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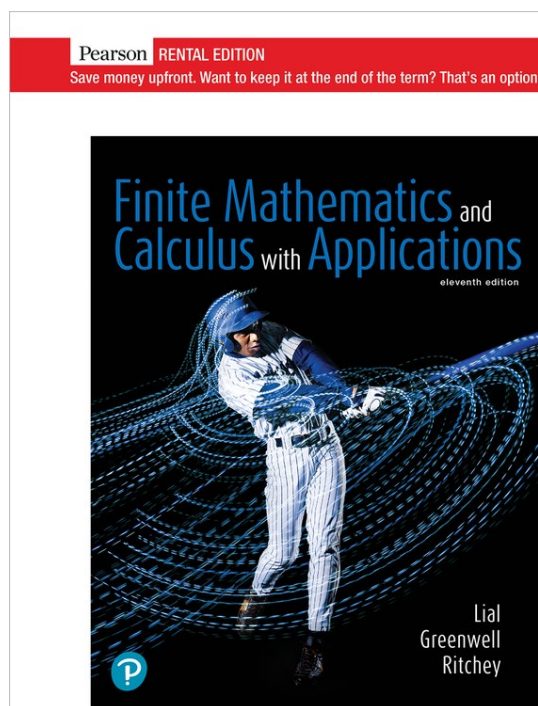**Maths & Statistics**

Finite Mathematics and Calculus with Applications [RENTAL EDITION]

Edition 11
Margaret L. Lial

Rights sold

9780135904602

Previous edition 9780133863499
Publication date 14-05-2021
Pearson
Pages 1232
RRP $$64.99

Short description
An applied presentation that makes the math meaning. Finite Mathematics and Calculus with Applications 11e prepares students for success in their professional careers with timely applications incorporated throughout. Widely known for using real data in their examples and exercises, the authors make mathematics relevant and accessible throughout the exposition, examples, exercise sets, and supplementary resources. Students have ample opportunity to relate what they're learning to career situations through the Apply It question at the beginning of sections, the applied examples and exercises, and the Extended Application at the end of each chapter.

Discipline/Subject
Mathematics (Imports)

Author bio
Marge Lial (late) received bachelor's and master's degrees from California State University at Sacramento, was affiliated with American River College.
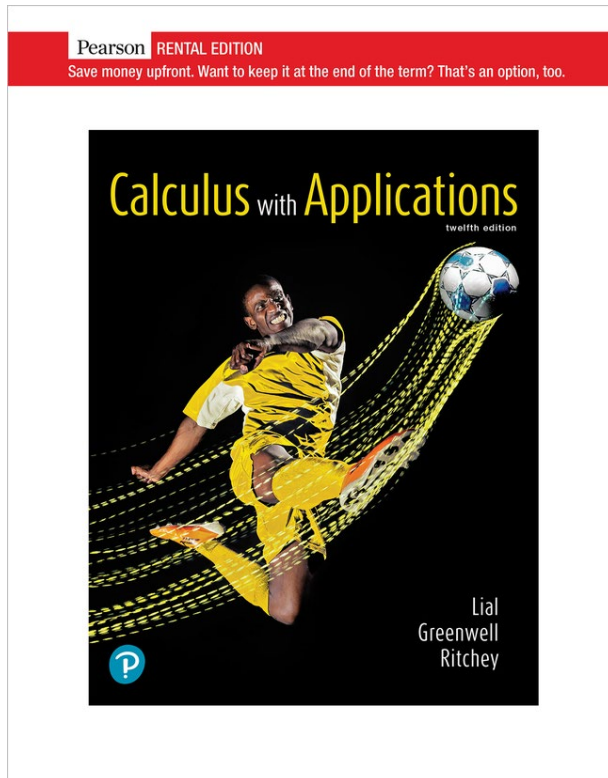
Calculus with Applications
[RENTAL EDITION]
Edition 12
Margaret L. Lial

Short description
An applied presentation that makes the math meaningful Calculus with Applications 12e prepares students in their professional careers with timely applications incorporated throughout.
The 12e introduces co-authors whose enhancements to the MyLabMath course make it an even more integrated and rich learning resource.

Discipline/Subject
Mathematics (Imports)

Author bio
Marge Lial (late) received bachelor's and master's degrees from California State University at Sacramento, was affiliated with American River College.

MyLab Math with Pearson eText -- 18-Week Instant Access -- for Thomas' Calculus: Early Transcendentals

Edition 15
Joel R. Hass

Cover image coming soon

Rights sold

9780137559794

Previous edition 9780134768496
Publication date 28-02-2022
Pearson
Pages
RRP $$69.99

Short description
Clarity and precision Thomas' Calculus: Early Transcendentals, Single Variable helps students reach the level of mathematical proficiency and maturity you require, but with support for students who need it through its balance of clear and intuitive explanations, current applications, and generalized concepts.

Discipline/Subject
Mathematics

Author bio
Joel Hass received his PhD from the University of California Berkeley. He is currently a professor of mathematics at the University of California Davis.

MyLab Math with Pearson eText for Digital Update for Nagle Fundamentals of Differential Equations with BVPs -- Instant Access (18-weeks) Edition 7

R. Kent Nagle

Cover image coming soon
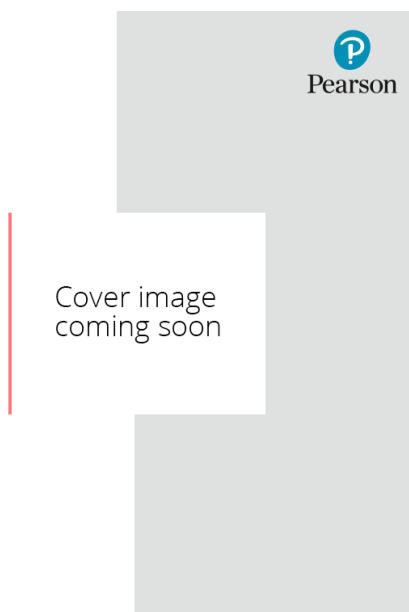
Rights sold

9780137394494

Previous edition
Publication date 30-04-2021
Pearson
Pages
RRP $$69.99

Short description
An introduction to the basic theory and applications of differential equations Fundamentals of Differential Equations and Boundary Value Problems presents the basic theory of differential equations and offers a variety of modern applications in science and engineering. This flexible text allows instructors to adapt to various course emphases (theory, methodology, applications, and numerical methods) and to use commercially available computer software.

Discipline/Subject
Mathematics

Author bio
Kent Nagle taught at the University of South Florida. He was a research mathematician and an accomplished author. He was a member of the American Mathematical Society for 21 years

Statistics for Business and Economics [RENTAL EDITION]
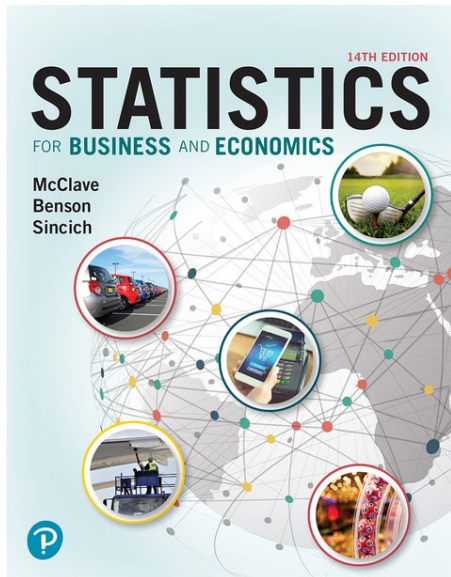Edition 14
James T. McClave

Pearson

Pearson RENTAL EDITION
Save money up front. Want to keep it at the end of the term? That's an option too.

STATISTICS
FOR BUSINESS AND ECONOMICS
14TH EDITION
McClave
Benson
Sincich

Rights sold Chinese Simplified, English [China]

9780136855354

Short description
Statistics for Business and Economics introduces statistics in the context of contemporary business. Inference is emphasized with extensive coverage of data collection and analysis as needed to evaluate the reported results of statistical studies and make good decisions. The authors apply concepts with real data. Technology is used to help students develop statistical thinking and understand the assessment of credibility and the value of the inferences made from data both by those who consume and by those who produce them.

Discipline/Subject
Mathematics (Imports)

Author bio
Dr. Jim McClave is currently President and CEO of Info Tech, Inc. He is also Professor of Statistics at the University of Florida, where he was a full-time member of the faculty for over 20 years

Fundamentals of Statistics [RENTAL EDITION]
Edition 6
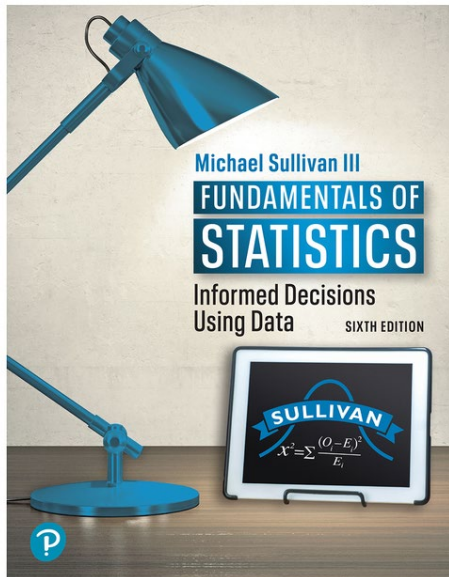Michael Sullivan III

Pearson

Rights sold

9780136807346

Previous edition 9780134508306
Publication date 09-04-2021
Pearson
Pages 736
RRP $$69.99

Short description
An approach that helps students put statistical concepts together from the authors' classroom. The author draws on his passion for both statistics and teaching to students grasp that statistics is connected, not only in concepts, but to the world at large.

Discipline/Subject
Mathematics (Imports)

Author bio
With training in mathematics, statistics, and economics, Mike Sullivan, has a varied teaching background that includes 15 years of instruction in both high school and college-level mathematics. He is currently a full-time professor of mathematics and statistics at Joliet Junior College

Algebra and Trigonometry [RENTAL EDITION]
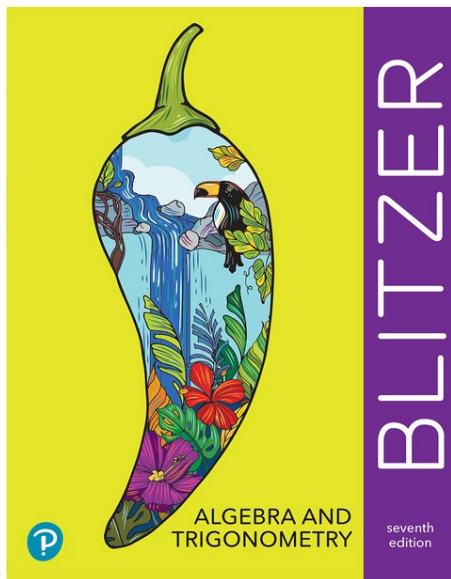## Edition 7
Robert F. Blitzer

BLITZER

ALGEBRA AND TRIGONOMETRY

seventh edition

Rights sold

9780136922179

Short description
For courses in Algebra and Trigonometry. 'Your world is profoundly mathematical.' Bob Blitzer continues to support and inspire students with his engaging approach, making this text beloved year after year by students and instructors alike. Blitzer's unique background in mathematics and behavioral science informs a wide range of applications, drawn from pop culture and up-to-date references, that appeal to students of all majors and connect math to students' lives.

Discipline/Subject
Mathematics

Author bio
Bob Blitzer is a native of Manhattan and received a Bachelor of Arts degree with dual majors in mathematics and psychology (minor: English literature) from the City College of New York

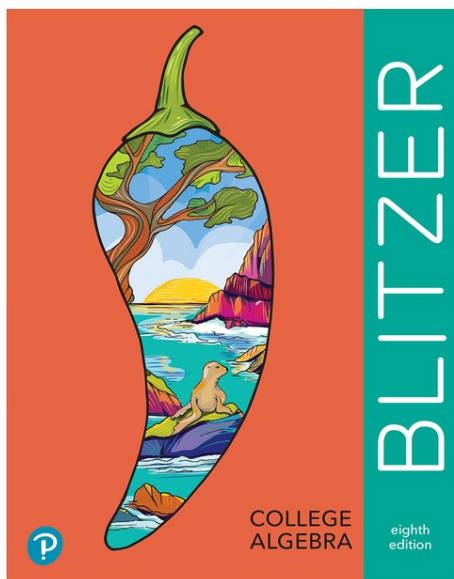# College Algebra [RENTAL EDITION]
Edition 8
Robert F. Blitzer

Short description
For courses in College Algebra. 'Your world is profoundly mathematical.' Bob Blitzer continues to support and inspire students with his engaging approach, making this text beloved year after year by students and instructors alike. Blitzer's unique background in mathematics and behavioral science informs a wide range of applications, drawn from pop culture and up-to-date references, that appeal to students of all majors and connect math to students' lives.

Discipline/Subject
Mathematics (Imports)

Author bio
Bob Blitzer is a native of Manhattan and received a Bachelor of Arts degree with dual majors in mathematics and psychology (minor: English literature) from the City College of New York

MyLab Math with Pearson eText -- 18-Week Instant Access -- for Differential Equations and Boundary Value Problems: Computing and Modeling Edition 6

C. Henry Edwards
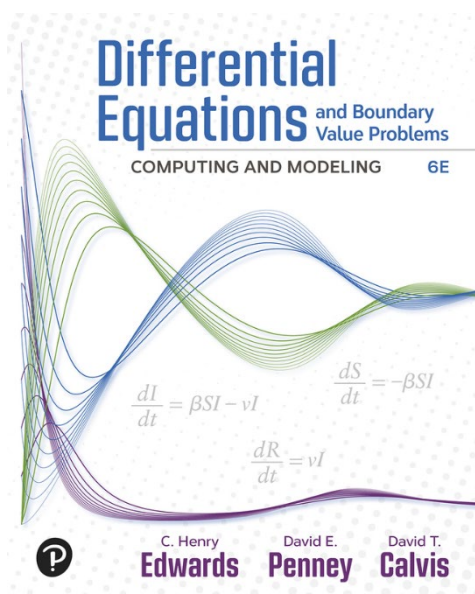
Rights sold

9780137540402

Previous edition 9780134995984
Publication date 02-01-2022
Pearson
Pages
RRP $

Short description
This best-selling text by these well-known authors blends the traditional algebra problem solving skills with the conceptual development and geometric visualization of a modern differential equations course that is essential to science and engineering students. It reflects the new qualitative approach that is altering the learning of elementary differential equations, including the wide availability of scientific computing environments like Maple, Mathematica, and MATLAB. Its focus balances the traditional manual methods with the new computer-based methods that illuminate qualitative phenomena and make accessible a wider range of more realistic applications. Seldom-used topics have been trimmed and new topics added

Discipline/Subject
Mathematics

Author bio
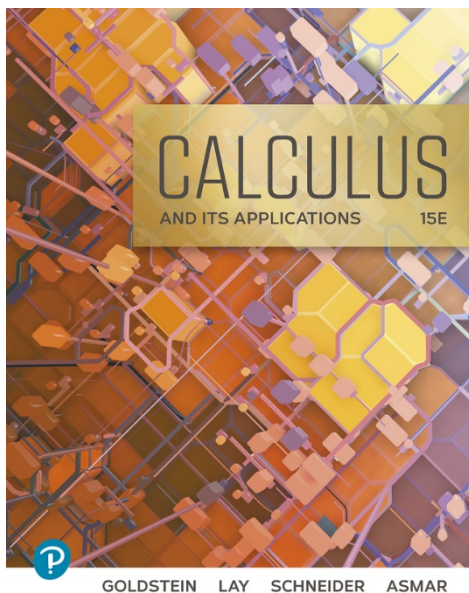C. Henry Edwards is emeritus professor of mathematics at the University of Georgia

MyLab Math with Pearson eText -- 18-Week Instant Access -- for Calculus & its Applications

Edition 15
Larry J. Goldstein

Rights sold

9780137590810

Short description
Calculus & Its Applications builds intuition with key concepts of calculus before the analytical material. For example, the authors explain the derivative geometrically before they present limits and they introduce the definite integral intuitively via the notion of net change before they discuss Riemann sums. The strategic organization of topics makes it easy to adjust the level of theoretical material covered. The significant applications introduced early in the course serve to motivate students and make the mathematics more accessible. Another unique aspect of the text is its intuitive use of differential equations to model a variety of phenomena.

Discipline/Subject
Mathematics

Author bio
Larry Goldstein has received several distinguished teaching awards, given more than fifty Conference and Colloquium talks & addresses, and written more than fifty books in math and computer programming

Excursions in Modern Mathematics [RENTAL EDITION]
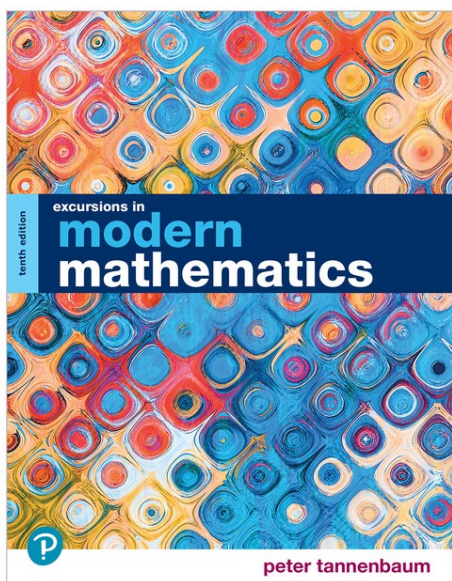## Edition 10
Peter Tannenbaum

Pearson

Pearson RENTAL EDITION
Save money up front. Want to keep it at the end of the term? That's an option too.

excursions in
modern mathematics
tenth edition
peter tannenbaum

Rights sold Chinese Simplified

9780136921967
Previous edition 9780134468372
Publication date 09-03-2021
Pearson
Pages 600
RRP $$64.99

Short description
For courses in Liberal Arts Mathematics. Introduce non-majors to the power and beauty of math
Excursions in Modern Mathematics helps students develop an appreciation for the aesthetics and applicability of mathematics, enabling them to approach it with a new perspective. Contemporary topics ranging from COVID-19 to election polling demonstrate that math is a usable tool within their grasp, applicable and interesting for anyone. Refinement and updating of examples and exercises, plus increased resources for students and instructors, make the 10e a relevant, accessible, and complete program.
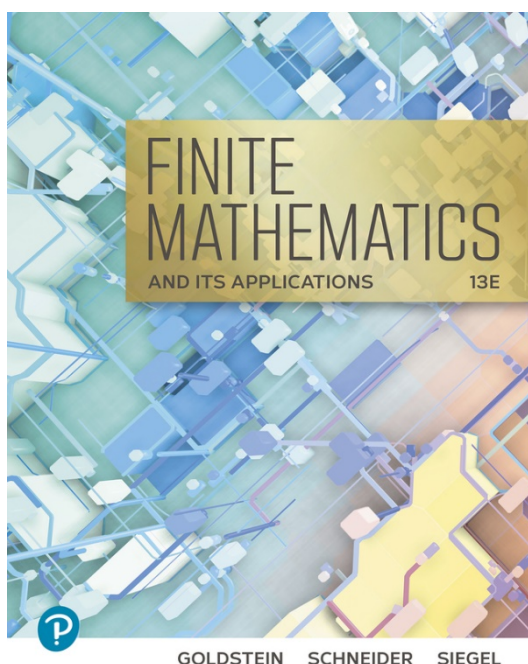
Discipline/Subject
Mathematics

Author bio
Peter Tannenbaum is Professor Emeritus of Mathematics at the California State University, Fresno.

MyLab Math with Pearson eText -- 18-Week Instant Access -- for Finite Mathematics & Its Applications

Edition 13
Larry J. Goldstein

Rights sold

9780137616718

Short description

Finite Mathematics is a comprehensive yet flexible text for students majoring in business, economics, life science, or social sciences. Its varied and relevant applications are designed to pique and hold student interest, and the depth of coverage provides a solid foundation for students' future coursework and careers. Built-in, optional instruction for the latest technology—graphing calculators, spreadsheets, and Wolfram|Alpha—gives instructors flexibility in deciding how to integrate these tools into their course.

Discipline/Subject

Mathematics

Author bio

Larry Goldstein has received several distinguished teaching awards, given more than fifty Conference and Colloquium talks & addresses, and written more than fifty books in math and computer programming
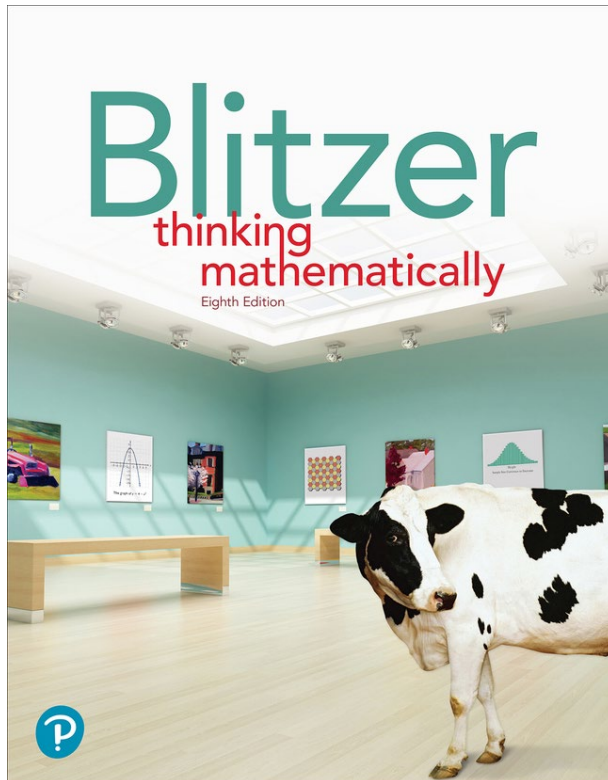
MyLab Math with Pearson eText -- 18-Week Instant Access -- for Thinking Mathematically

Edition 8
Robert F. Blitzer

Rights sold

9780137551354

Short description
Show students their world is profoundly mathematical, meaningful, and fun. Students often struggle to find the relevance of math in their everyday lives. In Thinking Mathematically 8e the author's distinctive and relatable voice engages students in the world of math through compelling, real-world applications – student-loan debt, time breakdown for an average NFL broadcast, and many more. Understanding that most students in this course are not math majors (and are unlikely to take another math class), Blitzer uses current data compiled from hundreds of books, magazines, and online sources to show students how truly meaningful and fun math can be.

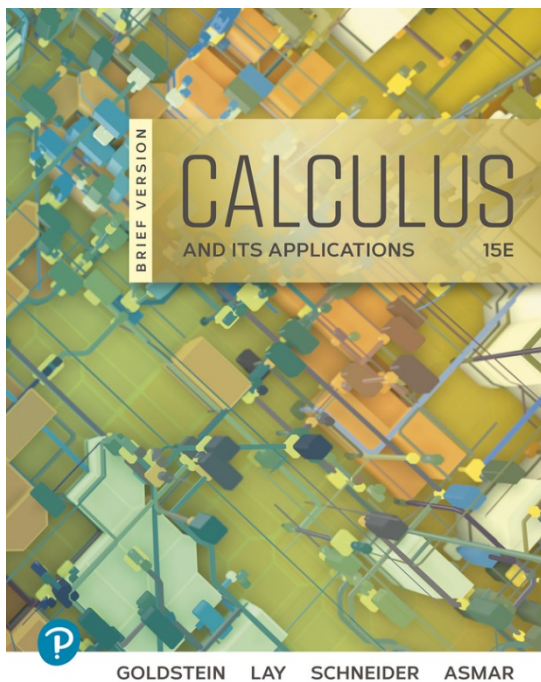Discipline/Subject
Mathematics

Author bio
Bob Blitzer is a native of Manhattan and received a Bachelor of Arts degree with dual majors in mathematics and psychology (minor: English literature) from the City College of New York

MyLab Math with Pearson eText -- 18-Week Instant Access -- for Calculus & Its Applications, Brief Version

Edition 15
Larry J. Goldstein

Rights sold

9780137639007

Previous edition 9780135959756
Publication date 25-01-2022
Pearson
Pages
RRP $74.99

Short description
Calculus & Its Applications: Brief Version builds intuition with key concepts before presenting analytical material, using a strategic and distinctive topic organization. Significant applications introduced early on make the mathematics more accessible, and comprehensive exercise sets suit varying course needs.
The **15th Edition** introduces fresh insights from new co-author Edward Tavernetti of University of California - Davis. It improves and expands applications, updates example and exercise data, and provides new material on modeling with differential equations.

Discipline/Subject
Mathematics

Author bio
Larry Goldstein has received several distinguished teaching awards, given more than fifty Conference and Colloquium talks & addresses, and written more than fifty books in math and computer programming

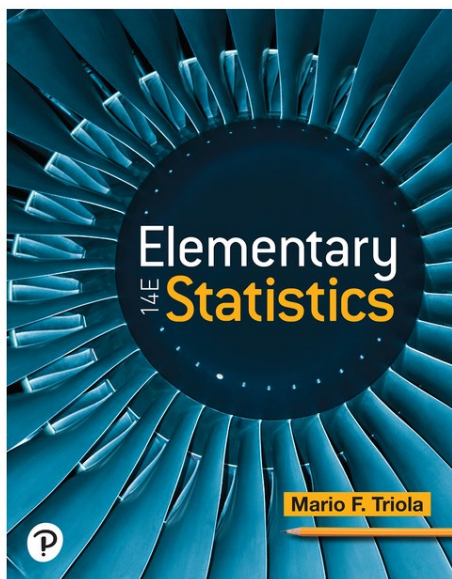# Elementary Statistics [RENTAL EDITION]
Edition 14
Mario F. Triola

Rights sold Chinese Simplified

9780136803201
Previous edition
Publication date 19-02-2021
Pearson
Pages 864
RRP $$69.99

Short description
Real data brings statistics to life From cybersecurity to drones and Internet traffic, statistics influences and shapes the world around us. Market-leading author Marty Triola is committed to keeping Elementary Statistics current, with an unprecedented amount of new real data, to help students of all majors understand the role of statistics in the world around us. The revision continues to bolster the hallmarks that have made it so effective, giving students the foundational skills to apply statistical procedures and interpret data.
Updates in the 14e keep the text more relevant and supportive than ever with a wealth of new data sets, exercises, and examples along with larger data sets, content updates, and new videos support students.

Discipline/Subject
Mathematics (Imports)

Author bio
Mario F. Triola is a Professor Emeritus of Mathematics at Dutchess Community College, where he has taught statistics for over 30 years.

Elementary Statistics Using Excel [RENTAL EDITION]

Edition 7
Mario F. Triola

Pearson

Rights sold

9780136921721
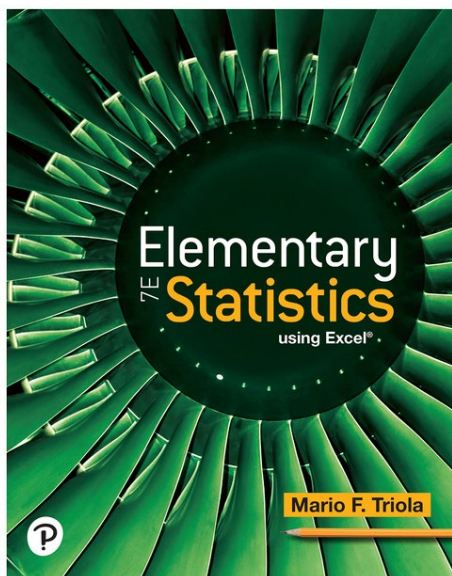
Previous edition 9780134506623
Publication date 08-05-2021
Pearson
Pages 912
RRP $69.99

Short description
Real data brings statistics to life; From cybersecurity to drones and Internet traffic, statistics influences and shapes the world around us. Market-leading author Marty Triola is committed to keeping Elementary Statistics Using Excel current, with an unprecedented amount of new real data, to help students of all majors understand the role of statistics in the world around us.
The revision continues to bolster the hallmarks that have made it so effective, giving students the foundational skills to apply statistical procedures and interpret data. Updates in the 7e keep the text more relevant and supportive than ever with a wealth of new data sets, exercises, and examples along with larger data sets, content updates, and new videos support students.

Discipline/Subject
Mathematics (Imports)

Author bio
Mario F. Triola is a Professor Emeritus of Mathematics at Dutchess Community College, where he has taught statistics for over 30 years.

Business Analytics

Edition 1
David M. Levine

Pearson

Cover image
coming soon

Rights sold

9780134788982

Previous edition
Publication date 20-12-2021
Pearson
Pages 600
RRP $229.99

Short description

Discipline/Subject
Decision Sci (Imports)

Author bio

Foundation Maths

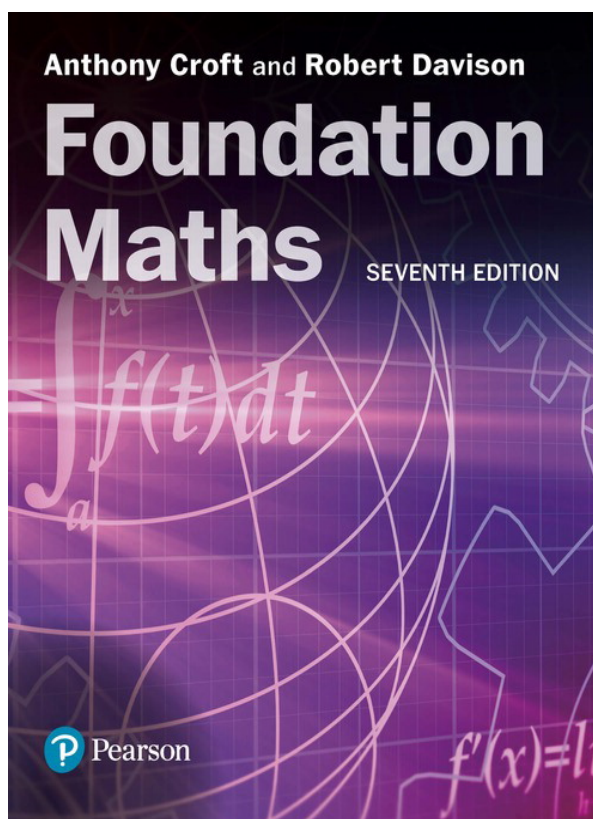Edition 7
Anthony Croft

Short description
By providing careful and steady guidance in mathematical methods along with a wealth of practice exercises to improve your maths skills, Foundation Maths imparts confidence in its readers. The style of the book also makes it suitable for self-study and distance learning with self-assessment questions and worked examples throughout. Written for students taking higher and further education courses who may not have specialised in mathematics on post-16 qualifications, and require a working knowledge of mathematical and statistical tools.

Discipline/Subject
Mathematics

Author bio
Anthony Croft has taught mathematics in further and higher education institutions for over thirty years, he has championed the development of mathematics support for the many students who find the transition from school to university mathematics particula

Business Statistics, Global Edition

Edition 4
Norean D. Sharpe

Pearson

BUSINESS STATISTICS

4E

Norean R. Sharpe • Richard D. De Veaux • Paul F. Velleman

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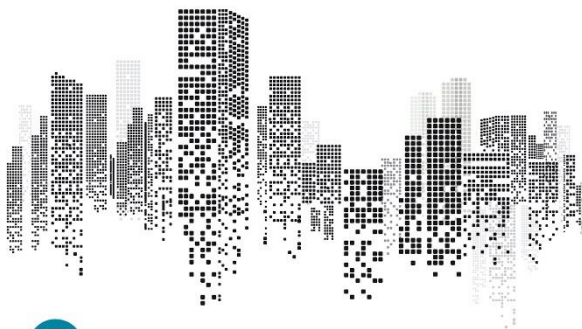
9781292269313

Previous edition 9781292058696
Publication date 03-04-2021
Pearson
Pages 992
RRP £59.99

Short description
This is a Pearson Global Edition. The Editorial team worked closely with educators around the world to include content, which is especially relevant to students outside the US. Relevant statistical methods that empower individuals to make effective, data-informed business decisions Business Statistics 4e narrows the gap between theory and practice, by covering relevant and real-life statistical methods that help business students make good, data-driven decisions. With their unique blend of teaching this dynamic author team brings a modern edge to teaching statistics to business students.

Discipline/Subject
MGE: Mathematics (Mech Ed)

Author bio
Norean D. Sharpe achieved her Pd.D., at the Univeristy if Virginia

Linear Algebra and Its Applications, Global Edition

Edition 6
David C. Lay
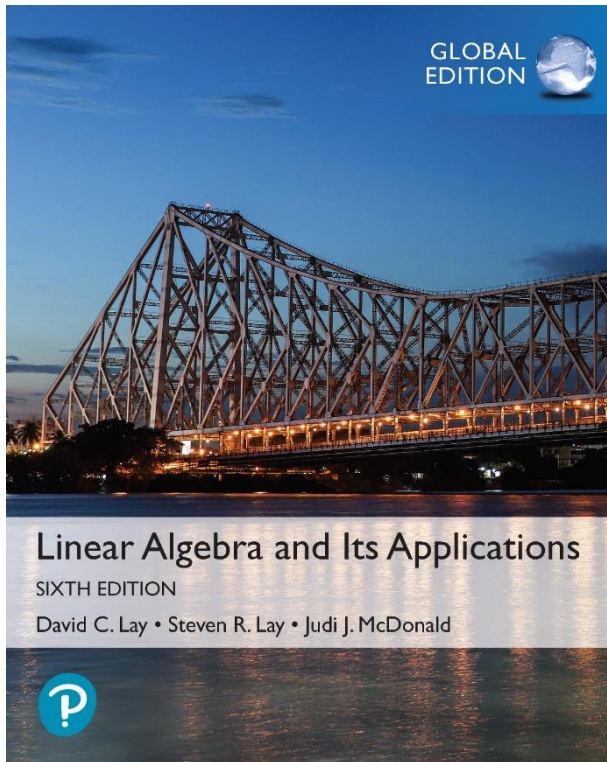
Short description
Linear Algebra and Its Applications offers a modern elementary introduction with broad relevant applications. With traditional texts early stages of the course are relatively easy as material is presented in a familiar, concrete setting, but students often hit a wall when abstract concepts are introduced. Certain concepts fundamental to the study of linear algebra require time to assimilate and students' understanding of them is vital. The authors make these concepts more accessible by introducing them early in a familiar, concrete setting developing them gradually, and returning to them throughout the text

Discipline/Subject
MGE: Mathematics (Mech Ed)

Linear Algebra with Applications, Global Edition

Edition 10
Steven Leon
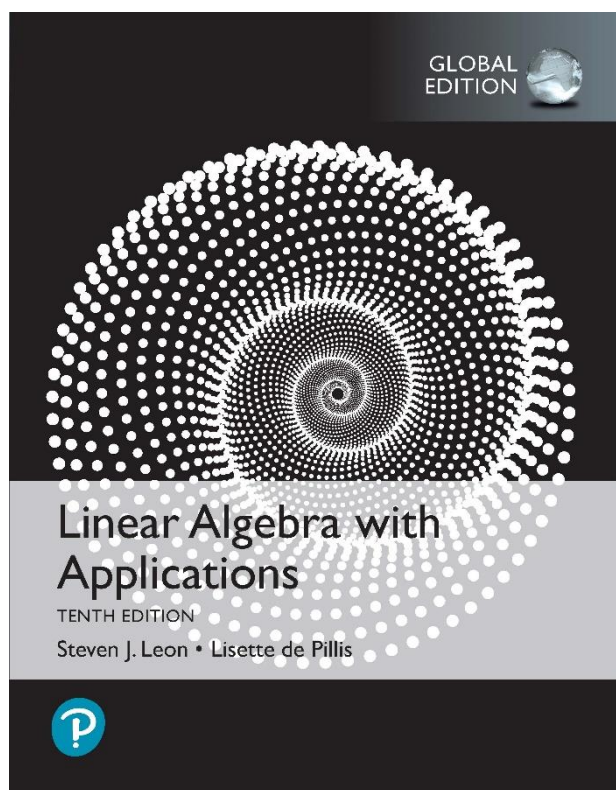
Short description
A thorough and accessible introduction to linear algebra. The new 10e of Linear Algebra with Applications continues to encourage a challenging and broad understanding of the subject. Each chapter contains integratedworked examples, practical applications, computer exercises and chapter tests. The important roles played by geometry and visualization in understandinglinear algebra are emphasized.

Discipline/Subject
MGE: Mathematics (Mech Ed)

Statistics for Business & Economics [Global Edition]

Edition 14
James T. McClave
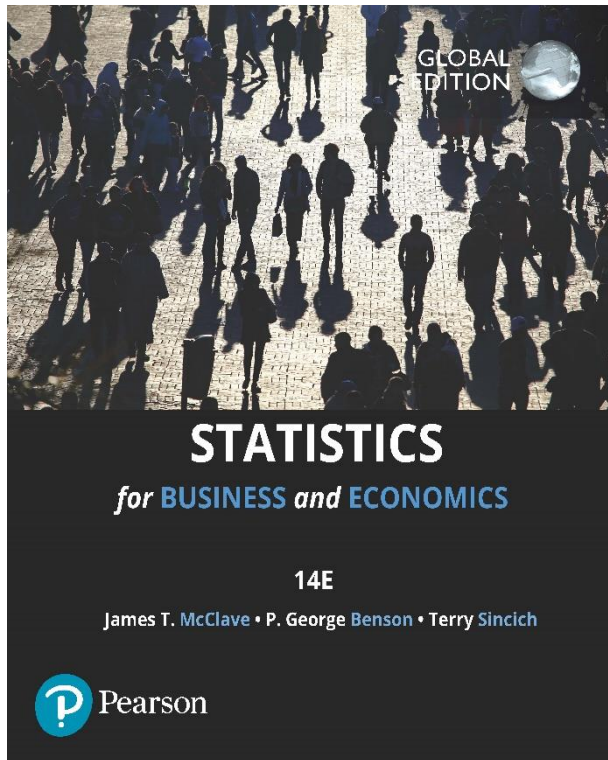
Pearson

Rights sold

9781292413396

Previous edition 9781292227085
Publication date 24-09-2021
Pearson
Pages
RRP £59.99

Short description
Now in its Fourteenth Edition, Statistics for Business and Economics introduces statistics in the context of contemporary business. Emphasizing statistical literacy in thinking, the text applies its concepts with real data and uses technology to develop a deeper conceptual understanding. Examples, activities and case studies foster active learning while emphasizing intuitive concepts of probability and teaching readers to make informed business decisions.

Discipline/Subject
GE: Mathematics (Global Ed)

Author bio
James T. McClave has associations with - Info Tech, Inc. - Univeristy of Florida

Introduction to Analysis, Global Edition

Edition 4
William Wade
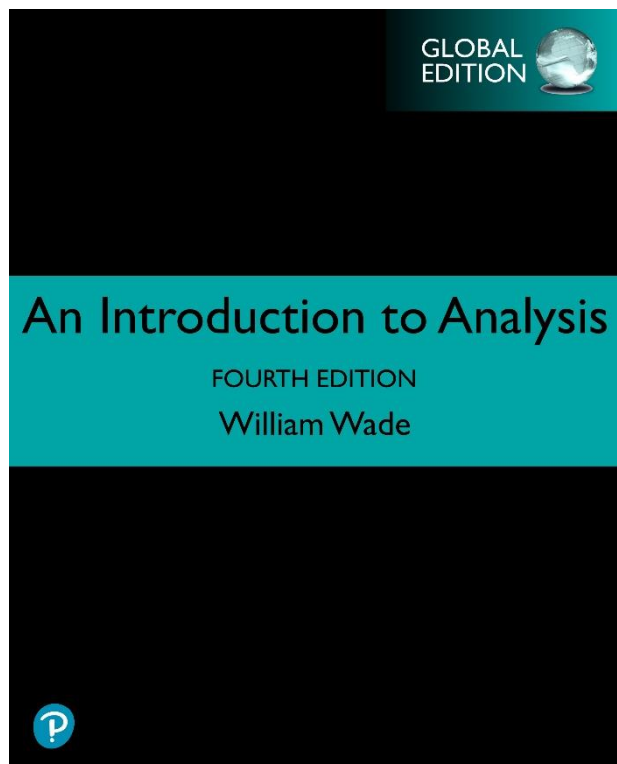
Rights sold

9781292357874

Previous edition 9781292039329
Publication date 09-06-2021
Pearson
Pages 696
RRP £50.99

Short description
This title is a Pearson Global Edition. The Editorial team at Pearson worked closely with educators around the world to include content which is especially relevant to students outside the US. This title is part of the Pearson Modern Classics series. This text prepares students for future courses that use analytic ideas, such as real and complex analysis, partial and ordinary differential equations, numerical analysis, fluid mechanics, and differential geometry. This book is designed to challenge advanced students while encouraging and helping weaker students.

Discipline/Subject
GE: Mathematics (Global Ed)

Author bio
William Wade received his PhD in harmonic analysis from the University of California - Riverside. He has been a professor of the Department of Mathematics at the University of Tennessee for more than forty years.

Introductory Mathematical Analysis for Business, Economics and the Life and Social Sciences [Global Edition]

Edition 14
Ernest F Haeussler

Cover image coming soon

Short description

Discipline/Subject
MGE: Mathematics (Mech Ed)

Author bio
The author has an association with Penn State University

Stats: Data and Models, Global Edition

Edition 5
Richard D. De Veaux

Cover image coming soon

Rights sold

9781292362212

Previous edition 9781292101637
Publication date 21-04-2021
Pearson
Pages 1024
RRP £59.99

Short description
Encourages statistical thinking using technology, innovative methods and a sense of humour. Stats: Data and Models 5e uses innovative strategies to help students think critically about data, while maintaining the book's core concepts, coverage and most importantly, readability. The authors make it easier for instructors to teach and for students to understand more complicated statistical concepts later in the course. This approach to teaching Stats: Data and Models is revolutionary, yet it retains the book's lively tone and hallmark pedagogical features such as its Think/Show/Tell Step-by-Step Examples.

Discipline/Subject
MGE: Mathematics (Mech Ed)

Author bio
Richard D. De Veaux (PhD Stanford University) is an internationally known educator, consultant, and lecturer.

Precalculus: Graphical, Numerical, Algebraic, Global Edition

Edition 10
Franklin Demana

Pearson
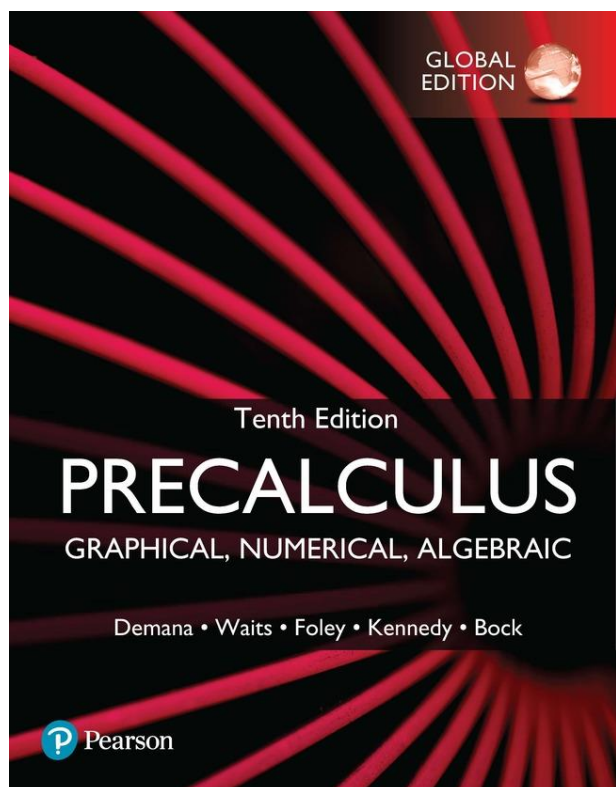
Rights sold

9781292438962

Previous edition 9781292079455
Publication date 29-06-2022
Pearson
Pages
RRP $49.99

Short description
The editorial team at Pearson has worked closely with educators around the world to include content which is especiallyrelevant to an international and diverse audience. For courses in Precalculus. Precalculus: Graphical, Numerical, Algebraic provides a balanced approach to problem solving and a consistent transition from Precalculus to Calculus. A principal feature of this text is the balance among the algebraic, numerical, graphical and verbal methods of representing problems. This approach reinforces the idea that to understand a problem fully, students need to understand it algebraically as well as graphically and numerically.

Discipline/Subject
GE: Mathematics (Global Ed)

Author bio
Frank Demana received his masters and Ph.D. degrees in mathematics from Michigan StateUniversity. Currently, he is Professor Emeritus of Mathematics at The OhioState University.
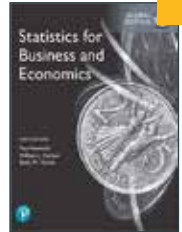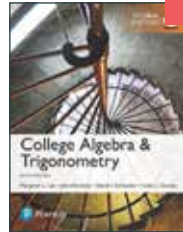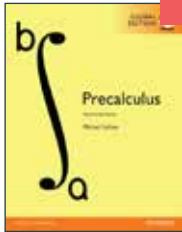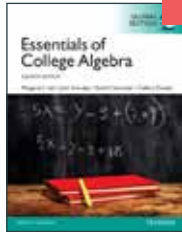
Additional titles in Maths
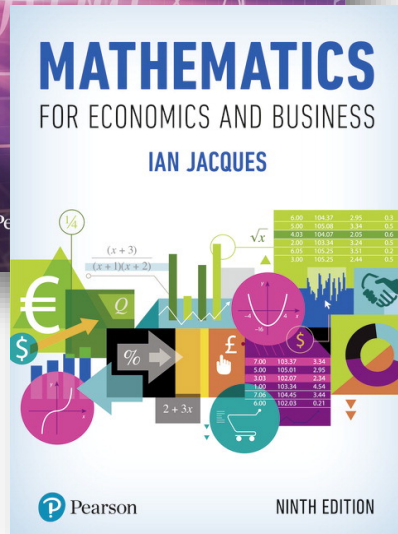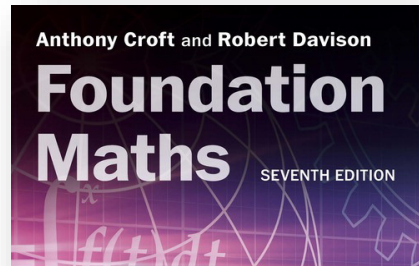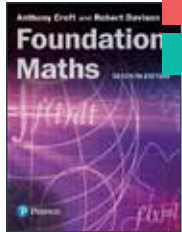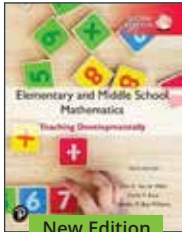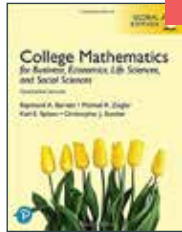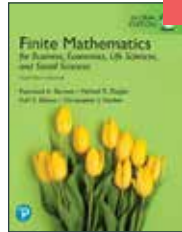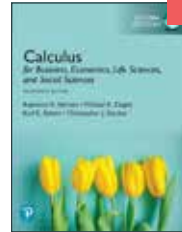
Ideal for service courses:

- **Croft & Davison, Foundation Maths, 7th ed**. ISBN 9781292289687. Published Jan 2020. MyLab Math available. Used in **custom** titles. Previous ISBN 9781292095172.

- **Jacques, Mathematics for Economics and Business, 9th ed**. ISBN 9781292191669. Published 2018. MyLab Math available. Used in **custom** titles. Previous ISBN 9781292074238.

- **Barrow, Statistics for Economics, Accounting and Business Studies, 7th ed**. ISBN 9781292118703. Used in **custom** titles. Published 2017.

- **Bryson & Willis, Foundation Mathematics for Biosciences, 1st ed**. ISBN 9780273774587. Published 2017. MyLab Math available.
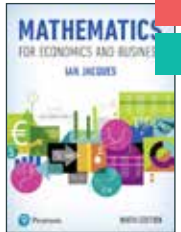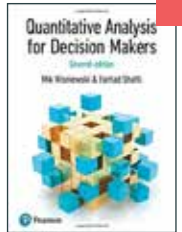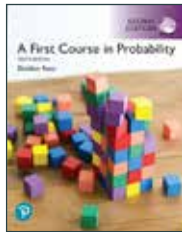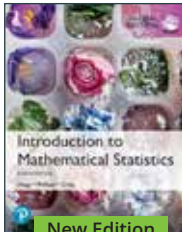
Another title for students in business schools/management courses:

- **Wisniewski & Shafti, Quantitative Analysis for Decision Makers, 7th ed**. ISBN 9781292276618. Published June 2020. MyLab Math available. Previous ISBN 9780273770688.
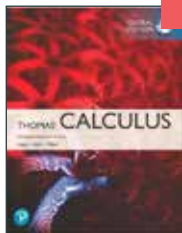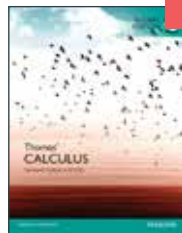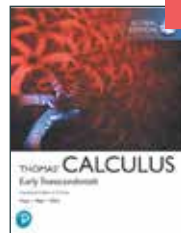
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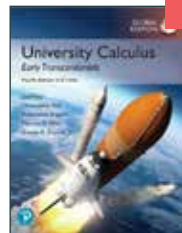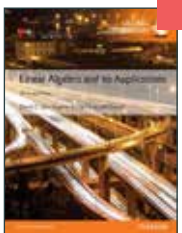
Introductory

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Edition 4
Norean R. Sharpe

Cover image coming soon

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9780137464241

Previous edition 9780135960585
Publication date 02-01-2022
Pearson
Pages
RRP $$99.99

Short description
Business Statistics 4e narrows the gap between theory and practice, by covering relevant and real-life statistical methods that help business students make good, data-driven decisions. With their unique blend of teaching, consulting, and entrepreneurial experiences, this dynamic author team brings a modern edge to teaching statistics to business students. Focusing on stats in the context of real business issues, with an emphasis on analysis and understanding over computation, the text helps students to be analytical, prepares them to make better business decisions, and shows them how to effectively communicate results.
Discipline/Subject
Statistics

Author bio
Norean R. Sharpe, PhD, is Dean and the Joseph H. and Maria C. Schwartz Distinguished Chair at The Peter J. Tobin College of Business at St. John's University

MyLab Statistics with Pearson eText -- 18-Week Instant Access -- for Elementary Statistics: Picturing the World

Edition 8
Ron Larson

Pearson

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9780137493500

Previous edition 9780134684901
Publication date 02-01-2022
Pearson
Pages
RRP $84.99

Short description
For courses in Introductory Statistics (algebra-based). Simplifies statistics through practice and real-world applications. Elementary Statistics: Picturing the World makes statistics approachable with stepped-out instruction, extensive real-life examples and exercises, and a design that fits content for each page to make the material more digestible. The text's combination of theory, pedagogy, and design helps students understand concepts and use statistics to describe and think about the world.

Discipline/Subject
Statistics

Author bio
Ron Larson received his Ph.D. in mathematics from the University of Colorado in 1970. At that time he accepted a position with Penn State University, and he currently holds the rank of professor of mathematics at the university

MyLab Statistics with Pearson eText -- 18-Weeks Instant Access -- for Essentials of Statistics

Edition 7
Mario F. Triola

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9780137465996

Previous edition 9780134858517
Publication date 15-11-2021
Pearson
Pages
RRP $84.99

Short description
For courses in Introductory Statistics. Real data bring statistics to life. From opinion polls and clinical trials to self-driving cars, statistics influences and shapes the world around us. Best-selling author Marty Triola is committed to keeping Essentials of Statistics current — with an unprecedented amount of current real data — so that students of all majors understand the role of statistics in the world around them.

Discipline/Subject
Statistics

Author bio
Mario F. Triola is a Professor Emeritus of Mathematics at Dutchess Community College, where he has taught statistics for over 30 years.
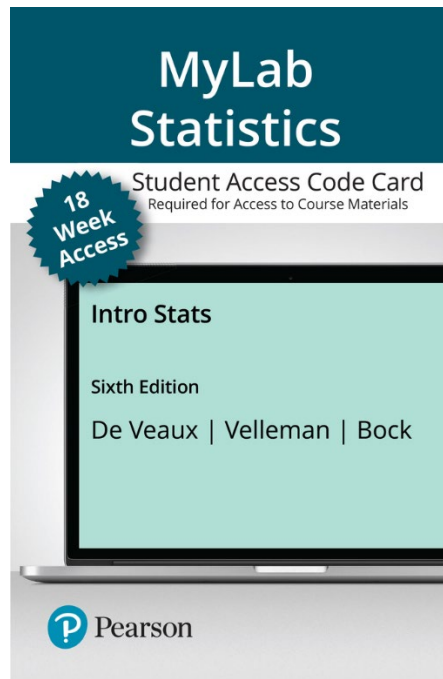
MyLab Statistics with Pearson eText for Intro Stats -- 18 week Access Card

Edition 6
Richard D. De Veaux

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9780136806899

Previous edition
Publication date 12-07-2021
Pearson
Pages
RRP $$69.99

Short description
This ISBN is for the 18-week MyLab access card. Intro Stats 6e uses inventive strategies to help students think critically about data, while maintaining the book's core concepts, coverage, and readability. By using technology and simulations to demonstrate variability at critical points throughout the course, the authors make it easier for instructors to teach and for students to understand more complicated statistical concepts later in the course. This revision includes several enhancements, enriching material with greater use of the authors' signature tools for teaching about randomness, sampling distribution models, and inference. Current discussions of ethical issues have been added throughout, and each chapter now ends with a student project that can be used for collaborative work.

Discipline/Subject
Statistics

Author bio
Richard D. De Veaux is an internationally known educator and consultant. He has taught at the Wharton School and the Princeton University School of Engineering, where he won a 'Lifetime Award for Dedication and Excellence in Teaching.'
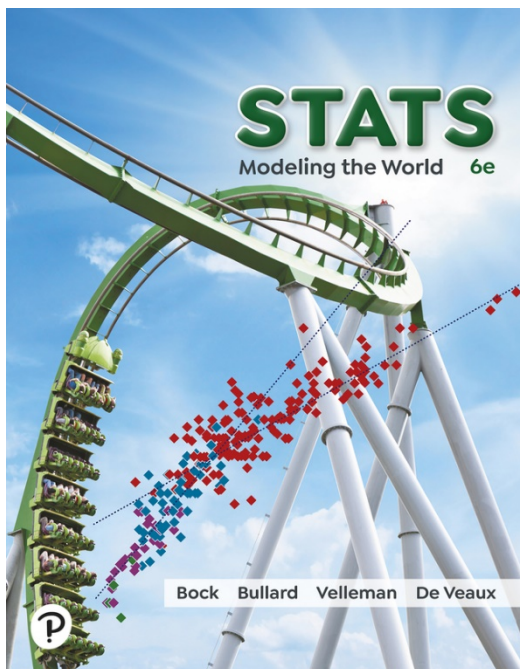
MyLab Statistics with Pearson eText -- 18-Week Instant Access -- for Stats: Modeling the World

Edition 6
David E. Bock

Short description
Gets students thinking statistically from the start. Stats: Modeling the World engages students by opening with practical data analysis and graphics. Chapters begin with new, motivating examples and follow through with analyses of the data; then, real-world examples provide a basis for sample problems and exercises.The authors' colloquial, approachable writing style reads unlike any other statistics text. Their signature Think, Show, and Tell problem-solving method guides students through learning what we can find in data, why we find it interesting, and how to report it to others. Focused lessons are shorter than in most other texts, and are more manageable for both students and instructors.
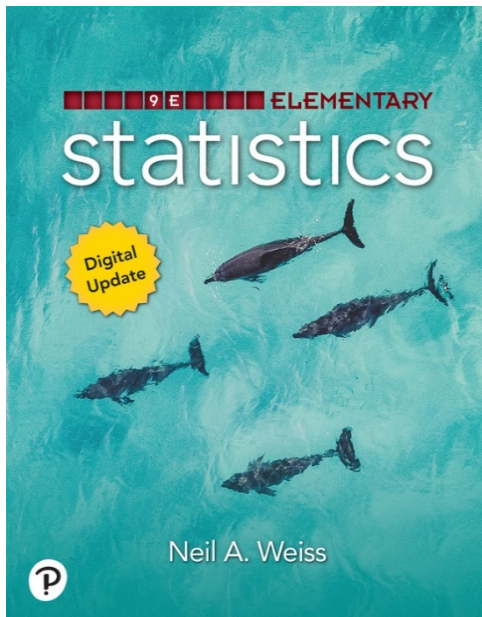Discipline/Subject
Statistics

Author bio
David E. Bock taught mathematics at Ithaca High School for 35 years. He has taught Statistics at Ithaca High School, Tompkins-Cortland Community College, Ithaca College, and Cornell University.

MyLab Statistics with Pearson eText -- 18-Week Instant Access -- for Elementary Statistics, MyLab Update

Edition 9
Neil A. Weiss

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Previous edition 9780321691231
Publication date 02-01-2022
Pearson
Pages
RRP $84.99

Short description
Weiss's Elementary Statistics 9e, is the ideal textbook for introductory statistics classes that emphasize statistical reasoning and critical thinking. Comprehensive in its coverage, Weiss's meticulous style offers careful, detailed explanations to ease the learning process. With more than 850 data sets and over 2,350 exercises, this text takes a data-driven approach that encourages students to apply their knowledge and develop statistical understanding. This text contains parallel presentation of critical-value and p-value approaches to hypothesis testing. This unique design allows the flexibility to concentrate on one approach or the opportunity for greater depth in comparing the two.

Discipline/Subject
Statistics

Author bio
Neil A. Weiss received his Ph.D. from UCLA and subsequently accepted an assistant professor position at Arizona State University (ASU), where he was ultimately promoted to the rank of full professor.