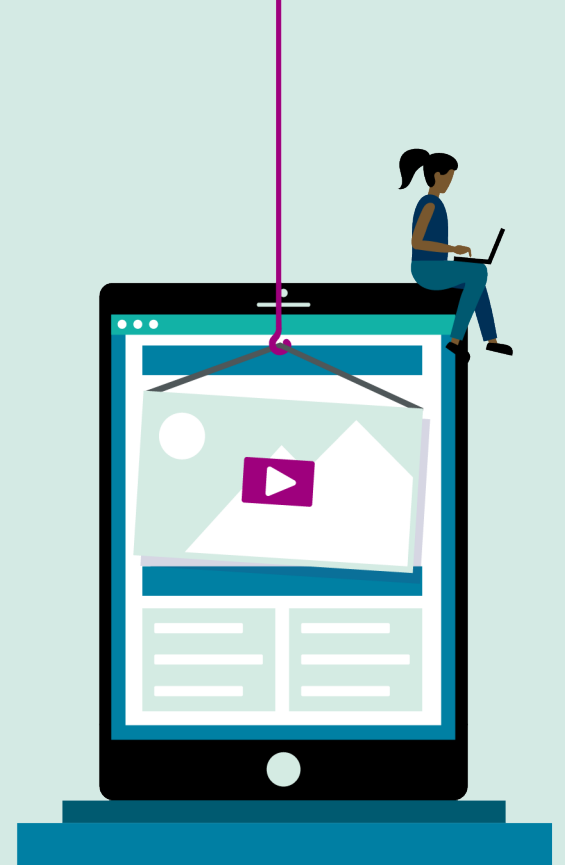




Pearson

# 4 ways online tutoring can support your virtual classroom

Students today have more complex needs than ever before, often balancing competing demands, which can lead to extra pressure and stress. Personalized support services, such as an online tutoring service, help learners build their confidence so they're more likely to continue on with their chosen major and towards degree completion.



## 1. Learning to seek out support provides a valuable skill.

Today's students often have competing demands from work, school, and family life. And as more and more classes transition to a full-time virtual learning environment, so many priorities can lead to extra pressure and stress, causing some to fall behind. Learning to seek out support services and leverage resources is an important skill in and of itself, and can help students succeed in both college and their careers.



## 2. Online tutoring increases engagement with course content.

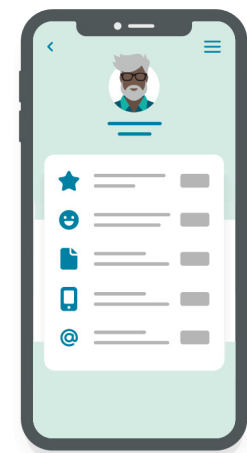
There is [supporting data](#) that shows increased student engagement and confidence as a result of having access to an online tutor. Since tutoring is usually initiated by the student when they encounter difficulty, have a question, or wish to have their work reviewed, it's a resource they use when they're focused and free from distractions — and, quite often, outside of class time.



## 3. Virtual tutors have a wide breadth of experience, meaning the right one can step in when you can't.

Faculty members know their course materials best, but don't always have the time to work with individual students who are falling behind. Faculty can easily share the assignment goals, writing prompt, or other course details so that tutors can contextualize their instructional assistance with learner outcomes in mind.

For example, Smarthinking tutors employed by Pearson are experts who can view the same question the student is working on in real-time, using the 2-way screen sharing/whiteboard capability of Smarthinking.



### About Smarthinking tutors



90% have a **master's degree** or higher



average **12 years** of teaching experience



expertise in **over 150 subjects**

## 4. Online tutoring lets you direct help to the students who need it.

With tutoring services, faculty can directly message a student with a link to a specific tutoring session they recommend. Many courses also contain a "Connect to a Tutor" button that easily allows students to initiate a tutoring session.

Contrary to what many may think, online tutors from services such as Smarthinking don't "hand out answers," but instead teach problem-solving strategies so that students learn to engage with content, breakdown problems, and build the skills to succeed on future assignments on their own.



**Smarthinking** combines 24x7 academic support in core subject areas, professional guidance for improving students' writing, and actionable data that help administrators and faculty optimize their engagement strategy with students. This personalized support helps students grow their confidence, build on their skills, and improve engagement, retention, and completion rates.

[pearson.com/smarthinking](https://pearson.com/smarthinking)