

# Embrace the new reality of online learning by partnering with Pearson

*Serve your K-12 district with confidence*





## Students and parents are demanding flexible online learning options – are you ready to deliver?

According to a recent Rand Corporation study\*, two in ten districts have already resolved to adopt a virtual school as part of their district portfolio *after* the pandemic. District administrators are looking for effective, affordable partnerships to meet these parent and learner needs.

\* Schwartz, Heather L., David Grant, Melissa Diliberti, Gerald P. Hunter, and Claude Messan Setodji, *Remote Learning Is Here to Stay: Results from the First American School District Panel Survey*. Creative Commons Attribution 4.0 International Public License, 2020. [https://www.rand.org/pubs/research\\_reports/RRA956-1.html](https://www.rand.org/pubs/research_reports/RRA956-1.html).

A solution from Pearson can be configured in many ways:

- Offer an online option to students who want to continue to learn at home this fall
- Bring cyber and homeschool students back to your district with a full-time virtual program
- Expand your existing online program
- Mitigate learning loss with a K-8 Summer Smarts program and original credit or credit recovery summer school courses for high school

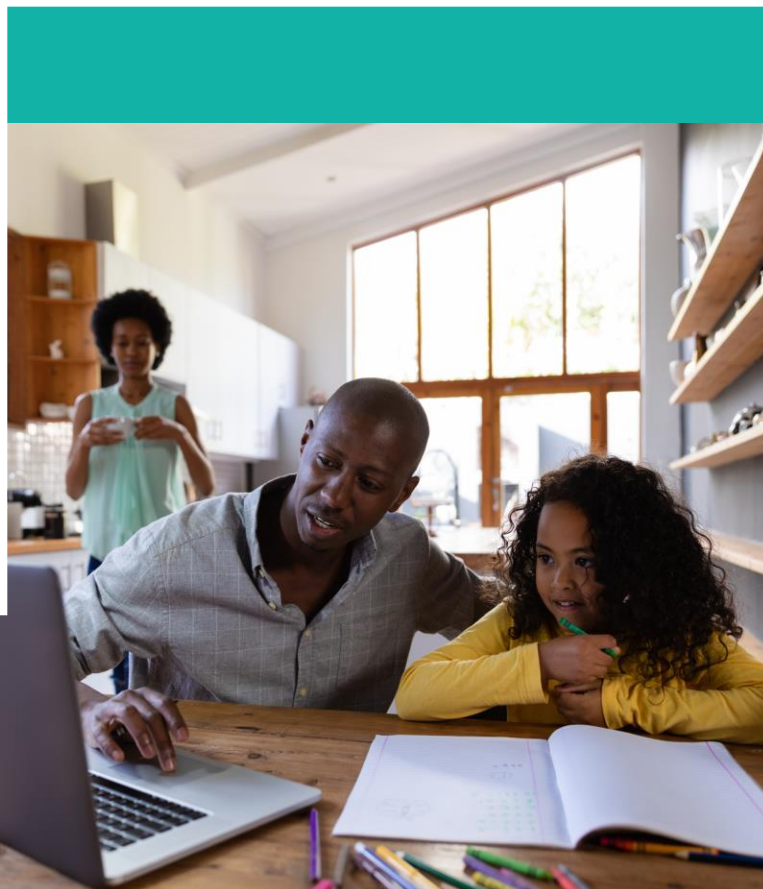
# Pearson's K-12 online and blended learning division can help you create a program to suit your district or school.

Our experienced team has been providing support to full-time and part-time virtual programs since 2001, and our dynamic online courses, expert teachers, and powerful technology have been used by more than one million students to achieve academic success.

By partnering with Pearson, school administrators bring quality online education directly to their districts or schools, and affordably and seamlessly provide solutions that are customized for each student. With Pearson, educators can serve their communities well while being good stewards of their limited budgets.

## Pearson online learning advantages:

- Experience and proven performance
- Quality, award-winning, standards-based curriculum
- Experienced teachers
- State-of-the-art learning platform
- National accreditation
- Many courses are approved for NCAA® eligibility



# Pearson is your trusted and experienced K-12 online learning partner

*We help administrators and families do “virtual school” right.*



Pearson helps school leaders provide K–12 online academic solutions for their communities by offering a range of programs that can be customized to fit individual students’ needs and limited school resources.

By combining a proven curriculum, the latest instructional tools, and certified teachers skilled in online instruction within a vibrant online classroom, Pearson helps educators find the online academic solutions that will meet the needs of their districts.

## Virtual School in a Box

Deliver a full-time online program using your teachers or ours. This full-time option includes:

- K–12 courses designed for online learning
- Support for district teachers (including professional development)
- An embedded synchronous communications platform for instruction and student communication
- An assessment of your special populations online instructional delivery
- Training and support for your district’s program administrator
- And much more

## CoursewarePLUS

Build a program to suit your needs using our catalog of more than 500 courses and your district teachers, plus optional teaching, tutoring, and support services.



## Instructional support and consultation

If you engage our teachers, you will have the support of talented, experienced instructors using the latest online learning tools and techniques. If you prefer to use your teachers, we can help your educators perfect their online instructional delivery.

### Teaching for Impact Course

Empower your teaching staff with this self-paced professional development course covering the best practices we've learned from 18+ years of experience in online education.

### Special Populations Consultation Service

Provide consultation to your Special Education administrators and professionals on best practices in designing, implementing, and monitoring an online and/or blended program serving students with disabilities, including students with Section 504 Plans and Individual Education Programs (IEPs).



## Online summer school gives students freedom plus flexibility

Your district can offer an innovative summer school option this year that allows your students to stay engaged academically while still enjoying the freedom of summer. Pearson Online and Blended Learning helps schools and districts offer online summer school programs that address students' needs and adapt to family vacation schedules.

### "Rolling" Start and End Dates

Pearson Online and Blended Learning's online summer school courses have great flexibility to fit your district's or school's summer schedule.

- Choose a start date from June to early July.
- Last day of classes is in the first week of August\*.

\*Talk to your Solutions Specialist for details.



With a Pearson online summer program, students can make up for lost learning, explore interests, and build new skills



Pearson's online summer school solution features more than 100 different online courses to choose from and can help address every student's needs.

- **Original Credit Courses** help students satisfy graduation requirements, explore their interests, or accelerate their academic progress.
- **High School Credit Recovery Courses** allow students to retake courses to earn the credits to move forward and acquire the skills to succeed.
- **High School Honors and Advanced Placement Courses** in Grades 9–12 provide students with rigorous assignments for enrichment, honors, and AP credits.
- **Elementary and Middle School Courses** offer younger students the opportunity to learn English or Math core concepts, to learn a new language, or to begin exploring career interests.

## Expand reading and math skills for your elementary and middle school students by offering a Summer Smarts program.

This year, educators are observing greater learning loss or gaps in the crucial subject areas of reading and math. Pearson's Summer Smarts courses can make up for lost learning in math and language arts for K-8 students.

At the beginning of a Summer Smarts program, students are assessed for placement in the academic continuum. Students then progress through the program independently, with individual pathways that maximize help in the student's area of need. Throughout the summer, students in the program will be invited to participate in weekly hands-on activities for further engagement in math and reading. Summer Smarts courses can be used for up to nine weeks, depending on the length of your program.



Meet the online learning needs of your K-12 community today.

*Getting started with a Pearson partnership is easy*


Pearson is your full-service partner in setting up your virtual learning program. We'll match your needs to a solution designed especially for your district or school. Start your virtual learning program with confidence when you partner with us.

## Reimagine learning for your students and provide:

- A full-time virtual or blended program through our all-in-one school management system using your teachers or Pearson's instructors
- Hundreds of online courses for K–12 students through a full district-run virtual program implementation including core subjects, electives, gifted and talented, honors, Advanced Placement®, world languages, CTE courses, and more
- Online instruction for students who are homebound
- Online summer school - original credit, credit recovery, electives, and Summer Smarts

We're devoted to helping school administrators provide K–12 online academic solutions for their communities. It's time for you to start or enhance your school or district online program by contacting your Solutions Specialist today!

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 (866) 842-7428

 [go.pearson.com/OnlineLearning](https://go.pearson.com/OnlineLearning)

