

Wouldn't it be amazing if your employees were Great on the Job?

BeGreatOnTheJob

Wouldn't it be great if your teams loved their jobs? If all your employees were powerful communicators? If they were able to connect and share their knowledge and brilliant ideas?

BeGreatOnTheJob is a scalable, online learning experience delivering practical, tactical communication skills and strategies for employees to influence, advance, and lead in the 21st century workplace.

By infusing the **elements of GIFT** into your workforce's communication culture, BeGreatOnTheJob provides a strategic approach to employee communication that increases team productivity and drives engagement for your next generation leaders.

GIFT—Four key themes for making people love you at work

GENEROSITY. Share your talent, your help, your time, your network, the credit. Share it all.

INITIATIVE. Think ahead. Ask for more. Be proactive. Jump in. Just do it.

FORWARD MOMENTUM. Take the ball and run with it. Follow through.

TRANSPARENCY. Be accountable. Be responsible. Take ownership. Be upfront. Be honest.

Did you know?

An overwhelming majority of business leaders think that **less than 25%** of their graduate hires have the skills they need.¹

Each disengaged employee is estimated to cost your organization **\$13,000** every year.²
How many do you have?

Companies lose an **average of \$26,000** per knowledge worker each year due to bad communication.³

1. 2014 HayGroup "Worth Their Weight in Gold" Infographic survey of 450 business leaders & HR directors
2. Gallup 2009 poll of best organizations from SHRM newsletter
3. SIS International Research, "SMB Communications Pain Study White Paper: Uncovering the hidden cost of communications barriers and latency"



BeGreatOnTheJob delivers the fundamental skills that come naturally to the best communicators. Real-world workplace scenarios and common communication challenges are presented — like how to ask for help (and sound smart), how to share 10 minutes worth of information in 30 seconds, and how to answer questions when you don't know the answer.

BeGreatOnTheJob prepares learners to:

- Start strong and make powerful first impressions
- Get their ideas heard
- Take action, ask for what they need/want to be successful
- Manage their time, set and exceed expectations consistently
- Say no, and still make their boss love them
- “Plant the seed” to garner meaningful, actionable feedback
- Raise “red flags,” navigate difficult conversations, and overcome screw ups and stumbles



Interested in learning more?
Contact us at: BeGreatOnTheJob@pearson.com

BeGreatOnTheJob Partners

Great on the Job

Jodi Glickman is the founder and CEO of Great on the Job. Jodi founded Great on the Job after discovering her one true talent (talking) and the power of strategic communication in a career that brought her from the Peace Corps to investment banking with stops at the White House, EPA, and Exxon Mobil along the way. Great on the Job teaches the power of strategic communication to employees in the high-tech and financial services industries, as well as leading academic institutions.

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