



Pearson

Frequently Asked Questions

about Pearson Inclusive Access



Why Pearson Inclusive Access?

Pearson Inclusive Access is partnered with over 600 institutions to deliver all students faster access to required learning materials on the first day of class at a substantial discount off the price of traditional print materials. Pearson is focused on equity, student success, and driving down the overall cost of a degree.

What does Inclusive Access offer my institution?

Impact studies with our Inclusive Access partners document measurable increases in access and student outcomes because students have immediate access to course materials and can start engaging with their course materials on or before the first day of class.

Inclusive Access offers all students access to required course materials on the first day of class at a discount of up to 70% off the cost of print course materials. A recent survey* of more than 21,000 college students showed that the cost of textbooks negatively impacts student access, success, and completion. First-day access to course materials — anywhere, anytime, and on any device — ensures equity in the classroom and active engagement, increasing chances of course success and academic persistence.

How are administrators and faculty onboarded and supported?

From the time an Inclusive Access model is chosen, the Pearson Partnerships team collaborates with institutions to understand their needs and goals to create a project plan that addresses and supports those unique priorities. Once that plan is near completion and the institution is ready to launch the new model, the Pearson Customer Success team works with faculty to help them connect to their chosen digital solution, get set up prior to the first day of the term, and learn how to use the materials most effectively in their classroom.

Additionally, 24/7 support is provided to faculty (and students) to aid in the transition, enrollment, and beyond.

Do faculty members maintain academic freedom?

Yes. Same content, different model. As a distribution model, Inclusive Access gives faculty the freedom to continue using their print selections in a digital-first format or their courseware of choice.

How do students participate in Inclusive Access?

Each institution is unique. Once an institution has chosen to participate in an Inclusive Access program, students most commonly receive materials through an institution's LMS and can get started right away.

Do students have a print option?

Inclusive Access models can provide a print option for most titles. Contact your Account Team for more information.

Are there examples of how other institutions moved to an Inclusive Access model?

Yes. To date, Pearson has partnered with over 600 institutions. We have several [case studies](#) available outlining how other institutions have transitioned to and benefited from using an Inclusive Access model.

Which Pearson products can I use with Inclusive Access?

Any Pearson title that has digital rights. This includes MyLabs, Mastering, Revel, and eBooks, and services such as Smarthinking and Pearson Career Success.

Please visit pearson.com/inclusive-access for information on how Pearson Inclusive Access has improved outcomes.

Contact your Pearson Account Team for more specific information.

*Source: [Florida Virtual Campus](#) (2018). 2018 Florida Student Textbook and Course Materials Survey. Tallahassee, FL (PDF)



Pearson