

# Digital Learning

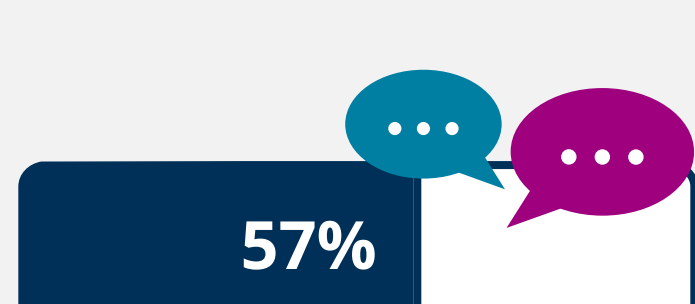
## Your best teacher's assistant



Today, educators have access to many digital tools that enhance a student's learning experience, from digital course materials to virtual classrooms. Read on to learn how these tools are breaking boundaries and elevating engagement.

## Changing the educational landscape

Educators face many challenges in today's classroom, including evolving learning styles, distracting tech, and growing class sizes. Deploying digital learning tools, however, reengages students and reignites their passion for learning.



But digital learning is not an educator replacement.

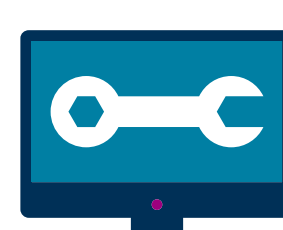
**57% of students believe regularly engaging with instructors (and classmates) during online classes is important.<sup>1</sup>**

### Thoughtful deployment of these tools facilitates learning environments that are:<sup>2</sup>



#### Personalized

Matching individual needs based on learning profiles



#### Supportive

Learning with the help of digital course materials and web-based tools



#### Flexible

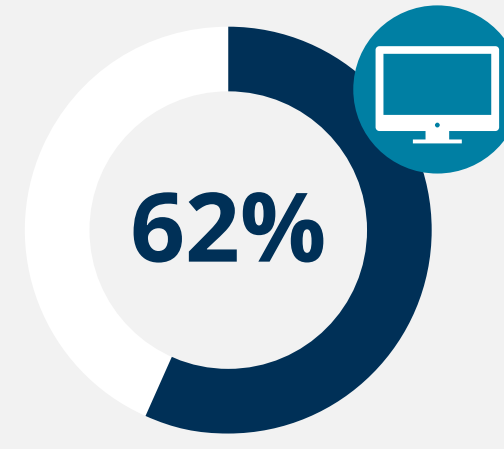
Responding to every student's strengths and weaknesses



#### Blended

Combining online digital media with traditional classroom methods

More than half (62%) of students believe that digital learning technology somewhat or greatly increases engagement with course materials. The primary focus is to engage with course content.<sup>3</sup>



With the right strategies, professors can see immediate improvements in learning outcomes.

## Higher engagement in higher ed

As higher ed introduces digital learning tools into classrooms across the country, the benefits are apparent for both instructors and students. Learning is active and efficient with engaging, hands-on experiences anytime, anywhere.<sup>4</sup>

### Benefits to instructors<sup>4</sup>



Quick feedback

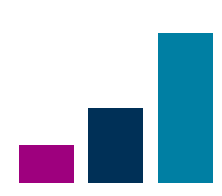


Broader reach



Improved instructional technique

### Benefits to students<sup>4</sup>



Rapid assessment



Annotation technology



Ability to pace learning



#### University of Illinois College of Education

Professors use interactive touch technology to improve student collaboration and efficiency in the classroom.<sup>5</sup>



#### Florida A&M University

Educators use familiar apps to improve instructional knowledge and learning outcomes.<sup>6</sup>



More than 45,000 students have participated in Inclusive Access, a program that converts physical course materials into instantly accessible, totally interactive digital content for students at UC Davis.<sup>7</sup>



In 2016, enrollment in William & Mary's onlne learning program increased by 107%.<sup>8</sup>

Getting the most out of digital tools requires understanding how best to use, integrate, and blend methods. Visit [pearson.com/digital-faculty-benefits](http://pearson.com/digital-faculty-benefits) to learn more about how digital learning can engage your students and enhance your teaching.



### Sources

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2. "How Technology Can Boost Student Engagement," 2014, Pearson
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6. "FAMU Launches Digital Learning Initiative to Transform Classrooms With Technology," 2017, FAMU
7. "A University Saves Students 3.4 Million While Increasing Student Access to Course Materials," 2016, Pearson
8. "W&M Joins the Elite of Online Learning," 2017, The College of William & Mary

