



AT-A-GLANCE **SPRING 2017**

ECONOMICS

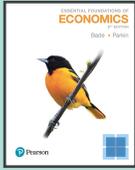
Find a full list of all our titles at:
www.pearsonhighered.com/economics



Pearson

ONE-SEMESTER PRINCIPLES OF ECONOMICS

Available with Pearson MyLab Economics



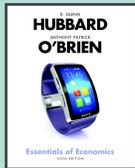
NEW! *Essential Foundations of Economics, 8e*

BADE / PARKIN

©2018 | ISBN: 0134641671

To help students focus on the most important concepts—and effectively practice application of those concepts—*Essential Foundations of Economics* is structured around a Checklist/Checkpoint system.

MyLab Economics



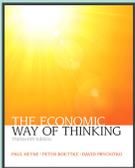
Essentials of Economics, 5e

HUBBARD / O'BRIEN

©2017 | ISBN: 013410692X

Essentials of Economics, 5th edition makes economics relevant by demonstrating how real businesses use economics to make decisions every day.

MyLab Economics



The Economic Way of Thinking, 11e

HEYNE / BOETTKE / PRYCHITKO

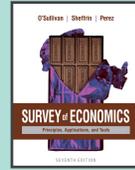
©2014 | ISBN: 0132991292

The Economic Way of Thinking goes beyond explaining the basic principles of micro- and macroeconomic analysis by showing students a method of reasoning that teaches them how to apply these principles as tools.

MyLab Economics

5E: CHIS
4E: GREEK, KOREAN
3E]: CHIS

13E: CHIS
12E: CHIS, ROMANIAN
11E: ARABIC, ARMENIAN, CHIS



Survey of Economics, 7e

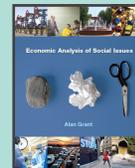
6E: CHIS, ITALIAN

O'SULLIVAN / SHEFFRIN / PEREZ

©2017 | ISBN: 0134089030

Survey of Economics: Principles, Applications, and Tools is built upon the authors' philosophy of using the basic concepts of economics to explain a wide variety of timely, engaging, real-world economic applications.

MyLab Economics



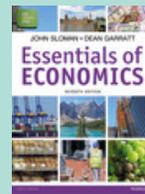
Economic Analysis of Social Issues

GRANT

©2016 | ISBN: 0133023036

Economic Analysis of Social Issues provides students with a modern analytical approach to economics based on the tools of game theory.

MyLab Economics



UK TITLE: *Essentials of Economics, 7e*

SLOMAN

©2016 | ISBN: 9781292082240

6E: CHIS, ITALIAN 5E:
ITALIAN

TWO-SEMESTER PRINCIPLES OF ECONOMICS

Available with Pearson MyLab Economics

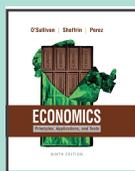


NEW! *Foundations of Economics, 8e*

BADE / PARKIN

©2018 | ISBN: 0134486811

To help students focus on the most important concepts—and effectively practice application of those concepts—*Foundations of Economics* is structured around a Checklist/Checkpoint system.



Economics: Principles, Applications, and Tools, 9e

O'SULLIVAN / SHEFFRIN / PEREZ

©2017 | ISBN: 0134078845

Economics: Principles, Applications, and Tools is built upon the authors' philosophy of using basic concepts of economics to explain a wide variety of timely, engaging, real-world economic applications.



UK TITLE: *Economics, 9e*

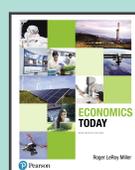
SLOMAN

©2014 | ISBN: 9781292064772

9E: FRENCH, ITALIAN
8E: CHIS, ITALIAN, TURKISH
7E: FRENCH

NEW 10TH ED DUE DEC 2017

9781292187853



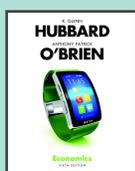
NEW! *Economics Today, 19e*

MILLER

©2018 | ISBN: 0134478770

Economics Today addresses leading-edge issues while facilitating student learning. The text shows students how economics is front and center in their daily routines while providing them with many ways to evaluate their understanding of key concepts covered in each chapter.

MyLab Economics



Economics, 6e

6E: TURKISH

5E: KOREAN

4E: JAPANESE

HUBBARD / O'BRIEN

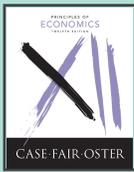
©2017 | ISBN: 0134105842

Economics, Sixth Edition edition makes economics relevant by demonstrating how real businesses use economics to make decisions every day.

MyLab Economics

TWO-SEMESTER PRINCIPLES OF ECONOMICS (cont'd.)

Available with Pearson MyLab Economics



Principles of Economics, 12e

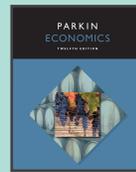
CASE / FAIR / OSTER

12E: TURKISH

©2017 | ISBN: 0134078772

Reviewers tell us that Case/Fair/Oster is one of the all-time bestselling *Principles of Economics* texts because they trust it to be clear, thorough, and complete.

MyLab Economics



Economics, 12e

12E: ARABIC

11E: CHIS, INDONESIAN, SPANISH

PARKIN

©2016 | ISBN: 0133872270

Get students to think like an economist using the latest policy and data while incorporating information on global issues.

MyLab Economics



Economics

ACEMOGLU / LAIBSON / LIST

©2015 | ISBN: 0133578267

Throughout *Economics*, authors Daron Acemoglu, David Laibson, and John List use real economic questions and data to help students learn about the world around them.

NEW EURO 1ST EDITION DUE OCTOBER 2017
9781292164519

*New Edition
Coming in
June



UK TITLE: Economics, 9e

PARKIN

©2014 | ISBN: 9781292009452

9E: GREEK

6E: CHIT, SPANISH

NEW 10TH EDITION DUE MARCH 2017 - 9781292147826

UK TITLE: *Essential Economics 1e* 9780273718970

1E: GREEK, SPANISH

PRINCIPLES OF MACROECONOMICS

Available with Pearson MyLab Economics



NEW! Foundations of Macroeconomics, 8e

BADE / PARKIN

7E: CHIS, FRENCH

6E: CHIS, FRENCH

©2018 | ISBN: 0134668669

To help students focus on the most important concepts—and effectively practice application of those concepts—*Foundations of Macroeconomics* is structured around a Checklist/Checkpoint system.

MyLab Economics



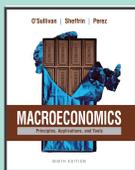
NEW! Economics Today: The Macro View, 19e

MILLER

©2018 | ISBN: 0134478762

Economics Today: The Macro View addresses leading-edge issues while facilitating student learning. The text shows students how economics is front and center in their daily routines while providing them with many ways to evaluate their understanding of key concepts covered in each chapter.

MyLab Economics



Macroeconomics: Principles, Applications, and Tools, 9e

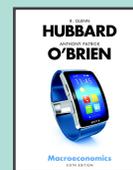
O'SULLIVAN / SHEFFRIN / PEREZ

8E: TURKISH

©2017 | ISBN: 0134089022

Macroeconomics: Principles, Applications, and Tools is built upon the authors' philosophy of using the basic concepts of economics to explain a wide variety of timely, MyEconLab engaging, real-world economic applications.

MyLab Economics



Macroeconomics, 6e

5E: CHIS, GREEK

HUBBARD/O'BRIEN

©2017 | ISBN: 0134106229

Macroeconomics, Sixth Edition edition makes economics relevant by demonstrating how real businesses use economics to make decisions every day.

MyLab Economics



Principles of Macroeconomics, 12e

CASE / FAIR / OSTER

11E: ARABIC

©2017 | ISBN: 0134078802

Reviewers tell us that Case/Fair/Oster is one of the all-time bestselling *Principles of Economics* texts because they trust it to be clear, thorough, and complete.

MyLab Economics



Macroeconomics, 12e

11E: SPANISH

PARKIN

©2016 | ISBN: 0133872645

Get students to think like an economist using the latest policy and data while incorporating information on global issues.

MyLab Economics

PRINCIPLES OF MACROECONOMICS (cont'd.)

Available with Pearson MyLab Economics



***New Edition
Coming in
June**

Macroeconomics

1E: CHIS, FRENCH, GREEK, ITALIAN,
INDONESIAN, TURKISH

ACEMOGLU / LAIBSON / LIST

©2015 | ISBN: 0133578003

Throughout *Macroeconomics*, authors Daron Acemoglu, David Laibson, and John List use real economic questions and data to help students learn about the world around them.

MyLab Economics



UK TITLE: Macroeconomics Euro Ed., 2e

BLANCHARD

©2013 | ISBN: 9780273771685

2E: ITALIAN, SPANISH
1E: FRENCH, GEORGIAN, GERMAN, GREEK,
ITALIAN, POLISH, PORTUGUESE, SERBIAN

NEW 3RD ED DUE APRIL 2017

9781292085678

PRINCIPLES OF MICROECONOMICS

Available with Pearson MyLab Economics



NEW! Foundations of Microeconomics, 8e

BADE / PARKIN

©2018 | ISBN: 0134668650

8E: GREEK
7E: CHIS

To help students focus on the most important concepts—and effectively practice application of those concepts—*Foundations of Microeconomics* is structured around a Checklist/Checkpoint system.

MyLab Economics



NEW! Economics Today: The Micro View, 19e

MILLER

©2018 | ISBN: 0134479254

Economics Today: The Micro View addresses leading-edge issues while facilitating student learning. The text shows students how economics is front and center in their daily routines while providing them with many ways to evaluate their understanding of key concepts covered in each chapter.

MyLab Economics



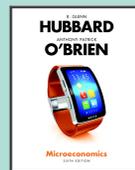
Microeconomics: Principles, Applications, and Tools, 9e

O'SULLIVAN / SHEFFRIN / PEREZ

©2017 | ISBN: 013407887X

Microeconomics: Principles, Applications, and Tools is built upon the authors' philosophy of using the basic concepts of economics to explain a wide variety of timely, engaging, real-world economic applications.

MyLab Economics



Microeconomics, 6e

5E: CHIS, GREEK

HUBBARD / O'BRIEN

©2017 | ISBN: 0134106245

Microeconomics, Sixth Edition makes economics relevant by demonstrating how real businesses use economics to make decisions every day.

MyLab Economics



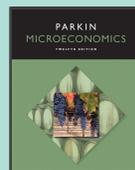
Principles of Microeconomics, 12e

CASE / FAIR / OSTER

©2017 | ISBN: 0134078810

Reviewers tell us that *Case/Fair/Oster* is one of the all-time bestselling *Principles of Economics* texts because they trust it to be clear, thorough, and complete.

MyLab Economics



Microeconomics, 12e

11E: SPANISH

PARKIN

©2016 | ISBN: 0133872297

Get students to think like an economist using the latest policy and data while incorporating information on global issues.

MyLab Economics



***New Edition
Coming in
March**

Microeconomics

ACEMOGLU / LAIBSON / LIST

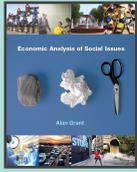
©2015 | ISBN: 0133578038

Throughout *Microeconomics*, authors Daron Acemoglu, David Laibson, and John List use real economic questions and data to help students learn about the world around them.

MyLab Economics

ECONOMIC ISSUES

Available with Pearson MyLab Economics



Economic Analysis of Social Issues

GRANT

©2016 | ISBN: 0133023036

Economic Analysis of Social Issues provides students with a modern analytical approach to economics based on the tools of game theory.

MyLab Economics



The Economics of Macro Issues, 7e

MILLER / BENJAMIN

5E: CHIS

©2016 | ISBN: 0134018958

The Economics of Macro Issues is a collection of brief, relevant readings that spark independent thinking and classroom discussions in Principles of Economics and Social Issues.



The Economics of Public Issues, 19e

MILLER / BENJAMIN / NORTH

©2016 | ISBN: 0134018974

The Economics of Public Issues is a collection of brief, relevant readings that spark independent thinking and classroom discussions in Principles of Economics and Social Issues courses.

18E: CHIS

17E: CHIS

16E: CHIT, JAPANESE, KOREAN



Econversations: Today's Students Discuss Today's Issues

WALTERS / APPEAL / CALLAHAN / CENTANNI / MAEX / O'NEILL / WALTERS

©2013 | ISBN: 0132544660

A book for students, by students, with short chapters on common economics topics written from a student's perspective. This text will spark student interest and start conversations that will unearth new solutions. Great as a stand-alone or package item with any principles text!

INTERMEDIATE MICROECONOMICS

Available with Pearson MyLab Economics



NEW! Microeconomics, 8e

PERLOFF

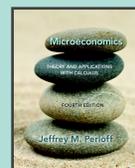
©2018 | ISBN: 0134519531

Microeconomics has become a market leader because Perloff presents theory in the context of real, data-driven examples, and then develops intuition through his hallmark Solved Problems.

MyLab Economics

7E: CHIS, GREEK

6E: CHIS



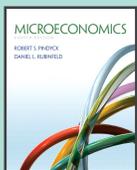
Microeconomics: Theory and Applications with Calculus, 4e

PERLOFF

©2017 | ISBN: 0134167384

Perloff uses calculus, algebra, and graphs to present microeconomic theory using actual examples, and then applies the theory to analyze real-world problems.

**NEW GLOBAL EDITION:
PERLOFF / MICROECONOMICS: THEORY &
APPLICATIONS WITH CALCULUS 4TH EDITION -
DUE TO PUBLISH MAY 2017 - 9781292154459**



Microeconomics, 8e

PINDYCK / RUBINFELD

©2013 | ISBN: 013285712X

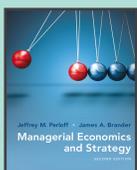
A book that provides a treatment of microeconomic theory that stresses the relevance and application to managerial and public policy decision making.

MyLab Economics

**8E: CHIS, CHIT, FRENCH, GERMAN, GREEK, INDONESIAN,
ITALIAN, KOREAN, PORTUGUESE, RUSSIAN, SPANISH, TURKISH,
VIETNAMESE**

MANAGERIAL ECONOMICS

Available with Pearson MyLab Economics



Managerial Economics and Strategy, 2e

PERLOFF / BRANDER

©2017 | ISBN: 0134167872

In *Managerial Economics and Strategy*, Jeffrey Perloff and James Brander use real-world issues and examples from actual markets to show future managers how economic principles can be used in business decisions.

2E: GREEK

1E: CHIS



Managerial Economics, 7e

KEAT / YOUNG / ERFLE

©2014 | ISBN: 0133020266

This text will excite readers by providing a more linear progression, while proving the consistency and relevance of microeconomic theory.

7E: CHIS, GEORGIAN

6E: CHIS, INDONESIAN

5E: ARABIC, KOREAN, RUSSIAN

INTERMEDIATE MACROECONOMICS

Available with Pearson MyLab Economics



NEW! Macroeconomics, 6e

WILLIAMSON

©2018 | ISBN: 013447211X

Williamson's *Macroeconomics* uses a thoroughly modern approach by showing students how to build macroeconomic models from microeconomic principles. This approach helps to make the text consistent with the way macroeconomic research is conducted today.

MyLab Economics

5E: CHIS, RUSSIAN
4E: JAPANESE, SPANISH



Macroeconomics, 7e

BLANCHARD / JOHNSON

©2017 | ISBN: 0133780589

Blanchard makes close contact with current macroeconomic events and provides an integrated view of macroeconomics. The sixth edition is dominated in many ways by the financial crisis, and the many issues it raises.

6E: CHIS, FRENCH, GERMAN, KOREAN,
KAZAKH, INDO, JAPANESE, SWEDISH

7E: GERMAN, GREEK, ITALIAN,
JAPANESE, PORTUGUESE,
SPANISH



Macroeconomics, 9e

ABEL / BERNAKE / CROUSHORE

©2017 | ISBN: 0134167392

The text helps prepare students to analyze real macroeconomic data used by policy makers and researchers. With a balanced treatment of both classical and Keynesian economics, instructors can easily align chapters to fit their own syllabi.

9E: CHIS, GREEK, TURKISH
8E: ITALIAN, TURKISH



Macroeconomics: Policy and Practice, 2e

MISHKIN

©2015 | ISBN: 0133578240

Macroeconomics: Policy and Practice, Second Edition draws on the rich tapestry of recent economic events to help students understand the policy issues debated by the media and the public at large during these trying times.

2E: CHIS, CHIT, GREEK, ITALIAN,
TURKISH



Macroeconomics, 2e 2E: CHIS

HUBBARD / O'BRIEN / RAFFERTY

©2014 | ISBN: 0132992795

This text discusses concepts in the context of real events, policy, and business with an integrated explanation of today's financial crisis.

MyLab Economics



Macroeconomics: Theories and Policies, 10e

FROYEN

©2013 | ISBN: 013283152X

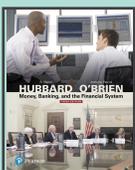
Froyen traces the history, evolution, and challenges of Keynesian economics, presenting a comprehensive, detailed, and unbiased view of modern macroeconomic theory.

10E: PORTUGUESE, TURKISH
9E: CHIS, PORTUGUESE
8E: CHIS

MyLab Economics

MONEY AND BANKING

Available with Pearson MyLab Economics



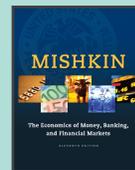
NEW! Money, Banking, and the Financial System, 3e

HUBBARD / O'BRIEN

2E: CHIS

©2018 | ISBN: 0134524063

Money, Banking, and the Financial System discusses concepts in the context of real events, policy, and business with an integrated explanation of today's financial crisis.



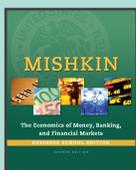
The Economics of Money, Banking, and Financial Markets, 11e

MISHKIN

©2016 | ISBN: 0133836797

By applying a unified analytical framework to the models, Mishkin makes theory intuitive for students, and the rich array of current, real world events keeps students motivated.

11E: ALBANIAN, ARABIC, CHIS,
CHIT, GREEK, INDONESIAN,
TURKISH



The Economics of Money, Banking, and Financial Markets, Business School Edition, 4e

MISHKIN

©2016 | ISBN: 0133859800

An ideal choice for courses that want more coverage of financial institutions and less emphasis on monetary theory.

MyLab Economics

4E: CHIS, GREEK
3E: CHIS



UK TITLE: Maths for Economics & Business, 8e

JACQUES

©2015 | ISBN: 9781292074238

7E: BAHASA MALAYSIAN, CHIS

NEW 9TH ED DUE FEBRUARY 2018

9781292191669

INTERNATIONAL ECONOMICS

Available with Pearson MyLab Economics



NEW! *International Economics, 7e*

GERBER

6E: ARABIC, CHIS, TURKISH

©2018 | ISBN: 0134472098

This text uses a rich array of case studies to illuminate economic institutions and policies as well as recent developments in the global economy—without students having to rely on a prerequisite knowledge of higher-level math. Further, the text's flexible approach—with self-contained chapters and comprehensive coverage—allows instructors to adapt the text easily to a wide range of syllabi.



International Economics: Theory and Policy, 10e

KRUGMAN / OBSTFELD / MELITZ

©2015 | ISBN: 0133826945

International Economics: Theory and Policy provides engaging, balanced coverage of the key concepts and practical applications of the two main topic areas of the discipline. Now available in three different versions—International Economics, International Finance or International Trade!

10E: CHIS, CHIT, FRENCH, GERMAN, GEORGIAN, GREEK, ITALIAN, JAPANESE, KOREAN, PORTUGUESE, SPANISH, TURKISH



International Trade: Theory and Policy, 10e

KRUGMAN / OBSTFELD / MELITZ

©2015 | ISBN: 0133827046

10E: CHIS

MyLab Economics



International Finance: Theory and Policy, 10e

KRUGMAN / OBSTFELD / MELITZ

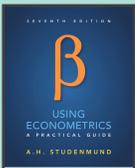
©2015 | ISBN: 0133826678

MyLab Economics

10E: CHIS, JAPANESE

ECONOMETRICS

Available with Pearson MyLab Economics



Using Econometrics: A Practical Guide, 7e

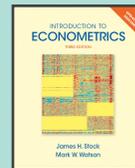
STUDENMUND

7E: CHIS

©2017 | ISBN: 013418274X

6E: CHIS, GREEK, JAPANESE

Using Econometrics: A Practical Guide offers students an innovative introduction to elementary econometrics. Through real-world examples and exercises, the book covers the topic of single-equation linear regression analysis in an easily understandable format.



Introduction to Econometrics, Update, 3e

STOCK / WATSON

©2015 | ISBN: 0133595420

3E: CHIS, ITALIAN

2E: CHIS, CHIT, ITALIAN, JAPANESE, TURKISH

Ensure students grasp the relevance of econometrics with *Introduction to Econometrics*—the text that connects modern theory and practice with motivating, engaging applications.

MyLab Economics

ECONOMICS FOR MANAGERS



Economics for Managers, 3e

FARNHAM

3E: CHIS

©2014 | ISBN: 0132773708

2E: ALBANIAN, MACEDONIAN

Economics for Managers presents the fundamental ideas of microeconomics and macroeconomics and integrates them from a managerial decision-making perspective in a framework that can be used in a single-semester course.

ECONOMICS AT-A AT-A-GLANCE

SPRING 2017



Personalize content by adding material from readers or other
Pearson texts at Pearson Collections.
pearsonhighered.com/collections

www.pearsonhighered.com/economics | www.coursesmart.com



Pearson