Top 5 skills
that will make your students stand out

As the future of work unfolds, what makes us human is what will make us employable. Workers in emergent and future occupations will need to think, work, and learn collaboratively, teaching and persuading those around them as they solve novel problems. Higher-order cognitive skills related to creativity and complex problem solving figure prominently, as well. [1]

Communication
Employers are increasingly looking for those who can communicate well so they can function in complex business environments.

Collaboration
Working in teams enables employees to be quicker and more effective in their work.

Problem solving
Critical thinkers help businesses solve problems in innovative ways that help them remain competitive.

Professionalism
Demonstrating integrity and ethical behavior, acting responsibly with the interests of the larger community in mind.

Leadership
Leading means having a vision and sharing it with others.

Why is this so important for education leaders?

The #1 reason students go to college is to get a job. [2]

Today,

Only 11% of employers think colleges prepare students adequately for careers, while 96% of college administrators think they are adequately preparing students. [3]

Unfortunately, employers don’t agree. In fact, 57% of business leaders say soft skills are more important than hard skills. [4]

Learn how your institution can provide a pathway to career readiness that helps your students stand out from the crowd. Visit pearson.com/career-skills

Sources

1. The Skills Companies Need Most in 2018 – And The Courses to Get Them
2. The Top Skills Employers Seek in College Grads
3. How to Reorient the Skills Discussion
4. Strada-Gallup 2017 College Student Survey
5. The Skills Companies Need Most in 2018 – And The Courses to Get Them
6. Demand Driven Education Report

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