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>> We all know higher ed is changing.

>> My name is Leila and I'm a senior in business school.

>> Employers are asking more of job candidates like me so I'm asking more of you.

>> The reason I'm in school is to get a good job after I graduate. So I need resources that will help me find one and then support me no matter what I choose to do.

>> The cost of college keeps going up. I mean, that's my reality. Anything I spend money on, really needs to be worth it. Like course materials and tech that I can afford and use anywhere. And it all needs to fit my changing needs and be as easy to use as everything else on my phone.

>> Look, change isn't easy for any of us. But by changing, you have the opportunity to change the future of learning and help me reach the opportunities I've dreamt about.

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[ Music ]