness technology for a good cause, how can children and young people make a positive impact through the likes of business and technology?

#EveryonesBusiness

 **@PearsonSchools #WorldChangers**



1. World Changer word search

There are amazing examples around the world of how people are aspiring to make a positive difference through business and technology. Here are some examples to inspire you. Can you find the words in bold in the word search below?

E	F	A	C	G	D	V	J	H	D	F
N	J	S	E	I	R	E	T	T	A	B
J	P	Y	G	C	I	X	A	M	K	C
G	S	R	U	O	B	H	G	I	E	N
L	Q	T	W	I	T	T	E	R	I	Y
A	W	S	D	I	S	C	X	G	L	L
S	O	O	E	I	G	J	H	Y	G	M
S	X	L	B	H	G	D	T	V	F	Q
E	M	E	J	O	Q	U	N	I	L	M
S	E	N	O	H	P	T	R	A	M	S
V	W	D	W	L	W	Q	J	O	L	D

1. Cracked It is a social enterprise in the UK that trains and employs young people at risk of being involved in crime to repair cracked **smartphones**, providing the confidence and skills for them to thrive.
2. After breaking his own glasses at age 14 and needing to wait for a replacement pair, Yash Gupta was inspired to set up Sight Learning Organisation. They collect used **glasses** and deliver them to children who need them, including in places like Mexico, Honduras, Haiti, and India.
3. By age 13, Kelvin Doe was powering neighborhood houses in Sierra Leone with **batteries** made out of acid, soda and metal in a tin cup. He went to set up a community radio station out of recycled parts.
4. Gotta Have **Sole**, was set up by a teenager who wanted to support children and young people experiencing homelessness. Footwear has been donated to over 99,000 children in homeless shelters.
5. Bana al-Abed, used **Twitter** to document her life in war-torn Syria to call attention to what was happening there. With some assistance from her mother, she called upon world leaders to take action.
6. OLIO is an app that connects **neighbours** with each other and with local businesses so surplus food can be shared, not thrown away.
7. Social Bite is a **cafe** which donates its profits to social causes after a Big Issue seller came into their Edinburgh sandwich shop and asked for a job. Social Bite has grown from a cafe to a social business aimed at ending homelessness across the world.



2. Technology for good

List ten ways technology has been used to make a positive difference in the world over the last year. You may want to look at recent technology news or think about how it has supported you in your life?

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

What other ways could technology help you, your friends, family or the wider community and world at this time?



3. #EveryonesBusiness

Think about what local or global issues are affecting your community or the wider world today. Research these if you need to or write them down.

Now, come up with an idea for a business or charity that will help to address one of the issues on your list and make a positive difference.

Think about:

1. What your business / charitable idea would be?
2. What is its name?
3. How would it work in theory?
4. How would you raise awareness and get people interested in your business / charity?

Share your fantastic ideas with us by emailing **worldchangers@pearson.com** or sharing it on Twitter with the hashtag **#WorldChangers**.

french

german

japanese

mandarin

spanish



Languages

Unlocking cultures, relationships and communication with languages.

How can children and young people help to build connections across communities and continents through languages?

#ConnectCultures



1. Hello to the world

Below is a list of ways to say hello in 10 different languages. Match each 'hello' with the country that this language is most-commonly spoken in.

"Hello"	Countries
Bonjour	Brazil
こんにちは	India
Hola	Tanzania
Guten Tag	Italy
Ciao	Russia
Olá	Germany
Namaste	Turkey
Merhaba	Mexico
Habari	France
Привет	Japan

2. Connecting cultures

Choose a country in the world that you do not live in. This could be one of the countries listed in the task above or anywhere else in the world. Then answer the following questions.

- What first comes to mind when you think about this country?
- Look up five unusual facts about this country and its culture.
- List five differences and five similarities between the country you live in and the country you have chosen.
- What three questions would you most want to ask somebody your age who lives in this country?
- As people around the world experience the impact of the COVID-19 pandemic, what words of encouragement or well wishes would you give to people in this chosen country?

Share your well wishes with **worldchangers@pearson.com** and we'll help to share these across our networks and spread some positivity around the globe!

What next?



Education & beyond

This kit outlines World Changer activities in a number of subject areas, but there are plenty of other areas across the curriculum that young people can explore too!

Whether it's putting English skills into practice and writing a short biography on a World Changer of their choice, applying their curiosity in science to help the community or brightening a family members day with their culinary know-how, don't limit how you and your young people can harness the power of education for good!

Empowering real change

We hope your young people don't just enjoy these World Changer activities, but feel empowered to make their positive mark on the world too!

We would love to highlight what you and your young people achieve, as well as what altruistic adventures may lie ahead, so don't hesitate to email us at worldchangers@pearson.com with any activities or share them on social media with the hashtag #WorldChangers.


Exciting information about the World Changer Awards will be coming soon, including how and when you can enter your children and young people who are sparking change.

For now though, together we'll keep working to inspire the next generation of global citizens.

About Pearson

Pearson is the world's learning company with more than 24,000 employees operating in 70 countries. We combine world-class educational content and assessment, powered by services and technology, to enable more effective teaching and personalised learning at scale. We believe that wherever learning flourishes so do people.

To stay in-the-know about the Pearson World Changer Awards:

- ➔ Register for updates via: go.pearson.com/WorldChangers
- ➔ Follow  @PearsonSchools #WorldChangers

 @PearsonSchools #WorldChangers

Answers

The Humanities

1. Range of answers available, but examples of impact include:

- a. Alexander von Humboldt – widely respected as one of the founders of modern geography. Founder and populariser of ‘infographics’ – long before the term was used. Not only was he at the forefront of map-making, he championed topographical maps and hachure techniques as well as inventing isotherms, the lines which we see today on our weather maps.
- b. Malala Yousafzai – Pakistani activist for female education and the youngest Nobel Prize laureate, whose advocacy has grown into an international movement
- c. Aneurin Bevan – Welsh Labour Party politician in the post-war government, who is known as the chief architect of the National Health Service (NHS). He was born into a working-class family in South Wales and left school at 13 to work as a coal miner, before entering politics.
- d. Claudette Colvin - Claudette Colvin is an activist who was a pioneer in the American civil rights movement in Alabama during the 1950s. When she was a teenager, she refused to give up her seat on a bus months before Rosa Parks’ more famous protest.
- e. Florence Nightingale – British nurse in the 19th Century, who helped make nursing what it is today. She cared passionately for injured soldiers during the Crimean War and became known as the “Lady with the Lamp.” She believed education for nurses was extremely important and helped to set up the first scientifically based nursing school in London. It was named after her and is still open today. International Nurses Day is held on her birthday, May 12th, every year and celebrates the important role of nurses.

- f. Sir David Attenborough – English broadcaster, writer, and naturalist who has inspired millions by bringing the natural world into homes through his pioneering educational television programs. He has also authored documentaries which overtly tackle environmental issues. He is passionate about climate change and the preservation of the natural world.
 - g. Liz Carr – Lizz Carr is a British actress, comedian, broadcaster and international disability rights activist, who studied law at the University of Nottingham. She has used a wheelchair since the age of seven and has spent much of her life campaigning in the UK and around the world for the rights of people with disabilities.
 - h. Mahatma Gandhi – Indian lawyer, anti-colonial nationalist, and political ethicist, who employed nonviolent resistance to lead the successful campaign for India’s independence from British Rule, and in turn inspire movements for civil rights and freedom across the world.
3. Crossword answers include: 1. Wijsen 2. Plastic 3. Greta 4. Recycling 5. Antarctica 6. Lemonade 7. Tokyo 8. Russia

The Creatives

1. Quiz answers are: 1. Frida Kahlo 2. The Invictus Games 3. Nelson Mandela 4. Surfing 5. Zuriel Oduwole 6. The Last Leg

Languages

1. Countries and languages include: 1. Bonjour / France 2. こんにちは / Japan 3. Hola / Mexico 4. Guten Tag / Germany 5. Ciao / Italy 6. Olá / Brazil 7. Namaste / India 8. Merhaba / Turkey 9. Habari / Tanzania 10. Привет / Russia