

Pearson+ offers a faster, easier, simpler way to learn

Spotlight on: Pearson+



Since Fall 2021, Pearson has gathered data from more than 500 learners through Pearson+ app reviews and Play Stores. From this data, we see students find Pearson+ to be a convenient, affordable, and supportive option for their textbooks.

The convenience of learning on the go

Pearson+ allows learners to seamlessly weave learning into their busy everyday lives whether they prefer working online or offline.

“This app makes studying on the go so easy. Any student on the go or with multiple priorities should download. This allows you to listen to your textbook while you cook, clean, drive, etc. It's a time saver!!!”

With the ever-growing need to accommodate working learners, the convenience of Pearson+ gives them the flexibility to learn wherever and whenever best suits their needs.

“Today the world is at a faster pace, and we need to be reading for school on the bus or train. This is a good way to do your work while traveling. I prefer listening to my books.”

Put 1500 textbooks in your pocket for one low monthly price

With a variety of titles to choose from that fit the majority of course required textbooks, Pearson+ is a financially sound option that has the potential to save learners money over multiple courses.

“I love the Pearson+ website on my laptop. I highly recommend the subscription, and I've been telling everyone I know that is taking classes about it. It saved me \$200 in one class alone.”

Renting multiple textbooks can get expensive and having to carry them across campus can be daunting. With Pearson+ you can quickly access your textbooks on multiple devices all without the expense and weight of textbooks.

“So convenient for homework and easy to read on an iPad. Having this app has saved my back from carrying around 30+ pounds in textbooks.”

Features that support information retention

In the Fall of 2021, according to a nationwide survey, out of just over one hundred thousand active Pearson+ users, 38% of them utilized the Audiobook feature. According to learner feedback, the Audiobook is instrumental in information retention.

“There’s a new function of reading the text out loud and that definitely helps me retain the information a lot better.”

The Audiobook also helps learners keep on track with their reading, with one learner saying,

“I love the audio feature. It helps from getting distracted while reading. When I don’t feel like reading the content myself, I just have it read to me as I follow along. This way I can pause and take notes and not lose anything in the process.”

In addition to the Audio feature, there are a variety of other available resources that play a role in increasing retention that also have a positive impact on performance.

“(Pearson+) is an excellent resource. The layout of text, flash card study options, read aloud feature, and ease of use were great. It made a huge difference for me in content retention and high scores on tests!”

Learn more about Pearson+

Learn more about how Pearson+ could benefit your course by visiting:

<https://www.pearson.com/en-us/pearsonplus.html>