

Duolingo and Pearson Partner Together

Video Speakers

- **Luis Von Ahn** Founder and CEO of Duolingo
 - **Milagros Ojermark** Instructor at Diablo Valley College
 - **Haiqing Sun** Instructor at Texas Southern University
 - **Daniel D'Arpa** Instructor at Mercer County Community College
 - **Ryan LaBrozzi** Instructor at Bridgewater State University
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Milagros Ojermark

The biggest challenge for our students when they're trying to learn a language is time.

Haiqing Sun

Class time is always limited.

Daniel D'Arpa

Our classes tend to meet only twice a week.

Ryan LaBrozzi

Many of them are also working full-time or at least part-time jobs.

Milagros Ojermark

So it would be nice if we could find a platform that is easy for everyone.

Luis Von Ahn

My views on education are very related to the fact that I am from Guatemala, which is a very poor country. And I wanted to do something related to education that would give equal access to everybody in the world.

Duolingo is a language learning platform. It is the most popular way to learn languages in the world, and we have over 200 million people using it. We decided that it would be a good idea to partner with Pearson to bring all the Duolingo technology particularly to higher ed.

I really believe in this partnership. It's very complimentary, and basically allows us to align Pearson content with Duolingo lessons that complement each other. The idea is really to help instructors keep students motivated.

Haiqing Sun

The traditional classroom no longer exists.

Ryan LaBrozzi

Students like to learn in a way that is new. They don't want a traditional print book. They want to be more active, not sitting for three hours.

Luis Von Ahn

The Duolingo lessons are split up into very tiny chunks. Each lesson lasts about four minutes. People do them while they're waiting for the bus, or in the subway, or just walking around.

Milagros Ojermark

Every student is going to become a unique individual in the classroom, because they will be able to get specifically what they need.

Luis Von Ahn

We tailored each practice session to each student based on what things they're having difficulty on.

Haiqing Sun

It merged different skills in a very natural way for a student to touch base with one country.

Daniel D'Arpa

One thing students are not so good at is letting go and having fun when they're learning.

Luis Von Ahn

Every time you do a lesson, it feels like you just played a little mini game.

Ryan LaBrozzi

If we can get them to do work and learn another language while playing a game, I think that's a great way to learn a language.

Luis Von Ahn

Students are going to love to practice so much, they'll come to class a lot more prepared, and that will allow you, the teacher, to have a much more dynamic classroom environment.

Ryan LaBrozzi

Giving them activities that they can do daily, but maybe take some of the stress off of the professors.

Haiqing Sun

It's actually very easy and very convenient for the teachers to track student's progress.

Luis Von Ahn

Duolingo's a way to deliver practice to students in a way that they'll really enjoy and love. Pearson brings really best-in-class pedagogy and educational content. The combination of the two is going to be really good for a classroom experience.

The next step forward in language education

Learn more at [Pearson.com/duolingo](https://www.pearson.com/duolingo)