MyLab Improves Results*

Spotlight on: MyLab IT

In Spring 2022, Pearson interviewed seven instructors in North America to get a better understanding of their experience with, and perceptions of, MyLab IT. MyLab IT supports student success, comes with top-notch customer service, and offers a superior digital learning solution with a variety of beneficial tools and features.

Supports student success

Chad McKenzie, an instructor at Wake Technical Community College (WTCC) in North Carolina, says his students find MyLab IT motivating which increases their likelihood of engaging in the course and completing assignments. In an effort to substantiate this observation, Chad compared success rates of his students before and after the adoption of MyLab.

"I compared the success rate of A's, B's, and C's from before MyLab and there was a tremendous increase in success. I want to say it was in retention as well. Once again, it's motivating and it's encouraging because they are getting feedback immediately and they know where they're struggling because you and I both know if we're struggling with something and we don't know it or you're not getting the help until a week later, that's not motivating, you're ready to drop out."
– Chad McKenzie

Chad McKenzie

Over the past 13 years of utilizing MyLab IT, Kelly Archibald, instructor at Humber College in Toronto, Ontario, Canada, has monitored student progress within the platform and noticed just how instrumental MyLab IT is when it comes to student success. Kelly's observation has been that those students who don't complete their work or take the opportunity to practice are not as successful in the course.

> "I do notice the students that are getting 80's, 90's, 100's in the projects, if I were to go and check if they are doing the simulations, the quizzes, and any other resources that we give them, they are actually doing them. So, MyLab does help them bring their grades into a very good perspective. This has been a statistic I've been looking at for the last 13 years, and the students that don't do the work and don't do the practices are the ones that are doing poorly and fail."
> – Kelly Archibald

Kelly Archibald

Beneficial tools and features

After the initial set up of the course shell, Lois Blais, instructor at Walter State Community College in Tennessee, finds all the instructor tools make running her course a breeze. The easy setup, variety of available resources, and platform reliability allows Lois to better support her students.

"The control I have and what MyLab IT already has created for me, is amazing. I almost feel like I can put my classes on autopilot. What is already built inside MyLab IT, is great. So much is automated. Even the scores sync right to the LMS gradebook. The different types of activities and feedback reports provided for students, coupled with the dependability of the system, all make MyLab IT a perfect teaching and learning tool for Office applications. It offers students engaging ways to learn and receive instant feedback."

> "My role as an instructor is not just one of teaching information. With MyLab IT, I can teach AND support students-- more students, faster, better."
> – Lois Blais

Lois Blais

As a course coordinator training new instructors Cynthia Wilson, instructor at Purdue University Fort Wayne in Indiana, appreciates the user-friendly features allowing her to easily create course shells for her new users. Cynthia finds MyLab IT to be so intuitive enabling instructors to quickly acquaint

themselves with the platform and seamlessly begin teaching their course.

"(Making the course shell) is absolutely easy to use. I have used competitor products before, and it wasn't quite as easy, nor did it have quite as many features. When I have new instructors using the MyLab, very rarely do they have any issues whatsoever as a first-time user of the product. Pearson's dedication to continuous improvement to enhance product features allows both the instructors and students to have a positive experience. I would recommend the MyLab IT to anyone looking for a high-quality program for instructors and students."

One of the major benefits for Kelly Archibald includes the variety of resources MyLab IT offers students as she finds they cater to her students' differing learning preferences.

"It's a great program with all the different resources. It helps them adapt, they can use the simulations, they can use the quizzes, there's videos, there's PowerPoints, there's all kinds of different things that they can adapt to their learning style. We use projects, we use the graders. So, we use all of the resources that MyLab offers to help them progress through the course and to learn the skills that we believe they need to know."

Superior digital learning solution

Prior to becoming an instructor at WTCC, Chad McKenzie utilized MyLab IT at another institution. He was so pleased with his experience that he encouraged his WTCC colleagues to adopt MyLab IT. In addition, Chad surveyed his students at the end of each semester and there was an overwhelming amount of positive responses toward MyLab IT, which has also influenced other instructors to adopt it for their courses.

"I give (students) a survey at the very end of the course and one of the questions is, what did you think of

MyLab? I cannot tell you the overwhelming positive responses I have gotten from them just saying it's easy to use. At Wake Tech we use a lot of other products in addition to MyLab and hands down every time they say, this one is the easiest to use. And so that's been the selling point and how I've been able to convince folks to get on board with it in their courses."

Kelly Archibald wanted to find a digital learning solution that provided her the flexibility to incorporate her own course goals and cater to the needs of her students. With the incorporation of the Project Creation Tool, MyLab has given Kelly the chance to customize and build her own grader projects, which is exactly what she was looking for.

> "What really sets MyLab apart from everybody is that you can be creative as an instructor and not just do what a publisher is telling you to do. You can't do that with the other platforms So, kudos to Pearson on that one. They really did a great job."
> – Kelly Archibald

Top-notch customer service

Cynthia Wilson's main goal is to offer a quality education to students. Cynthis feels Pearson works in tandem with her to achieve this goal through their dedication to improving the students' learning experience right along with supporting instructors through an active partnership.

"One of the things I appreciate when I email my Pearson rep is her immediate response. If I have a question or if something unusual happens, I will email my rep, and she

will find the answer quickly so that I can quickly respond to my students because is that not what we do at the end of the day? Students are our customer, so we are trying to help [them] be successful."

"I have continued with a 12-year partnership with Pearson because of their commitment to help me help our students. Although competitors still try to persuade me to consider using their product, I am not tempted to switch because of such a strong bond with the Pearson team and because of such a great product."
– Cynthia Wilson

Cynthia Wilson

Not only has Lois Blais seen consistent improvements to MyLab IT over the years based on her suggestions, but she has developed rewarding relationships with Pearson employees, which makes her decision to stick with MyLab IT an easy one.

"Only praises. I have loved all the Pearson people that I have worked with so kudos to them for hiring great people--real down to earth people--who listen to your problem. That's one thing I felt from day one, which started with my rep. If I had any issues, she listened to me, and found the people to solve the problem. (Pearson) is so wonderful that way and I don't necessarily want to give that up. The product is great, and the support that I get is the icing on the cake that just makes it over the top."
– Lois Blais

Learn more about MyLab IT & efficacy at Pearson

Learn more about how MyLab IT could benefit your IT course by visiting:
https://mlm.pearson.com/northamerica/myitlab/

The Efficacy & Learning team uses the science of learning to ensure Pearson products help learners achieve better outcomes.

* To see how MyLab improves results, read our audited, peer reviewed correlational research, which spans multiple MyLab titles: pearson.com/news-and-research/efficacy