



Pearson

Academic partners By the numbers

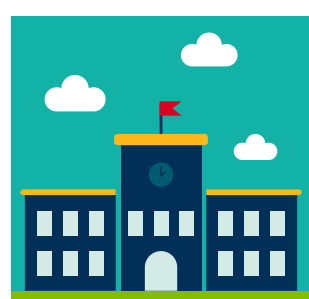


Pearson Online Learning Services

At Pearson, we've partnered with over 40 institutions to help grow and scale their online programs. Our business model is designed to ensure that we only succeed if you do.

Here is a look at just some of our academic partners and how we're partnering to help them better people's lives through online learning.

Overview



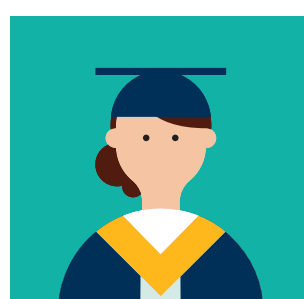
40+
academic partners



350+
programs



95+
returning graduate
retention rate



60,000+
graduates



Maryville University

A partner since 2011, the university transformed into a larger regional player and partnered with corporations — Express Scripts, Edward Jones, LaunchCode — to meet local labor demands.



39 undergraduate, graduate, and certificate programs across three diverse colleges

Includes **10 new** undergraduate programs launched in Fall 2018



78% of students enrolled are outside a 100-mile radius of main campus

Extends their reach to **55 countries & 50 states**



Norwich University

A partner since 2004 — and the oldest private military college in the United States — the university supports a diverse range of online program offerings that are structured to fit the unpredictable schedules of military personnel.



9 graduate programs supported in various academic fields



93% of online students enrolled are outside 100-mile radius of main campus



University of Southern California

A partner since 2010, the university boasts a strong brand presence as an AAU institution and features a comprehensive array of online program offerings.



63% of online students enrolled are outside 100-mile radius of main campus



13 programs and certificates across many different fields



Arizona State University

A partner since 2012, the university has invested in expanding its online programs, diversifying student enrollment, and has developed a unique corporate partnership with Starbucks.



Ranked #1 most innovative institution in the country by *U.S. News & World Report*



40,000+ online students and growing in **200+** programs offered online



Ohio University

A partner since 2009, the university boasts a diverse range of graduate programs offered through six colleges.



9000+ Total online students since partnership in 2009



81% of online students enrolled are outside 100-mile radius of main campus



University of Alabama, Birmingham

A partner since 2012, the university has grown from one online program to nine, providing a full set of suites and verticals for undergraduate and graduate programs across business fields.



54% of online students enrolled are outside 100-mile radius of main campus



800+ online enrollments in Business School



Wake Forest University

A partner since 2011, the university is growing their multiple online programs and increasing enrollments outside of North Carolina.



69% of online students enrolled are outside 100-mile radius of main campus



270 online students in a very competitive market



University of Maryland

A partner since 2013, the university boasts a growing program in a hyper-competitive region that features a strong reputation and recognition for its Business School.



Ranked #8 online MBA ranking by *U.S. News & World Report*



Ranked #1 online MBA for Student Satisfaction by *Bloomberg (2015)*



University of California - Riverside

A partner since 2014, the university has broadened its focus on STEM by partnering with the NASA Jet Propulsion Laboratory to create a Data Science track, and through supporting an MS Engineering program which includes several tracks.



100 students after first year launch

Pearson helps institutions grow their impact by enrolling more learners online, and helping them transition into thriving graduates. We offer the most comprehensive portfolio of online program management services to foster both academic and financial strength. We deliver our services through diverse business models customized to complement an institution's strengths, match its risk tolerance, and sustain its competitive advantage in the face of change.

For more information, visit pearson.com/opm