



AT-A-GLANCE **SPRING 2017**

# FINANCE

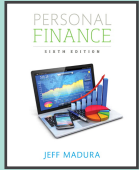
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# PERSONAL FINANCE

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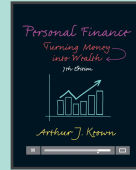
## *Personal Finance, 6e*

**MADURA**

©2017 | ISBN: 0134082567

The main feature of *Personal Finance* is its hands-on approach keyed to the concepts students need to build their own financial plans. The text's seven parts are all pieces of a financial plan; Chapter 21 is the capstone. A running example throughout the book and a variety of end-of-chapter cases reinforce the practical aspects of planning.

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## *Personal Finance, 7e*

**KEOWN**

©2016 | ISBN: 0133973425

Through the presentation of the Ten Fundamental Principles of Personal Finance, this text empowers students with the knowledge they need to successfully make and carry out a plan for their own financial future.

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# UNDERGRADUATE CORP. FINANCE / FINANCIAL MGMT. / INTRO TO FINANCE

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## *Foundations of Finance, 9e*

**KEOWN / MARTIN / PETTY**

©2017 | ISBN: 0134083288

*Foundations of Finance* enables students to see the big picture by helping them understand the logic that drives finance rather than having them memorize formulas.

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## *Financial Management: Core Concepts, 3e*

**BROOKS**

©2016 | ISBN: 0134004221

Brooks uses a tools-based approach that presents the key concepts of finance (or “tools”) early on in the text, followed by an application of those concepts to various finance problems. By introducing key finance concepts with personal and business-related finance examples, this text helps students understand how the tools of finance can help them in any career or business situation.

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## *Fundamentals of Corporate Finance, 4e*

**BERK / DEMARZO / HARFORD**

©2018 | ISBN: 0133576876

*Fundamentals of Corporate Finance's* applied perspective cements students' understanding of the modern-day core principles, giving them a problem-solving methodology and profiling real-life financial management practices—all within a clear valuation framework.

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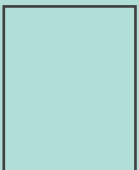
## *Principles of Managerial Finance, 14e*

**GITMAN / ZUTTER**

©2015 | ISBN: 0133740927

Guide students through complex material with a proven learning goal system. This system—a hallmark feature of *Principles of Managerial Finance*—weaves pedagogy into concepts and practice, giving students a road map to follow through the text and supplementary tools.

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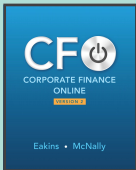
## *Principles of Managerial Finance, Brief, 7e*

**GITMAN / ZUTTER**

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## *Corporate Finance Online, 2e*

**EAKINS / MCNALLY**

©2018 | ISBN: 0134131762

REVEL™ for Corporate Finance Online (CFO), 2nd Edition offers core financial content that instructors value while enabling students to interact with the material like never before. This fully online and interactive environment seamlessly integrates dynamic media into the narrative—including financial interactives, videos, and tracked practice opportunities—so instructors see students' progress in their learning, not just their problem sets.

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## **Financial Management: Principles and Applications, 13e**

**TITMAN / MARTIN / KEOWN**

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Students often miss the big picture, viewing finance as a set of unrelated topics, tools, and techniques. In order to help students see the big picture, this text provides an introduction to financial decision-making that links the concepts to five key principles of finance.

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# MBA CORPORATE FINANCE

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## **Corporate Finance, 4e**

**BERK / DEMARZO**

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Using the unifying valuation framework based on the Law of One Price, the second edition blends coverage of time-tested principles and reflects the constantly changing world of finance, including information on the recent financial crisis and new behavioral finance research.

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## **Corporate Finance: The Core, 5e**

**BERK / DEMARZO**

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*Corporate Finance: The Core* fits programs and individual professors who desire a streamlined book that is specifically tailored to the topics covered in the first one-semester course.

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## **Financial Management: Concepts and Applications**

**FOERSTER**

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*Financial Management: Concepts and Applications* is designed to help students with no prior knowledge grasp the applications and relevance of finance.

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*Excel Modeling in Corporate Finance* approaches building and estimating models with Microsoft® Excel®. Students are shown the steps involved in building models, rather than already-completed spreadsheets.

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### *Excel Modeling in Investments, 5e*

**HOLDEN**

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*Excel Modeling in Investments*, Fifth Edition approaches building and estimating models with Microsoft® Excel®. Students are shown the steps involved in building models, rather than already-completed spreadsheets.

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**MOFFETT / STONEHILL / EITEMAN**

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*Fundamentals of Multinational Finance* helps prepare tomorrow's business leaders to comprehend global markets and lead organizations through a constantly changing global environment.

New Edition  
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**EITEMAN / STONEHILL / MOFFETT**

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This market-leading text trains the leaders of tomorrow's multinational enterprises to recognize and capitalize on the unique characteristics of global markets.

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### *Valuation: The Art and Science of Corporate Investment Decisions, 3e*

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The first textbook to offer an integrated approach to both project and enterprise valuation.

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## *Bond Markets, Analysis, and Strategies, 9e*

**FABOZZI**

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Through its applied approach, Fabozzi's *Bond Markets, Analysis, and Strategies* prepares students to analyze the bond market and manage bond portfolios without getting bogged down in the theory.

# OPTIONS AND FUTURES

Available with Pearson MyLab Finance



## *Fundamentals of Futures and Options Markets, 9e*

**HULL**

©2017 | ISBN: 0134083245

A reader-friendly book that features numerical examples and accounts of real-life situations; ideal for those with a limited background in mathematics.

MyLab Econ



## *Options, Futures, and Other Derivatives, 10e*

**HULL**

©2018 | ISBN: 0133020266

Practitioners refer to it as “the bible;” in the university and college marketplace it’s the best seller; and now it’s been revised and updated to cover the industry’s hottest topics and the most up-to-date material on new regulations. *Options, Futures, and Other Derivatives* by John C. Hull bridges the gap between theory and practice by providing a current look at the industry, a careful balance of mathematical sophistication, and an outstanding ancillary package that makes it accessible to a wide audience.

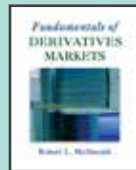


## *Derivatives Markets, 3e*

**MCDONALD**

©2013 | ISBN: 0321543084

To be financially literate in today’s market, business students must have a solid understanding of derivatives concepts and instruments and the uses of those instruments in corporations. *Derivatives Markets* has an accessible mathematical presentation, and more importantly, helps students gain intuition by linking theories and concepts together with an engaging narrative that emphasizes the core economic principles underlying the pricing and uses of derivatives.



## *Fundamentals of Derivatives Markets*

**MCDONALD**

©2009 | ISBN: 0321357175

*Fundamentals of Derivatives Markets* is a succinct yet comprehensive adaptation of the author’s successful text, *Derivatives Markets*. Streamlined for a broad range of undergraduate students, the approachable writing style and accessible balance of theory and applications introduces essential derivatives principles. By exploring various methods for valuing derivatives and by discussing risk management strategies in real-world context, *Fundamentals of Derivatives Markets* develops students’ financial literacy for today’s corporate environment.

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### *Principles of Risk Management and Insurance, 13e*

**REJDA**

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Focusing primarily on the consumers of insurance, this text blends basic risk management and insurance principles with consumer considerations.

## FINANCIAL MARKETS AND INSTITUTIONS

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### *Financial Markets and Institutions, 9e*

**MISHKIN / EAKINS**

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In *Financial Markets and Institutions*, bestselling authors Frederic S. Mishkin and Stanley G. Eakins provide a practical introduction to prepare students for today's changing landscape of financial markets and institutions.

FINANCE AT-A-GLANCE

# SPRING 2017



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