Faces of success

Brenda Lupo, Student, University of Florida

Being a student today is all about how we can use technology to the fullest in a classroom and do well, learn, and better ourselves."

Students don't want to spend hours searching for the lowest price course materials or lugging heavy books around. They want efficiency and access to their course materials anytime, day or night. Digital technologies are an important part of the solution.

"Being a student in 2019 is very different from the past. Students have so many opportunities, so many resources, especially with technology. I feel like being a student today is all about how we can use technology to the fullest in a classroom and do well, learn, and better ourselves.

"We're more technology-based, and I feel like instructors are realizing that, embracing that, and they're able to reach more students. There are so many resources that come with that, whether it's virtual reality, or watching different videos on things that we're not able to experience firsthand, or communicating with students around the nation. It's not just a room anymore — the classroom could be anywhere around the world."

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My advice to new students? Embrace all the tools that we're given online, in class, everywhere we go on campus — there's always someone willing to help or there's some kind of resource for us. Take advantage of everything on campus, whether it's going to a professor's office hours, studying abroad, doing internships — every little thing that can build you professionally and take you a step closer towards graduation and figuring out what you want to do and who you want to be. I feel like that's what college is all about."

It can be a struggle to provide equitable, affordable access to materials that help increase student achievement. Higher education institutions everywhere are solving these challenges by transitioning to digital course materials. Pearson Inclusive Access can help you offer all students greater access to high-quality course materials and support services, and provide insights that can help you optimize learning, increase success, and improve retention rates.

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