Revel Organizational Behavior: Developing Skills for Managers

What if there was an immersive way to prepare your students for the business world? With Revel Organizational Behavior: Developing Skills for Managers, you can.

Grounded in extensive research, the text teaches students how to succeed in today’s ever-changing business environment.

By linking classic and contemporary concepts to practical applications, students learn how to successfully address organizational trends and challenges.

And because it’s delivered via Revel, students have access to a fully digital, user-friendly blend of content, media, and assessment... anytime, anywhere, from any device.

Videos and interactives integrated directly into the author-created narrative keep students engaged as they read through each chapter. For example, many learners such as Chloe Shaw from Purdue University, have found value in the On Location videos of managers sharing their own personal experiences. “It was nice to have that real-life component and example to supplement the lesson.”

Embedded assessments, including quizzes and concept checks, let students check their understanding at regular intervals before moving on.

And an assignment calendar, performance dashboard, and LMS integration give instructors the power to frequently gauge students’ comprehension, provide timely feedback, and address any learning gaps along the way.

Ready your students to thrive in a fast-paced, dynamic workplace...with Organizational Behavior.

Contact your rep for more information.