



Pearson

## NOW/NEXT IN LEARNING:

CAREER COLLEGES FORGING  
FORWARD TOGETHER

CREATING A CULTURE OF SUCCESS

Clint Boeding (Pearson)

Kim Cook and Annabelle Vargas  
(ACC)

April 23-24, 2019





The new definition of  
student success:

---

**Getting students into  
College | Graduation |  
Employment**

## EMPLOYER PERSPECTIVE

“What tends to happen now is that students are good at the technical part. But...so much of what counts for success in the workplace goes beyond technical skills: How do you work with others? How do you deal with diversity or communication challenges?”

*--CEO of a leadership training company*



# HARVARD BUSINESS REVIEW: 5 SKILLS EMPLOYERS VALUE MOST



1.  
Communication



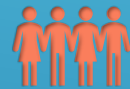
2. Creativity



3. Initiative



4. Problem  
Solving



5. Team work  
and leadership



# ADDRESSING THE SKILLS GAP

**Pearson Career Success** provides a roadmap that helps students explore and understand where they want to go, how they're going to get there, and what they need to do to stand out from the crowd. This empowers students to turn their dreams and goals into success — however they define it.





**ACC** **READY**

# WHO ARE WE?





Single Moment 60 seconds (currently running):

<https://vimeo.com/303562860/81d2394956>

#accbestme

# WHAT WE DO

Through over **40 years & 40,000 graduates**, American Career College has been committed to providing students with the education, hands on training, and clinical experience needed to initiate a positive life change.

## Diploma Programs

- Dental Assisting
- Massage Therapy
- Medical Assistant
- Medical Billing and Coding
- Optical Technician
- Pharmacy Technician
- Vocational Nursing

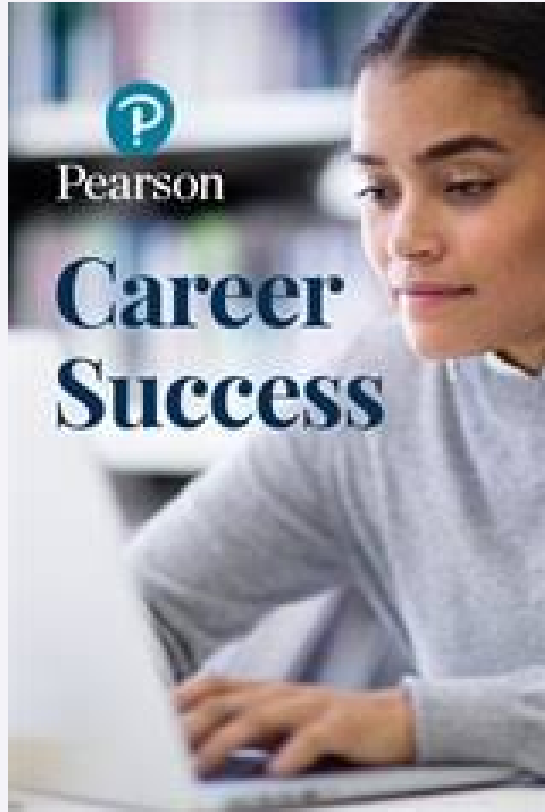
## Associate Degree Programs

- Associate Degree in Nursing (RN)
- Occupational Therapy Assistant
- Physical Therapist Assistant
- Radiography
- Respiratory Therapy
- Surgical Technology

# WHAT DO WE NEED TO CHANGE?

- Feedback from Employers
- Program Advisory Recommendations
- Institutional Strategic Goal
- Exceed 70% placement required by Accreditors

# STUDENT CULTURE





Career Success - Tech

PHARMACY TECHNICIAN



Academic Success

PHARMACY TECHNICIAN

Learn & Earn

BADGES



CATEGORIES

Learn & Earn

BADGES

**PROFESSIONALISM**

BADGE -- CAREER SUCCESS

Pearson **Basic Professionalism**

**TEAMWORK**

BADGE -- CAREER SUCCESS

Pearson **Collaboration & Team**

**SOCIAL RESPONSIBILITY**

BADGE -- CAREER SUCCESS

Pearson **Social Responsibility**

**COMMUNICATION**

BADGE -- CAREER SUCCESS

Pearson **Communication**

**CRITICAL THINKING**

BADGE -- CAREER SUCCESS

Pearson **Critical & Creative Thi**

# STUDENT CULTURE



+



I AM

**acc** **READY**

BECAUSE...

# STUDENT CULTURE

Why do I enroll?

What gets in the way?

What can we influence as educators?

**CAREER**

---

**LIFE**

# WHY AM I DOING THIS?



**What is your why as an educator?**



**I AM**

**BECAUSE...**



- I have perfect attendance**
- I always wear my uniform**
- I completed this term**
- I am on the honor roll**
- I passed my exam**
- I built my growth, resilience, instinct, tenacity**



YOUR  
**DREAMS**

ARE ON THE  
OTHER SIDE OF

YOUR  
**GRIT**

# Questions & Answers

