

Learning Hub

Price List

Discover a range of digital learning content to support the blended learning delivery of:

- BTEC qualifications
- Employability and workplace skills programmes
- Apprenticeships

For more information please contact us:

Training Providers and Employers: **wblcentresupport@pearson.com**

FE Colleges: **fecentresupport@pearson.com**

Schools: **vqmanchester@pearson.com**



Learning Hub digital learning content is available to purchase on a subscription model:

- Subscription per named learner
- Subscription period:
 - 2 years for all BTEC qualifications bundles
 - 15 or 18 months for Apprenticeship full programmes (duration + 3 months)
 - 1 year for BTEC single units
 - 1 year for short courses
- Minimum order value of 10 learner licences apply – discount for large cohorts available.

Purchasing options:

- 1 Single unit** – delivers learning content for a named BTEC qualification
- 2 Short course** – a standalone learning programme to support apprenticeships, employability and work-based learning. Can be used as self-directed or blended learning.
- 3 Qualification Bundle (pack)** – delivers learning content for a number of units within a specific BTEC qualification
- 4 Full programme** – delivers learning content for an employer or occupational standard

Contents

- Health and Social Care 
- Business and Team Management 
- Workplace Skills and Behaviours 
- BTEC Sport+ 2016 
- BTEC Sport+ 2019 
- BTEC Sport+ Marketing 
- BTEC Business+ 

Health and Social Care

ISBN	Full Title	Price	Type	Supports Apprenticeships	Supports Employability and Workplace Skills Programmes	Supports BTEC Qualifications	For More Information
9781446967027	Adult Care Worker	£80.00	Full programme*	Y			Go to course overview >
9781446967010	Lead Adult Care Worker	£80.00	Full programme*	Y			Go to course overview >
9781446967461	Healthcare Support Worker	£80.00	Full programme*	Y			Go to course overview >
9781292393650	Introduction to Care Services	£4.99	Short Course**		Y		Go to course overview >
9781446967478	Preparing to Work in Adult Social Care	£70.00	Short Course**		Y	Y	Go to course overview >

Business and Team Management

9781292338781	First Line Management	£130.00	Full programme	Y	Y		Go to course overview >
9781446967485	Principle of Leadership	£35.00	Short Course**	Y	Y		Go to course overview >
9781446967492	Principle of Managing Operations and Budgets	£35.00	Short Course**	Y	Y		Go to course overview >
9781446967508	Principle of Managing People	£35.00	Short Course**	Y	Y		Go to course overview >
9781446967539	Principle of Communication and Relationship Management	£35.00	Short Course**	Y	Y		Go to course overview >
9781446967522	Principle of Project Management	£35.00	Short Course**	Y	Y		Go to course overview >
9781446967348	Business Administrator	£130.00	Full programme*	Y	Y		Go to course overview >
9781292390918	Business Administrator – Business Fundamentals	£75.00	Short Course**	Y	Y		Go to course overview >
9781292390925	Business Administrator – Understanding Your Employer Organisation	£35.00	Short Course**	Y	Y		Go to course overview >
9781292390932	Business Administrator – Personal Effectiveness in Admin	£35.00	Short Course**	Y	Y		Go to course overview >
9781292390949	Business Administrator – Communicating in a Business Environment	£35.00	Short Course**	Y	Y		Go to course overview >
9781292412146	Digital Marketer	£80.00	Full programme*	Y	Y		Go to course overview >

Workplace Skills and Behaviours

ISBN	Full Title	Price	Type	Supports Apprenticeships	Supports Employability and Workplace Skills Programmes	Supports BTEC Qualifications	For More Information
9781292427386	Accountability	£16.50	Short Course**	Y	Y		Go to course overview >
9781292422527	Adaptability and Personal Resilience	£16.50	Short Course**	Y	Y		Go to course overview >
9781292422442	Commercial Awareness	£16.50	Short Course**	Y	Y		Go to course overview >
9781292422510	Decision-Making	£16.50	Short Course**	Y	Y		Go to course overview >
9781292422473	Managing Own Personal Performance	£16.50	Short Course**	Y	Y		Go to course overview >
9781292422503	Problem Solving and Critical Thinking	£16.50	Short Course**	Y	Y		Go to course overview >
9781292338651	Professionalism and Work Ethics	£16.50	Short Course**	Y	Y		Go to course overview >
9781292422480	Self Management	£16.50	Short Course**	Y	Y		Go to course overview >
9781292422459	Teamwork	£16.50	Short Course**	Y	Y		Go to course overview >
9781292422466	Managing personal and professional development in the Workplace	£16.50	Short Course**	Y	Y		Go to course overview >
9781292422497	Negotiation and Influencing	£16.50	Short Course**	Y	Y		Go to course overview >

BTEC Sport+ (2016)

9781292419251	BTEC Sport+ 2016 Unit 1. Anatomy and Physiology	£5.00	Single Unit**			Y	Go to course overview >
9781292419268	BTEC Sport+ 2016 Unit 2. Fitness Training and Programming for Health, Sport and Well-being	£7.50	Single Unit**				
9781292419275	BTEC Sport+ 2016 Unit 3. Professional Development in the Sports Industry	£2.50	Single Unit**				
9781292419312	BTEC Sport+ 2016 Unit 4. Sports Leadership	£2.50	Single Unit**				
9781292419329	BTEC Sport+ 2016 Unit 5. Application of Fitness Testing	£2.50	Single Unit**				
9781292419336	BTEC Sport+ 2016 Unit 6. Sports Psychology	£2.50	Single Unit**				
9781292419343	BTEC Sport+ 2016 Unit 22. Investigating Business in Sport and the Active Leisure Industry	£4.50	Single Unit**				
9781292419282	BTEC Sport+ 2016 Bundle 1 - units 1, 2, and 3	£13.50	Qualification Bundle (Pack)#				
9781292419299	BTEC Sport+ 2016 Bundle 2 - units 1, 2, 3 and 4	£16.00	Qualification Bundle (Pack)#				
9781292419305	BTEC Sport+ 2016 Bundle 3 - units 1, 2, 3, 4, 5, 6 and 22	£24.00	Qualification Bundle (Pack)#				

BTEC Sport+ (2019)

ISBN	Full Title	Price	Type	Supports Apprenticeships	Supports Employability and Workplace Skills Programmes	Supports BTEC Qualifications	For More Information
9781292393667	BTEC Sport 2019+ Unit A Careers in the Sport and Active Leisure Industry	£5.49	Single Unit**				
9781292393674	BTEC Sport 2019+ Unit B Health, Wellbeing and Sport	£5.49	Single Unit**				
9781292393681	BTEC Sport 2019+ Unit 2 Self-employment in Sport and Physical Activity	£3.49	Single Unit**				
9781292393476	BTEC Sport 2019+ Unit C1 Developing Coaching Skills	£10.99	Single Unit**				
9781292393483	BTEC Sport 2019+ Unit C2 Fitness Skills Development	£10.99	Single Unit**				
9781292393490	BTEC Sport 2019+ Unit E Research Project in Sport	£6.99	Single Unit**				
9781292393506	BTEC Sport 2019+ Unit 1 Sport Development	£3.49	Single Unit**				
9781292393513	BTEC Sport 2019+ Unit 4 Nutrition for Physical Performance	£3.49	Single Unit**				
9781292393520	BTEC Sport 2019+ Unit D1 Applied Coaching Skills	£10.99	Single Unit**				
9781292393537	BTEC Sport 2019+ Unit D2 Personal Trainer Skills Development	£10.99	Single Unit**				
9781292393544	BTEC Sport 2019+ Pack 1 (Units A and B)	£9.99	Qualification Bundle (Pack)#				
9781292393551	BTEC Sport 2019+ Pack 2 (Units A, B, C1)	£19.99	Qualification Bundle (Pack)#				
9781292393568	BTEC Sport 2019+ Pack 3 (Units A, B, C1, 1, 2)	£25.99	Qualification Bundle (Pack)#				
9781292393575	BTEC Sport 2019+ Pack 4 (Units D1, E)	£15.99	Qualification Bundle (Pack)#				
9781292393582	BTEC Sport 2019+ Pack 5 (Units A, B, C2)	£19.99	Qualification Bundle (Pack)#				
9781292393599	BTEC Sport 2019+ Pack 6 (Units A, B, C2, 2)	£22.99	Qualification Bundle (Pack)#				
9781292393605	BTEC Sport 2019+ Pack 7 (Units D2, 4)	£12.99	Qualification Bundle (Pack)#				
9781292393612	BTEC Sport 2019+ Pack 8 (Units D2, 4, E)	£19.49	Qualification Bundle (Pack)#				
9781292393629	BTEC Sport 2019+ Pack 9 (Units A, B, 4)	£12.99	Qualification Bundle (Pack)#				
9781292393636	BTEC Sport 2019+ Pack 10 (Units A,B, 1, 4)	£15.99	Qualification Bundle (Pack)#				
9781292393643	BTEC Sport 2019+ Pack 11 (Units A, B, E)	£15.99	Qualification Bundle (Pack)#				

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BTEC Marketing+

ISBN	Full Title	Price	Type	Supports Apprenticeships	Supports Employability and Workplace Skills Programmes	Supports BTEC Qualifications	For More Information
9781446968185	BTEC L3 Marketing+ Unit 2 - Marketing Principles	£18.00	Single Unit**			Y	Go to course overview >
9781446968192	BTEC L3 Marketing+ Unit 3 - Customer Communications	£12.00	Single Unit**				
9781446968208	BTEC L3 Marketing+ Unit 4 - Applying Digital Marketing	£18.00	Single Unit**				
9781446968000	An Introduction into Marketing Regulations	£6.00	Single Unit**				
9781446968017	Digital Marketing and Data Protection Regulations	£6.00	Single Unit**				
9781446967911	BTEC L3 Marketing+ Unit 5 - Branding Products and Services	£6.00	Single Unit**				
9781446967928	BTEC L3 Marketing+ Unit 6 - Creating Customer Loyalty	£6.00	Single Unit**				
9781446967935	BTEC L3 Marketing+ Unit 8 - Customer Immersive Experiences	£6.00	Single Unit**				
9781446967942	BTEC L3 Marketing+ Unit 9 - Activating a Brand	£6.00	Single Unit**				
9781446967959	BTEC L3 Marketing+ Unit 11 - Influencer Marketing	£6.00	Single Unit**				
9781446967966	BTEC L3 Marketing+ Unit 12 - Market Research for a Start-up Business	£6.00	Single Unit**				
9781446968574	BTEC L3 Marketing+ Pack 1 - Mandatory A (units 2,3)	£27.00	Qualification Bundle (Pack)#				
9781446968581	BTEC L3 Marketing+ Pack 2 - Mandatory B (units 4,5,6)	£27.00	Qualification Bundle (Pack)#				
9781446968598	BTEC L3 Marketing+ Pack 3 - Optional units (8,9,11,12)	£21.60	Qualification Bundle (Pack)#				
9781292375533	BTEC L3 Marketing+ Pack 4 - Mandatory units (2,3,4,5,6)	£54.00	Qualification Bundle (Pack)#				
9781446968734	BTEC L3 Marketing+ Pack 5 - Extended Diploma units (2,3,4,5,6,8,9,11,12)	£75.60	Qualification Bundle (Pack)#				

BTEC Business+

ISBN	Full Title	Price	Type	Supports Apprenticeships	Supports Employability and Workplace Skills Programmes	Supports BTEC Qualifications	For More Information
9781292390956	BTEC L3 Business+ Unit 2 - Developing a Marketing Campaign	£12.00	Single Unit**			Y	Go to course overview >
9781292390963	BTEC L3 Business+ Unit 17 - Digital Marketing	£6.00	Single Unit**				
9781292390970	BTEC L3 Business+ Unit 22 - Market Research	£6.00	Single Unit**				
9781292411644	BTEC L3 Business+ full package (units 1,2,3,5,6,7,17,22)	£67.50	Qualification Bundle (Pack#)				
9781292413594	BTEC L3 Business + Extended Certificate package (units 1,2,22)	£37.05	Qualification Bundle (Pack#)				
9781292411651	BTEC L3 Business+ Unit 1 Exploring Business	£9.00	Single Unit**				
9781292411668	BTEC L3 Business+ Unit 3 Personal and Business Finance	£12.00	Single Unit**				
9781292411637	BTEC L3 Business+ Unit 5 International Business	£9.00	Single Unit**				
9781292411675	BTEC L3 Business+ Unit 6 Principles of Management	£12.00	Single Unit**				
9781292411682	BTEC L3 Business+ Unit 7 Business Decision Making	£12.00	Single Unit**				

* Apprenticeships – purchases will run for 15 or 18 months (duration of apprenticeships + 3 months)

** Short Course and Single Unit – purchases will be active for 1 year

Qualification Bundle (Pack) – Unit bundles will be active for 2 years

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