Hi. I’m here to talk to you about Nursing: A Concept Based Approach to Learning from Pearson.

As more nursing programs move to concept-based curriculum, more and more educators are discovering why Nursing: A Concept Based Approach to Learning is the number one curriculum choice for concept-based schools of nursing.

Pearson offers all of the core content and materials you need to deliver an effective concept-based nursing program in one complete solution — a three-volume series with MyLab Nursing. In MyLab Nursing, nearly eleven thousand practice questions provide ample opportunities to apply concepts and build confidence.

Volumes 1 and 2 of the series provide thorough, up-to-date coverage of 51 concepts. Plus 158 exemplars reflecting prevalence rates.

Throughout both volumes, the consistent organization of content reduces cognitive overload and accelerates mastery.

For each concept, the content is presented in the following manner:
- Normal presentation,
- Alterations,
- Related concepts,
- Health promotion,
- Nursing assessment,
- Independent interventions,
- Collaborative therapies,
- Lifespan considerations, and
- Review

And for each exemplar, the series examines:
- Overview,
- Pathophysiology and etiology,
- Clinical manifestations and therapies,
- Collaboration,
- Lifespan considerations,
- Nursing care plans, and
- Review

The third volume in the series presents more than 500 clinical nursing skills, including common variations.

Each skill is presented in step-by-step detail with realistic illustrations to help students visualize skill performance.
This consistent approach reinforces connections between concepts. It also instills a deeper understanding of the most crucial ideas.

Rather than memorizing concepts, students develop the critical-thinking skills they need to adapt to ever-changing clinical guidance and practice standards.

MyLab Nursing brings together this cohesive learning solution with digital resources that support adaptive learning, NCLEX preparation, and practical application.

Adaptive, mobile-enabled Dynamic Study Modules use personalized learning and remediation to help students master and retain key concepts.

Nearly eleven thousand practice questions let students apply new knowledge. Four thousand of these questions are in an NCLEX format so students can prepare for success on the NCLEX-RN exam.

Clinical decision-making cases hone students’ clinical reasoning skills, preparing them to handle the situations they’ll face in their careers.

Finally, to free up your valuable class time, Pearson provides all of the resources an instructor needs to successfully implement a concept-based curriculum.

These resources help instructors flip the classroom experience so their students can come to class engaged and ready to apply what they’ve learned.

With more than a decade of experience, Pearson is the most trusted provider in concept-based learning. We know that moving to a concept-based curriculum can be a daunting task, and Pearson is the only learning company with the experience, expertise, and resources to support you every step of the way.

Faculty consultants are ready to guide you through each stage of planning, training, implementation, and refinement.

As you go, you may wish to add digital supplements to further prepare your students for clinical practice. Choose from products such as The Neighborhood by Jean Giddens and Real EHR Prep with iCare.

Your Pearson representative can help you identify the resources that best complement your teaching style and program goals.

Wherever you are in your concepts journey, we look forward to putting our market-leading expertise to work for you.

Let us show you why Nursing: A Concept-Based Approach to Learning continues to be the number one program in the market, year after year.

To learn more, visit pearson.com or contact your Pearson representative.

Thanks for watching.