Video transcript: Pearson and Maryville University

Jordan Davis, student: I'm Jordan Davis, I'm a sophomore at Maryville University and I am in the Cybersecurity program.

Jeff Heidbreder, graduate: My name is Jeff Heidbreder and when I came to Maryville, I pursued an MBA with a concentration in accounting.

Jordan Davis, student: I just needed the flexibility to be able to go to work and attend school full-time.

Jeff Heidbreder, graduate: I found the experience in the online education much easier than I was expecting. I think I was looking at it like it was going to be this large mountain that I was gonna have to climb.

Dr. Mark Lombardi, President, Maryville University: We've always been a leader in adult online education in St. Louis. We've been around for close to 150 years, providing very high quality education and high quality student outcomes, and we see the next evolution, the next phase of online education is providing literally thousands of working adults out there throughout this community, in the United States, and beyond with the opportunity to change their skills, change their lives, change their families, and communities.

John Fallon, CEO, Pearson: One of the big things about Maryville is is a real commitment to ensuring that the programs that we offer lead to a better job about a career and a better life.

Amy Hallahan, Associate Director, Student Support Services: What makes Maryville programs unique, especially online, is just that there's a pretty large group of people working behind the scenes specifically for online programs.

[Side] Hi, this is Carla your enrollment advisor. It's so great to speak with you today.

John Fallon, CEO, Pearson: Maryville does a great job of teaching students on the campus, but it can now reach ten times as many students over time off campus through building its online university. So, it's able to have a much bigger, more powerful, more personal role on a much greater scale than ever before.

Somer Anderson, Professor, Maryville University: [Off camera discussion] You really have to take the two pieces together to get your total equity.

Somer Anderson, Professor, Maryville University: My approach to teaching online is that I want to replicate the experience that students have in the classroom. I really want to give them the same level of support that I do in the classroom, so that means I do things on the lightboard, I'll solve all the problems

for them, I'll do the demonstrations just like they would have if they were sitting in my 16 week classroom.

Somer Anderson, Professor, Maryville University: [Off camera discussion] Is that we're working on balancing the accounting equation.

Jordan Davis, student: I think it allows me to experience things. I can work full-time as the 19 year-old kid and kind of give my experience way before a lot of my generation, so that's been a great opportunity for me.

Jeff Heidbreder, graduate: The online degree and obtaining my degree showed my daughter that you're never too old to go back and make a change, you're never too old to do something different, and you're never too old to better yourself.

[Music]

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