



Join Pearson's Print Renewal Program!

Pearson is now offering a Print Rental Program on select titles. No title in the program will rent for more than \$74.99.

This program is designed to allow students to rent textbooks through the same campus stores and online retailers that they use today to rent and purchase learning materials. All rental retail prices for participating Pearson rental titles will be the same across all stores and online retailers. Online retailers cannot undercut college store print-rental retail pricing.

This will greatly help student by:

- making course materials more affordable and accessible
- saving money through lower course material costs
- saving time by not having to search for the best prices
- obtaining high quality course materials
- allowing students to rent textbooks using their financial aid or scholarship funds through the campus store.*



Pearson

Here's how it will work

The books will be shipped to stores by the distributors, which include:

- B&N/MBS, eCampus, Follett, Nebraska, Tree of Life and directly to students by Chegg and eCampus.
- These distributors will report to Pearson the number of students using the text and will invoice the campus store for the rental units. Pearson will invoice the distributor for a share of the sale.
- Textbooks from these retailers will rent at the same retail price.
- Students must return their book at the end of the semester, or be subject to a non-return fee.**

Going Digital

Students can also rent eBook versions of the selected texts or purchase downloadable eBook versions, if they want access to the material after the course ends. e-book rentals will be priced below the physical rental price.

If there is a request from instructors for students to have both a print textbook and MyLab™/Mastering™ access, students would rent their print textbook and purchase access to a MyLab/Mastering product separately. Students could purchase access to MyLab/Mastering via a stand alone access code card in the bookstore, or through online purchase direct from Pearson. Campus bookstores would need to stock both the rental title and MyLab/Mastering stand alone access code cards.

For more information, contact your Pearson Channel Partnerships Regional Director:

EAST

Lisa Bernfeld
lisa.bernfeld@pearson.com
(610) 737-8327

SOUTH

Kevin Hannegan
kevin.hannegan@pearson.com
(919) 762-9841

WEST

Lisa Bernfeld
lisa.bernfeld@pearson.com
(610) 737-8327

*Financial aid may not be available for rental titles in all jurisdictions.

**Students who do not return the book at the end their term will be charged the full "list" price, plus a penalty fee.

