Changing the educational landscape

Digital Learning
Your best teacher’s assistant

Today, educators have access to many digital tools that enhance a student’s learning experience, from digital course materials to virtual classrooms. Read on to learn how these tools are breaking boundaries and elevating engagement.

Benefits to instructors

4

- Quick feedback
- Broader reach
- Improved instructional technique

Broader reach

Quick feedback

Improved instructional technique

Benefits to students

4

- Rapid assessment
- Annotation technology
- Ability to pace learning

Rapid assessment

Annotation technology

Ability to pace learning

More than half (62%) of students believe that digital learning technology somewhat or greatly increases engagement with course materials. The primary focus is to engage with course content.

Benefits to instructors

- Quicks Feedback
- More personalized matching of individual needs based on learning profiles
- Supportive learning with the help of digital course materials and web-based tools
- Flexible responding to every student’s strengths and weaknesses
- Blended combining online digital media with traditional classroom methods

Flexible

Personalized

Supportive

Blended

Benefits to students

- Rapid assessment
- Annotation technology
- Ability to pace learning

Rapid assessment

Annotation technology

Ability to pace learning

Getting the most out of digital tools requires understanding how best to use, integrate, and blend methods. Visit pearson.com/digital-faculty-benefits to learn more about how digital learning can engage your students and enhance your teaching.

Sources

1. “Online College Students: Comprehensive Data on Demands and Preferences,” 2017, Learning House
5. Collaborative Learning Lab, University of Illinois College of Education
6. “FAMU Launches Digital Learning Initiative to Transform Classrooms With Technology,” 2017, FAMU
7. “A University Saves Students 3.4 Million While Increasing Student Access to Course Materials,” 2016, Pearson

More than 45,000 students have participated in Inclusive Access, a program that converts physical course materials into instantly accessible, totally interactive digital content for students at UC Davis.

In 2016, enrollment in William & Mary’s online learning program increased by 107%.

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