

Author conversations

On being an author

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At a faculty lunch or something that I went to recently, one of the professors said, 'Oh, so you teach full time, and you're a parent, and so what do you do — set aside a couple hours a day to write?' I'm like [laughter], all day. You know, there's not a real understanding as to how much time really goes into this. I think there is this perception that you just are going to sit down at the computer for a couple of hours, maybe ten hours a week, and you're going to hammer out this book.

I think, first you have to get yourself in a position for writing. And you're writing every day. And once you step away from writing every day, you're losing your train of thought, you're losing where you were in the process. And it's kind of like watching a movie for the first 15 minutes and then walking away from it for two hours — you can't do that and still have the continuity of the movie in your mind. And that's the way that writing is, too.

You know, as an author and putting in a lot of time and energy into a product, you want to make sure that you have a true partner to move that forward. Otherwise, you don't get out there and you don't make an impact. And I saw that Pearson was the best with the development process. They took it seriously. Everyone I've met through Pearson is professional and just so bright and wonderful to work with. I've had a stellar A team development group. So that's why I went with Pearson. Because they're the best.

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