



THE PEARSON
**WORLD
CHANGER
AWARDS**

Entry tips and tricks

Celebrating the global citizens and
young pioneers of tomorrow



Welcome to the World Changer Awards!



At Pearson, we know learning doesn't end in the classroom. What is taught in schools, homes and communities can unlock a world of experiences and opportunities, as well as harness the talent and passion needed for the future.

These free **World Changer Awards** will celebrate the children and young people who are taking their learning to the next level to make a positive and tangible impact on the world.

Whether it's setting up clubs to help cut the use of plastic, running art projects to connect world cultures or one of the heartwarming acts of kindness during the COVID-19 pandemic, the awards will highlight the passion, resilience and altruism being pioneered by 5–19 year-olds in schools, homes and communities across Britain.

So, who is striving to change the face of society, positively impact the environment, or support their community? Could it be a young person you know?

In this pack, you'll find some more details, tips and resources to help kick start your application.

So, read on and good luck!





Award categories

As part of the awards, we want to highlight how the power of education can be harnessed to drive positive change and shine a light on the skills, passion and possibilities that can be unlocked through subjects across the wider curriculum.

So, we are searching for World-Changers aged 5–19 in the following award categories.

Click on each one to find out more.

Looking for inspiration?

To get your children and young people thinking about what it means to be a World Changer in these categories, don't forget to download our free World Changer activity kits, with resources and tasks to enjoy at home or in school. Visit: go.pearson.com/WorldChangers

You can also check out our award category pages to see real-life environmentalists, creatives, business people and language learners who have changed the world! To see what they had to say about their journeys, as well as their tips and advice for your young pioneers: visit: go.pearson.com/WorldChangers



How to enter the awards

What you need to know

- The free-to-enter awards are for children and young people aged 5-19.
- Children and young people can be entered into the awards as individuals or groups. 'Groups' includes classes, whole schools and settings or groups of children and young people.
- For children and young people under the age of 18, completed applications must be submitted on a child's/children's behalf by a parent, carer or teacher over the age of 18.
- To submit an application, go to go.pearson.com/WorldChangers and complete the online application form. There are also application forms that you can download, complete and submit by email to worldchangers@pearson.com.
- Please remember to read the application form carefully and ensure all questions are answered and the supporting materials (where required) are labelled correctly.
- Please contact worldchangers@pearson.com if you have any questions on how to enter the awards or if you require special access requirements.

Entry dates and deadlines

- The World Changer Awards are open for entries until 5pm on Friday 23rd October 2020.
- Entries received after this time will not be considered.



Judging criteria & process

What are we looking for?

We want to find the children and young people, either as individuals or groups, who are taking their learning to the next level to make a positive and tangible impact on the world beyond the classroom.

Applications should demonstrate:

- passion, commitment and dedication to tackle a specific issue and/or drive positive change as a global citizen
- example(s) of the positive and tangible impact that has been made on the world – no matter how big or small
- how learning has supported the project, passion or activity
- an ability to interrogate the world around them by engaging with local and/or global affairs.

Please note there is further guidance in the application form.

How will applications be judged?

Following the application deadline, an expert judging panel will review the shortlisted applications and decide on the individuals and groups to be awarded the World Changer titles and prizes.

The winners will be notified in the Autumn term.



The winners

What do you win?

The winning individuals and groups will receive prizes to further their pioneering projects and commitments, as well as see their work published as part of Pearson's digital *World Changer Series* to help others aspire to be global citizens.

As well as individual and group winners in each award category, there will also be a **Grand World Changer Award** winner!

Prizes will be revealed shortly, so watch this space!



What's next?

Now all you need to do is enter your young World Changers at: go.pearson.com/WorldChangers

We wish you all the best with your application and cannot wait to read all of the fantastic entries.

Don't forget to share your involvement in the awards with us! Share your World Changer journey on social media by tagging @PearsonSchools on Twitter with the hashtag #WorldChangers

For any questions about the awards, or special access requirements, please email us at worldchangers@pearson.com.

Good luck!



Don't forget

- Entries can be made by **individuals or groups aged between 5 and 19**.
- For children and young people under the age of 18, entries must be submitted on a child's/children's behalf by a parent, carer or teacher over the age of 18.
- The awards are **open for entries until 5pm on Friday 23rd October 2020**.

Remember

- We are looking for entries that show **passion, commitment and dedication** to tackle an issue or make a difference.
- Show us how you are **driving positive change** as a global citizen
- Give us examples of the **positive impact** that has been made on the world – no matter how big or small.
- Tell us how **learning** has supported the project, passion or activity.
- Demonstrate engagement with local or global affairs and an ability to interrogate the world.

About Pearson

- Pearson is the world's learning company with more than 24,000 employees operating in 70 countries
- We combine world-class educational content and assessment, powered by services and technology, to enable more effective teaching and personalised learning at scale
- We believe that wherever learning flourishes so do people
- For more visit www.pearson.com