

Author conversations

On preparing students for rapidly changing fields

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My goal is, I only get the opportunity every semester to teach X number of students. But I want to reach a whole magnitude of students, and so that they can benefit from having this great opportunity to be successful in accounting. And I think, as an author, that's the opportunity that I have.

I have been teaching in accounting for just over, a little over ten years. And not only has the profession of education and teaching changed, but the profession of accounting has also changed. And so when I came in, accounting was much more procedurally oriented. We were much more concerned as professors about making sure our students knew the content, and they understood debits and credits, and they understood financial statements, and they were able to prepare financial statements. And it was much more about the content.

Now we're looking at students graduating with a degree in accounting, or with a business degree in careers that we probably don't even know about today.

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