Digital Learning
Your best teacher’s assistant

Today, educators have access to many digital tools that enhance a student’s learning experience, from digital course materials to virtual classrooms. Read on to learn how these tools are breaking boundaries and elevating engagement.

Benefits to instructors

- **Quick feedback**
- **Broader reach**
- **Improved instructional technique**

Benefits to students

- **Rapid assessment**
- **Annotation technology**
- **Ability to pace learning**

Thoughtful deployment of these tools facilitates learning environments that are:

- **Personalized**
- **Supportive**
- **Flexible**
- **Blended**

As higher ed introduces digital learning tools into classrooms across the country, the benefits are apparent for both instructors and students. Learning is active and efficient with engaging, hands-on experiences anytime, anywhere.

**More than half (62%) of students believe that digital learning technology somewhat or greatly increases engagement with course materials.**

**57% of students believe regularly engaging with instructors (and classmates) during online classes is important.**

**In 2016, enrollment in William & Mary’s online learning program increased by 107%.**

Getting the most out of digital tools requires understanding how best to use, integrate, and blend methods. Visit pearson.com/digital-faculty-benefits to learn more about how digital learning can engage your students and enhance your teaching.

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