

[On Screen]

There is no reason for any individual to have a computer in his home.”

- Ken Olson, President, Digital Equipment Corporation (DEC), 1977

Hindsight is 20/20.

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Digital Direct Access

Why transition to digital delivery of course materials?

[Stephanie Duguid, Assistant Dean of Academic Instruction, Copley-Lincoln Community College] : We know that our students are more technologically savvy than we ever were. So we need to make sure that we stay ahead of the curve, and do what our students need for us to do, which is to move to digital.

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Affordability, Access, Achievement

[Mark Goodner, Lead Business Analyst, IU eTexts, Indiana University Bloomington] : The biggest motivation in the shift to digital delivery for IU probably was going to have to be cost to students, absolutely. We saved students 15 million dollars over six years.

[Jai Kumar, Bookstore Director, Canada College] : Students that can least afford materials tend to get left behind.

[Candice Jackson, Acting Vice President, Academic Affairs, Kentucky State University] : The last thing that you ever want is for a student not to major in the discipline of their choice and follow their passion because they can't afford textbooks.

[On Screen]

Affordability, Access, Achievement

[Candice Jackson, Acting Vice President, Academic Affairs, Kentucky State University] : If students have their textbooks from day one, they are more successful.

[Stephanie Duguid, Assistant Dean of Academic Instruction, Copiah-Lincoln Community College] : In the traditional setting where we were relying on students to buy their own books and their own resources, only about 30% had them after the third week of class. Now we are at 100% the first day of class. Think about how much more content and knowledge the students are receiving in those first three weeks.

[Bob Butterfield, Instructional Resource Services Director, University of Wisconsin-Stout] We went from five instructors four years ago to over 200 instructors using digital in the classroom now.

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Affordability, Access, Achievement

[Stephanie Duguid, Assistant Dean of Academic Instruction, Copiah-Lincoln Community College] : They showed an increase of success because they did have that access the first day. Not only did it reduce the W's or the withdrawals, and the F's or failing grades in the classes, but it also helped increase our student success, therefore graduating on time.

[Candice Jackson, Acting Vice President, Academic Affairs, Kentucky State University] : It is the right thing environmentally, it is the right thing financially, it is the right thing in terms of ensuring the students can successfully matriculate through the institution.

[Jai Kumar, Bookstore Director, Canada College] Do it. Don't let the train go by.

[Stephanie Duguid, Assistant Dean of Academic Instruction, Copiah-Lincoln Community College] : There are so many steps and so many people involved. It is not an easy transition, but once you make the transition, it is extremely worth it.

[Mark Goodner, Lead Business Analyst, IU eTexts, Indiana University Bloomington] : The world is changing, students are changing. What they need to be prepared for in the real world is changing. That is part of the role of a good, solid higher education.

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