



AT-A-GLANCE **SPRING 2017**

# ECONOMICS

Find a full list of all our titles at:  
[www.pearsonhighered.com/economics](http://www.pearsonhighered.com/economics)



Pearson

# ONE-SEMESTER PRINCIPLES OF ECONOMICS

Available with Pearson MyLab Economics



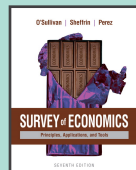
## **NEW! Essential Foundations of Economics, 8e**

**BADE / PARKIN**

©2018 | ISBN: 0134641671

To help students focus on the most important concepts—and effectively practice application of those concepts—*Essential Foundations of Economics* is structured around a Checklist/Checkpoint system.

**MyLab Economics**



## **Survey of Economics, 7e**

**6E: CHIS, ITALIAN**

**O'SULLIVAN / SHEFFRIN / PEREZ**

©2017 | ISBN: 0134089030

*Survey of Economics: Principles, Applications, and Tools* is built upon the authors' philosophy of using the basic concepts of economics to explain a wide variety of timely, engaging, real-world economic applications.

**MyLab Economics**



## **Essentials of Economics, 5e**

**HUBBARD / O'BRIEN**

©2017 | ISBN: 013410692X

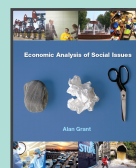
*Essentials of Economics*, 5th edition makes economics relevant by demonstrating how real businesses use economics to make decisions every day.

**MyLab Economics**

**5E: CHIS**

**4E: GREEK, KOREAN**

**3E: CHIS**



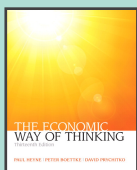
## **Economic Analysis of Social Issues**

**GRANT**

©2016 | ISBN: 0133023036

*Economic Analysis of Social Issues* provides students with a modern analytical approach to economics based on the tools of game theory.

**MyLab Economics**



## **The Economic Way of Thinking, 11e**

**HEYNE / BOETTKE / PRYCHITKO**

©2014 | ISBN: 0132991292

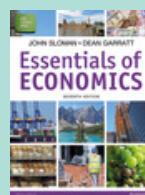
*The Economic Way of Thinking* goes beyond explaining the basic principles of micro- and macroeconomic analysis by showing students a method of reasoning that teaches them how to apply these principles as tools.

**MyLab Economics**

**13E: CHIS**

**12E: CHIS, ROMANIAN**

**11E: ARABIC, ARMENIAN, CHIS**



## **UK TITLE: Essentials of Economics, 7e**

**SLOMAN**

©2016 | ISBN: 9781292082240

**6E: CHIS, ITALIAN 5E: ITALIAN**

# TWO-SEMESTER PRINCIPLES OF ECONOMICS

Available with Pearson MyLab Economics

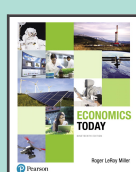


## **NEW! Foundations of Economics, 8e**

**BADE / PARKIN**

©2018 | ISBN: 0134486811

To help students focus on the most important concepts—and effectively practice application of those concepts—*Foundations of Economics* is structured around a Checklist/Checkpoint system.



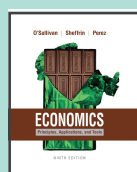
## **NEW! Economics Today, 19e**

**MILLER**

©2018 | ISBN: 0134478770

*Economics Today* addresses leading-edge issues while facilitating student learning. The text shows students how economics is front and center in their daily routines while providing them with many ways to evaluate their understanding of key concepts covered in each chapter.

**MyLab Economics**



## **Economics: Principles, Applications, and Tools, 9e**

**O'SULLIVAN / SHEFFRIN / PEREZ**

©2017 | ISBN: 0134078845

*Economics: Principles, Applications, and Tools* is built upon the authors' philosophy of using basic concepts of economics to explain a wide variety of timely, engaging, real-world economic applications.

## **Economics, 6e**

**6E: TURKISH**

**5E: KOREAN**

**4E: JAPANESE**

**HUBBARD / O'BRIEN**

©2017 | ISBN: 0134105842

*Economics*, Sixth Edition edition makes economics relevant by demonstrating how real businesses use economics to make decisions every day.

**MyLab Economics**



## **UK TITLE: Economics, 9e**

**SLOMAN**

©2014 | ISBN: 9781292064772

**NEW 10TH ED DUE DEC 2017**

**9781292187853**

**9E: FRENCH, ITALIAN**

**8E: CHIS, ITALIAN, TURKISH**

**7E: FRENCH**

[www.pearsonhighered.com/economics](http://www.pearsonhighered.com/economics)

## TWO-SEMESTER PRINCIPLES OF ECONOMICS (cont'd.)

Available with Pearson MyLab Economics



### *Principles of Economics, 12e*

CASE / FAIR / OSTER

12E: TURKISH

©2017 | ISBN: 0134078772

Reviewers tell us that Case/Fair/Oster is one of the all-time bestselling *Principles of Economics* texts because they trust it to be clear, thorough, and complete.

MyLab Economics



### *Economics, 12e*

12E: ARABIC

11E: CHIS, INDONESIAN, SPANISH

PARKIN

©2016 | ISBN: 0133872270

Get students to think like an economist using the latest policy and data while incorporating information on global issues.

MyLab Economics



### *Economics*

ACEMOGLU / LAIBSON / LIST

©2015 | ISBN: 0133578267

Throughout *Economics*, authors Daron Acemoglu, David Laibson, and John List use real economic questions and data to help students learn about the world around them.

**\*New Edition  
Coming in  
June**

NEW EURO 1ST EDITION DUE OCTOBER 2017  
9781292164519



### **UK TITLE: Economics, 9e**

PARKIN

©2014 | ISBN: 9781292009452

9E: GREEK

6E: CHIT, SPANISH

NEW 10TH EDITION DUE MARCH 2017 - 9781292147826

UK TITLE: *Essential Economics 1e* 9780273718970

1E: GREEK, SPANISH

## PRINCIPLES OF MACROECONOMICS

Available with Pearson MyLab Economics



### **NEW! Foundations of Macroeconomics, 8e**

BADE / PARKIN

7E: CHIS, FRENCH

6E: CHIS, FRENCH

©2018 | ISBN: 0134668669

To help students focus on the most important concepts—and effectively practice application of those concepts—*Foundations of Macroeconomics* is structured around a Checklist/Checkpoint system.

MyLab Economics



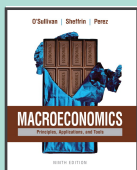
### **NEW! Economics Today: The Macro View, 19e**

MILLER

©2018 | ISBN: 0134478762

*Economics Today: The Macro View* addresses leading-edge issues while facilitating student learning. The text shows students how economics is front and center in their daily routines while providing them with many ways to evaluate their understanding of key concepts covered in each chapter.

MyLab Economics



### *Macroeconomics: Principles, Applications, and Tools, 9e*

O'SULLIVAN / SHEFFRIN / PEREZ

8E: TURKISH

©2017 | ISBN: 0134089022

*Macroeconomics: Principles, Applications, and Tools* is built upon the authors' philosophy of using the basic concepts of economics to explain a wide variety of timely, MyEconLab engaging, real-world economic applications.

MyLab Economics



### *Macroeconomics, 6e*

5E: CHIS, GREEK

HUBBARD/O'BRIEN

©2017 | ISBN: 0134106229

*Macroeconomics*, Sixth Edition edition makes economics relevant by demonstrating how real businesses use economics to make decisions every day.

MyLab Economics



### *Principles of Macroeconomics, 12e*

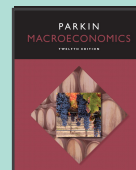
CASE / FAIR / OSTER

11E: ARABIC

©2017 | ISBN: 0134078802

Reviewers tell us that Case/Fair/Oster is one of the all-time bestselling *Principles of Economics* texts because they trust it to be clear, thorough, and complete.

MyLab Economics



### *Macroeconomics, 12e*

11E: SPANISH

PARKIN

©2016 | ISBN: 0133872645

Get students to think like an economist using the latest policy and data while incorporating information on global issues.

MyLab Economics

# PRINCIPLES OF MACROECONOMICS (cont'd.)

Available with Pearson MyLab Economics



**\*New Edition  
Coming in  
June**

## Macroeconomics

1E: CHIS, FRENCH, GREEK, ITALIAN,  
INDONESIAN, TURKISH

ACEMOGLU / LAIBSON / LIST

©2015 | ISBN: 0133578003

Throughout *Macroeconomics*, authors Daron Acemoglu, David Laibson, and John List use real economic questions and data to help students learn about the world around them.

MyLab Economics



## UK TITLE: Macroeconomics Euro Ed., 2e

BLANCHARD

©2013 | ISBN: 9780273771685

2E: ITALIAN, SPANISH

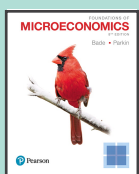
1E: FRENCH, GEORGIAN, GERMAN, GREEK,  
ITALIAN, POLISH, PORTUGUESE, SERBIAN

NEW 3RD ED DUE APRIL 2017

9781292085678

# PRINCIPLES OF MICROECONOMICS

Available with Pearson MyLab Economics



## NEW! Foundations of Microeconomics, 8e

BADE / PARKIN

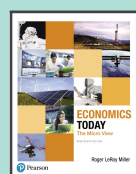
©2018 | ISBN: 0134668650

8E: GREEK

7E: CHIS

To help students focus on the most important concepts—and effectively practice application of those concepts—*Foundations of Microeconomics* is structured around a Checklist/Checkpoint system.

MyLab Economics



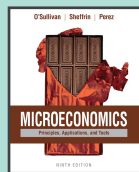
## NEW! Economics Today: The Micro View, 19e

MILLER

©2018 | ISBN: 0134479254

*Economics Today: The Micro View* addresses leading-edge issues while facilitating student learning. The text shows students how economics is front and center in their daily routines while providing them with many ways to evaluate their understanding of key concepts covered in each chapter.

MyLab Economics



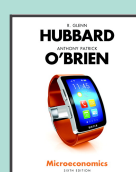
## Microeconomics: Principles, Applications, and Tools, 9e

O'SULLIVAN / SHEFFRIN / PEREZ

©2017 | ISBN: 013407887X

*Microeconomics: Principles, Applications, and Tools* is built upon the authors' philosophy of using the basic concepts of economics to explain a wide variety of timely, engaging, real-world economic applications.

MyLab Economics



## Microeconomics, 6e

5E: CHIS, GREEK

HUBBARD / O'BRIEN

©2017 | ISBN: 0134106245

*Microeconomics*, Sixth Edition makes economics relevant by demonstrating how real businesses use economics to make decisions every day.

MyLab Economics



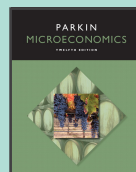
## Principles of Microeconomics, 12e

CASE / FAIR / OSTER

©2017 | ISBN: 0134078810

Reviewers tell us that Case/Fair/Oster is one of the all-time bestselling *Principles of Economics* texts because they trust it to be clear, thorough, and complete.

MyLab Economics



## Microeconomics, 12e

11E: SPANISH

PARKIN

©2016 | ISBN: 0133872297

Get students to think like an economist using the latest policy and data while incorporating information on global issues.

MyLab Economics



**\*New Edition  
Coming in  
March**

## Microeconomics

ACEMOGLU / LAIBSON / LIST

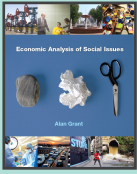
©2015 | ISBN: 0133578038

Throughout *Microeconomics*, authors Daron Acemoglu, David Laibson, and John List use real economic questions and data to help students learn about the world around them.

MyLab Economics

# ECONOMIC ISSUES

Available with Pearson MyLab Economics



## *Economic Analysis of Social Issues*

**GRANT**

©2016 | ISBN: 0133023036

*Economic Analysis of Social Issues* provides students with a modern analytical approach to economics based on the tools of game theory.

**MyLab Economics**



## *The Economics of Public Issues, 19e*

**MILLER / BENJAMIN / NORTH**

©2016 | ISBN: 0134018974

*The Economics of Public Issues* is a collection of brief, relevant readings that spark independent thinking and classroom discussions in Principles of Economics and Social Issues courses.

**18E: CHIS**

**17E: CHIS**

**16E: CHIT, JAPANESE, KOREAN**



## *The Economics of Macro Issues, 7e*

**MILLER / BENJAMIN**

**5E: CHIS**

©2016 | ISBN: 0134018958

*The Economics of Macro Issues* is a collection of brief, relevant readings that spark independent thinking and classroom discussions in Principles of Economics and Social Issues.



## *Econversations: Today's Students Discuss Today's Issues*

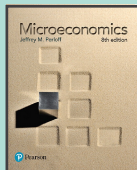
**WALTERS / APPEAL / CALLAHAN / CENTANNI / MAEX / O'NEILL / WALTERS**

©2013 | ISBN: 0132544660

A book for students, by students, with short chapters on common economics topics written from a student's perspective. This text will spark student interest and start conversations that will unearth new solutions. Great as a stand-alone or package item with any principles text!

# INTERMEDIATE MICROECONOMICS

Available with Pearson MyLab Economics



## *NEW! Microeconomics, 8e*

**PERLOFF**

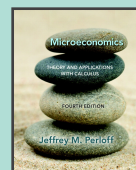
©2018 | ISBN: 0134519531

*Microeconomics* has become a market leader because Perloff presents theory in the context of real, data-driven examples, and then develops intuition through his hallmark Solved Problems.

**MyLab Economics**

**7E: CHIS, GREEK**

**6E: CHIS**



## *Microeconomics: Theory and Applications with Calculus, 4e*

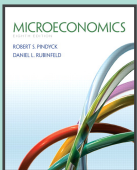
**PERLOFF**

©2017 | ISBN: 0134167384

Perloff uses calculus, algebra, and graphs to present microeconomic theory using actual examples, and then applies the theory to analyze real-world problems.

**NEW GLOBAL EDITION:**

**PERLOFF / MICROECONOMICS: THEORY & APPLICATIONS WITH CALCULUS 4TH EDITION - DUE TO PUBLISH MAY 2017 - 9781292154459**



## *Microeconomics, 8e*

**PINDYCK / RUBINFELD**

©2013 | ISBN: 013285712X

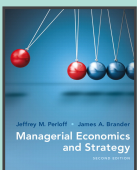
A book that provides a treatment of microeconomic theory that stresses the relevance and application to managerial and public policy decision making.

**MyLab Economics**

**8E: CHIS, CHIT, FRENCH, GERMAN, GREEK, INDONESIAN, ITALIAN, KOREAN, PORTUGUESE, RUSSIAN, SPANISH, TURKISH, VIETNAMESE**

# MANAGERIAL ECONOMICS

Available with Pearson MyLab Economics



## *Managerial Economics and Strategy, 2e*

**PERLOFF / BRANDER**

©2017 | ISBN: 0134167872

In *Managerial Economics and Strategy*, Jeffrey Perloff and James Brander use real-world issues and examples from actual markets to show future managers how economic principles can be used in business decisions.

**2E: GREEK**

**1E: CHIS**



## *Managerial Economics, 7e*

**KEAT / YOUNG / ERFE**

©2014 | ISBN: 0133020266

This text will excite readers by providing a more linear progression, while proving the consistency and relevance of microeconomic theory.

**7E: CHIS, GEORGIAN**

**6E: CHIS, INDONESIAN**

**5E: ARABIC, KOREAN, RUSSIAN**



# INTERMEDIATE MACROECONOMICS

Available with Pearson MyLab Economics



## **NEW! Macroeconomics, 6e**

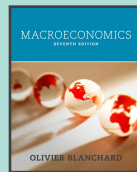
**WILLIAMSON**

©2018 | ISBN: 013447211X

Williamson's Macroeconomics uses a thoroughly modern approach by showing students how to build macroeconomic models from microeconomic principles. This approach helps to make the text consistent with the way macroeconomic research is conducted today.

**MyLab Economics**

**5E: CHIS, RUSSIAN**  
**4E: JAPANESE, SPANISH**



## **Macroeconomics, 7e**

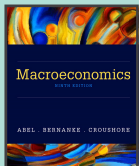
**BLANCHARD / JOHNSON**

©2017 | ISBN: 0133780589

Blanchard makes close contact with current macroeconomic events and provides an integrated view of macroeconomics. The sixth edition is dominated in many ways by the financial crisis, and the many issues it raises.

**6E: CHIS, FRENCH, GERMAN, KOREAN, KAZAKH, INDO, JAPANESE, SWEDISH**

**7E: GERMAN, GREEK, ITALIAN, JAPANESE, PORTUGUESE, SPANISH**



## **Macroeconomics, 9e**

**ABEL / BERNANKE / CROUSHORE**

©2017 | ISBN: 0134167392

The text helps prepare students to analyze real macroeconomic data used by policy makers and researchers. With a balanced treatment of both classical and Keynesian economics, instructors can easily align chapters to fit their own syllabi.

**9E: CHIS, GREEK, TURKISH**  
**8E: ITALIAN, TURKISH**



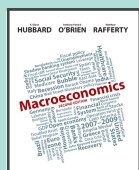
## **Macroeconomics: Policy and Practice, 2e**

**MISHKIN**

©2015 | ISBN: 0133578240

*Macroeconomics: Policy and Practice*, Second Edition draws on the rich tapestry of recent economic events to help students understand the policy issues debated by the media and the public at large during these trying times.

**2E: CHIS, CHIT, GREEK, ITALIAN, TURKISH**



## **Macroeconomics, 2e**

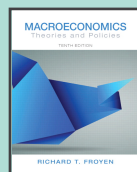
**2E: CHIS**

**HUBBARD / O'BRIEN / RAFFERTY**

©2014 | ISBN: 0132992795

This text discusses concepts in the context of real events, policy, and business with an integrated explanation of today's financial crisis.

**MyLab Economics**



## **Macroeconomics: Theories and Policies, 10e**

**FROYEN**

©2013 | ISBN: 013283152X

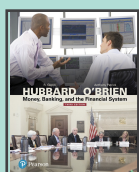
Froyen traces the history, evolution, and challenges of Keynesian economics, presenting a comprehensive, detailed, and unbiased view of modern macroeconomic theory.

**10E: PORTUGUESE, TURKISH**  
**9E: CHIS, PORTUGUESE**  
**8E: CHIS**

**MyLab Economics**

# MONEY AND BANKING

Available with Pearson MyLab Economics



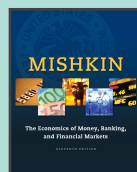
## **NEW! Money, Banking, and the Financial System, 3e**

**HUBBARD / O'BRIEN**

**2E: CHIS**

©2018 | ISBN: 0134524063

*Money, Banking, and the Financial System* discusses concepts in the context of real events, policy, and business with an integrated explanation of today's financial crisis.



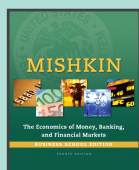
## **The Economics of Money, Banking, and Financial Markets, 11e**

**MISHKIN**

©2016 | ISBN: 0133836797

By applying a unified analytical framework to the models, Mishkin makes theory intuitive for students, and the rich array of current, real world events keeps students motivated.

**11E: ALBANIAN, ARABIC, CHIS, CHIT, GREEK, INDONESIAN, TURKISH**



## **The Economics of Money, Banking, and Financial Markets, Business School Edition, 4e**

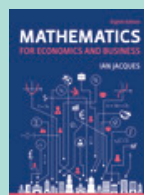
**MISHKIN**

©2016 | ISBN: 0133859800

An ideal choice for courses that want more coverage of financial institutions and less emphasis on monetary theory.

**MyLab Economics**

**4E: CHIS, GREEK**  
**3E: CHIS**



## **UK TITLE: Maths for Economics & Business, 8e**

**JACQUES**

©2015 | ISBN: 9781292074238

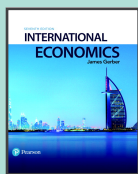
**7E: BAHASA MALAYSIAN, CHIS**

**NEW 9TH ED DUE FEBRUARY 2018**

**9781292191669**

# INTERNATIONAL ECONOMICS

Available with Pearson MyLab Economics



## **NEW! International Economics, 7e**

**GERBER**

**6E: ARABIC, CHIS, TURKISH**

©2018 | ISBN: 0134472098

This text uses a rich array of case studies to illuminate economic institutions and policies as well as recent developments in the global economy—without students having to rely on a prerequisite knowledge of higher-level math. Further, the text's flexible approach—with self-contained chapters and comprehensive coverage—allows instructors to adapt the text easily to a wide range of syllabi.



## **International Economics: Theory and Policy, 10e**

**KRUGMAN / OBSTFELD / MELITZ**

©2015 | ISBN: 0133826945

International Economics: Theory and Policy provides engaging, balanced coverage of the key concepts and practical applications of the two main topic areas of the discipline. Now available in three different versions—International Economics, International Finance or International Trade!

**10E: CHIS, CHIT, FRENCH, GERMAN, GEORGIAN, GREEK, ITALIAN, JAPANESE, KOREAN, PORTUGUESE, SPANISH, TURKISH**



## **International Finance: Theory and Policy, 10e**

**KRUGMAN / OBSTFELD / MELITZ**

©2015 | ISBN: 0133826678

**MyLab Economics**

**10E: CHIS, JAPANESE**



## **International Trade: Theory and Policy, 10e**

**KRUGMAN / OBSTFELD / MELITZ**

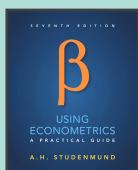
©2015 | ISBN: 0133827046

**MyLab Economics**

**10E: CHIS**

# ECONOMETRICS

Available with Pearson MyLab Economics



## **Using Econometrics: A Practical Guide, 7e**

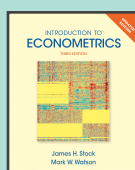
**STUDENMUND**

**7E: CHIS**

©2017 | ISBN: 013418274X

**6E: CHIS, GREEK, JAPANESE**

*Using Econometrics: A Practical Guide* offers students an innovative introduction to elementary econometrics. Through real-world examples and exercises, the book covers the topic of single-equation linear regression analysis in an easily understandable format.



## **Introduction to Econometrics, Update, 3e**

**STOCK / WATSON**

**3E: CHIS, ITALIAN**

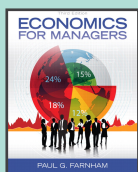
©2015 | ISBN: 0133595420

**2E: CHIS, CHIT, ITALIAN, JAPANESE, TURKISH**

Ensure students grasp the relevance of econometrics with *Introduction to Econometrics*—the text that connects modern theory and practice with motivating, engaging applications.

**MyLab Economics**

# ECONOMICS FOR MANAGERS



## **Economics for Managers, 3e**

**FARNHAM**

**3E: CHIS**

©2014 | ISBN: 0132773708

**2E: ALBANIAN, MACEDONIAN**

*Economics for Managers* presents the fundamental ideas of microeconomics and macroeconomics and integrates them from a managerial decision-making perspective in a framework that can be used in a single-semester course.

# ECONOMICS AT-A AT-A-GLANCE

# SPRING 2017



Personalize content by adding material from readers or other  
Pearson texts at Pearson Collections.  
[pearsonhighered.com/collections](http://pearsonhighered.com/collections)

[www.pearsonhighered.com/economics](http://www.pearsonhighered.com/economics) | [www.coursesmart.com](http://www.coursesmart.com)



Pearson