

Introducing Duolingo for Pearson

We are delighted to share that Pearson has entered into an exclusive partnership with Duolingo, the world's leading language learning app. We've joined forces to provide Pearson's proven content, authored by renowned language educators, within Duolingo's award winning technology. Our goal is to provide students with a homework practice that is mobile, simple, and fun.

Duolingo is designed to be mobile first. So with the Duolingo and Pearson courses, students can complete their homework anytime, anywhere, and on any device. The experience is also extremely user friendly. Students simply open the app, and tap to play. They receive notifications right on their phone to remind them to practice.

In addition to this mobile and simple interface, the Duolingo experience is designed to motivate learners by borrowing aspects from gaming. Students work through levels where content is presented in bite sized chunks. Compete with others, earn XP or experience points, and build and maintain streaks - activities that are all designed to bring students back into the app and continue practicing. So instead of dreading homework, students are motivated to come back because their language practice is fun.

When students work through a lesson, the number of activities they complete is personalized. Duolingo tracks every answer a student enters and uses that information to provide students with the exact amount of practice needed to support retention of the language. Every time a student answers a question correctly, their progress bar increases. If a student answers a question incorrectly, the progress bar decreases. The lesson is complete once the student has filled their progress bar.

What we and instructors are most excited about are the Duolingo Bots - like robots. Students can have an open-ended conversation with a bot, and practice what they've learned in a low-stakes setting. Duolingo Bot's are powered by artificial intelligence, and react differently to thousands of possible answers. Students interact with the Bot by speaking and typing. This provides students with valuable, outside of the classroom, conversation practice. The Duolingo Bots are a true game changer in language education.

The instructor dashboard in Duolingo allows instructors to assign activities from the tree to students. It gives it a due date and makes it worth points so students stay on track. Student progress is tracked in one of two ways. Completion of individual skills, or a collection of XP -- experience points. Instructors are provided with easy, at a glance information for how individual students are progressing through Duolingo and the course, or how the class is progressing as a whole. The instructor dashboard is what allows instructors to take Duolingo, and successfully integrate it into their class.

That's it! We hope you've enjoyed this quick walkthrough of Duolingo for Pearson, and are as excited about the mobile, simple, fun experience as we are.