



Pearson

# Academic partners By the numbers

## Pearson Online Learning Services

At Pearson, we've partnered with over 40 institutions to help grow and scale their online programs. Our business model is designed to ensure that we only succeed if you do.

Here is a look at just some of our academic partners and how we're partnering to help them better people's lives through online learning.

### Overview



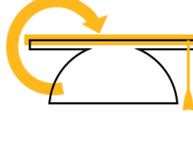
**30+**

academic partners



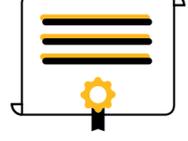
**450+**

programs



**95+**

returning graduate retention rate



**60,000+**

graduates



### Maryville University

A partner since 2011, the university transformed into a larger regional player and partnered with corporations — Express Scripts, Edward Jones, LaunchCode — to meet local labor demands.



**45** undergraduate, graduate, and certificate programs across three diverse colleges

Launching **8** certificates in 2021 and an MS in Speech Language Pathology in 2022



**78%** of students enrolled are outside a 100-mile radius of main campus

Extends their reach to **60 countries & 50 states**



### Washington State University

Priorities for the university are focused on growing enrollments, creating a world class student experience, and elevating course quality through exceptional course design.



**Ranked #20** online MBA by *U.S. News & World Report*



**1300+** enrollments in online MBA and executive MBA programs

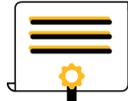


### University of Southern California

A partner since 2010, the university boasts a strong brand presence as an AAU institution and features a comprehensive array of online program offerings.



**63%** of online students enrolled are outside 100-mile radius of main campus



**13** programs and certificates across many different fields



### Arizona State University

A partner since 2012, the university has invested in diversifying student enrollment, ensuring accessibility, and expanding its online programs taught by the same top-tier faculty as on-campus.



**Ranked #1** in innovation ahead of MIT and Stanford for 6 consecutive years by *U.S. News & World Report*, 2016-2021



**79,000** total online students projected in 2021

**200+** graduate and undergraduate degrees offered 100% online

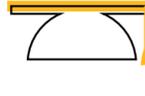


### Ohio University

A partner since 2009, the university boasts a diverse range of graduate programs offered through four colleges.



**10,000+** Total online students since partnership in 2009



**5,000+** graduates to date



### University of Alabama, Birmingham

A partner since 2012, the university has grown from one online program to ten, providing a robust set of suites and verticals for undergraduate and graduate programs across business fields.



**54%** of online students enrolled are outside 100-mile radius of main campus



**1400+** online enrollments in Business School



### Wake Forest University

A partner since 2011, the university is growing their multiple online programs and increasing enrollments outside of North Carolina.



**55%** of online students enrolled are outside 100-mile radius of main campus



**300+** online students in a very competitive market



### University of Maryland

A partner since 2013, the university boasts a growing program in a hyper-competitive region that features a strong reputation and recognition for its Business School.



**Ranked #10** online MBA ranking by *U.S. News & World Report*



**Ranked #10** Best Online MBA Programs for Veterans by *US News & World Report*



### University of California - Riverside

A partner since 2014, the university has broadened its focus on STEM by partnering with the NASA Jet Propulsion Laboratory to create a Data Science track, and through supporting an MS Engineering program which includes several tracks.



**100** students after first year launch and over 200 graduates



**Ranked #34** by *US News & World Report*

Pearson Online Learning Services has pioneered online learning for more than 25 years, and we're more passionate about it today than ever. We help institutions build and run great online learning experiences, from short courses to doctoral degrees.

Contact us if you want to:

- Reach motivated learners you aren't reaching today.
- Market and deliver non-degree offerings at scale.
- Access tested strategies, comprehensive services, and deep expertise.

Whatever the need, we're here to help you serve more learners and strengthen your brand. **So, let's talk. >>**