

[15 ways to use YouTube in your course](#)

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Some might say Gen Z students have a slight addiction to YouTube.

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They just can't live without it — 47% spend 3 or more hours per day on the video sharing service (that's a lot of cat videos!)

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In all seriousness, they use the app to have a good laugh, catch up on news, get shopping recommendations, and most importantly, learn about stuff.

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In fact, 59% say that YouTube is their preferred method of learning.

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In our guide, we provide 15 ways to integrate YouTube into your classroom to help educate, engage, and challenge your students (and yourself).

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Download the guide now→

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