Offer all students equal access to content by the first day of class

Research shows that early access to materials correlates with higher grades and completion rates — and here's what students think:

- 70% say they would earn better grades if they had access to required textbooks and course materials before the first day of class
- 86% believe they'd get better grades if they had access to interactive e-textbooks and digital tools, rather than traditional textbooks
- 73% would be interested in paying for course materials as part of tuition

Through Pearson Inclusive Access, you can now offer your students digital access to their course materials by the first day of class, typically at much lower cost.

> In the traditional setting…. At 3 weeks about 30% of students had materials. **Now we're at 100% on the first day of class.** Think about how much more content they're receiving in the first 3 weeks.
>
> **STEPHANIE DUGUID,**
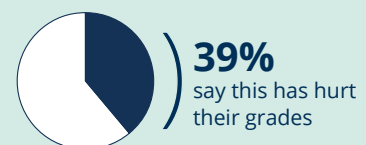> Dean of Academic Instruction, Copiah-Lincoln Community College

Pearson Inclusive Access

A better approach

- all students can have required materials on time, so no lost teaching days
- no more expiring access codes to deal with
- seamless integration with your LMS
- supported 24x7 by Pearson

Are these *your* students?

80% delay or avoid purchasing required course materials

92% of those students do so due to cost

39% say this has hurt their grades

All data from May 2018 Wakefield Research online survey of 1,000 college students in the U.S. and Canada for VitalSource.

Key benefits to you and your students

Saves time and money

Competitively priced at up to 70% off print book prices, and billed directly to students' accounts

- students don't need to spend hours searching for cheaper options
- no lost teaching days: all students have access by the first day of class
- no access code issues after 14-day trial period ends

Provides timely access

Level the playing field: give all students the opportunity to access materials by the start of class

- students aren't dependent on receiving their financial aid
- students aren't forced to choose between course materials, food, or rent
- every student can access the same materials at the same time, right from your LMS

Keeps students engaged and organized

Use digital engagement tools to encourage collaboration

- take advantage of powerful search, sort, highlighting, and note-sharing
- post links in your LMS directing students to specific sections; ask questions directly in the text, or provide study questions
- use interactive course materials as applicable
- provide online and offline access from any device

Offers new ways to monitor student progress

Monitor student progress in real-time to intervene earlier and gain richer insight into performance

- use course data to identify where students are having trouble
- explore both student engagement and performance metrics
- create measurable intervention strategies to improve completion rates

Contact your Pearson rep to learn more and to get started

How it works

1 You select course materials as you do now

2 When students register, their tuition or course fees include course materials

3 We provide support to ensure seamless access to course materials from within your LMS

4 Students get an email by the first day of class with instructions on accessing their materials

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