

>> [Music] I think young people read as much as I used to read at their age, maybe they read more. But they don't sit down for an extended period of time reading a hard copy text.

>> It was always a problem of getting students to read. It meant that I had to spend lots of classroom time reviewing what they should have read on their own.

>> The students that I have over the last 20 years have been consuming content from a rising number of, and types of digital sources which has in the main, had the effect of really enriching the courses that we offer.

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[Music]

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Students have changed somewhat over time in the sense that there's much more pressure on them. When I first started my teaching career, jobs were plentiful. Career ladders existed in most large companies. So students today, it seems to me, are much more career-oriented. They want to see that the degree is going to get them a job.

>> Student learn by connecting to the material in diverse, innovative ways. So, that's why we were so excited when we heard that Pearson was going to introduce this new platform called Revel. The idea was to help students understand a whole bunch of material in ways that they're used to accessing material.

>> When we think about the opportunities that digital platforms provide and then reflect upon what the future of learning looks like, I actually think that what done correctly, these digital products will restore and bring us back to a moment of wonder and possibility that is actually really central to learning, not just now, but in any period.

>> What I've discovered in digital book is first of all, the students love it. They're comfortable with the technology. They love the portability, the use on multiple devices. And as a teacher, what is most exciting is they come prepared to class.

>> It is a digital platform; an interactive platform that helps students learn. Not just memorize material, but really understand what they're connecting with.

>> It's about reaching students where they are so that they can settle into and engage a body of material that's been available all along, but we haven't had a technology that allows us to reach them. As a future, that doesn't feel especially futuristic. And that allows for a kind of learning that we've been wanting to imbue in our students all along.

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