

Top 5 skills that will make your students stand out

“As the future of work unfolds, what makes us human is what will make us employable. Workers in emergent and future occupations will need to think, work, and learn collaboratively, teaching and persuading those around them as they solve novel problems. Higher-order cognitive skills related to creativity and complex problem solving figure prominently, as well.”

Are your students prepared with the skills employers want — and expect? According to the latest research and findings, employers are looking for candidates with the following skills.^{1,2}



Why is this so important for education leaders?



The **#1 reason** students go to college is to get a job.³



Today,

Only **11% of employers** think colleges prepare students adequately for careers,



while **96% of college administrators** think they are adequately preparing students.⁴



Unfortunately, employers don't agree. In fact, **57% of business leaders** say soft skills are more important than hard skills.⁵

Learn how your institution can provide a pathway to career readiness that helps your students stand out from the crowd. Visit [pearson.com/career-skills](https://www.pearson.com/career-skills)

Sources

- 1 [The Skills Companies Need Most in 2018 – And The Courses to Get Them](#)
- 2 [The Top Skills Employers Seek in College Grads](#)
- 3 [How to Reorient the Skills Discussion](#)
- 4 [Strada-Gallup 2017 College Student Survey](#)
- 5 [The Skills Companies Need Most in 2018 – And The Courses to Get Them](#)
- 6 [Demand Driven Education Report](#)