

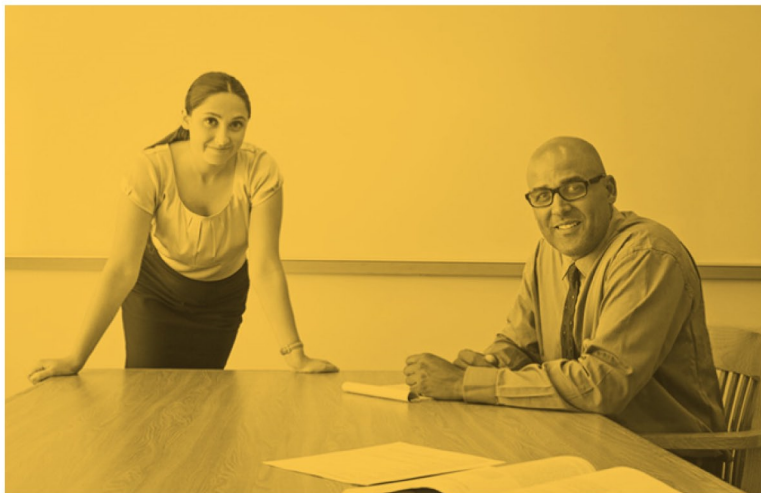
# Superior Financial Performance

**A 19-year study of 215 *Fortune* 500 companies showed strong correlations between a better balance of men and women in leadership positions and high profitability. [1]**

The 25 best firms for women outperformed the industry medians on all three measures of profitability:

- 34% higher profit margin
- 18% higher asset value
- 69% higher stockholder equity

This isn't an aberration, either. "The results were confirmed in subsequent studies in 2004, 2005, 2006 and 2007. In every one of those years, the companies identified as being the best at promoting women outperformed the industry median on all three profitability measures." [2]



[1] Adler, Roy D (2001). *Women in the Executive Suite Correlate to High Profits*, Glass Ceiling Research Center

[2] Adler, R. (2009, February 27). *Profit, Thy Name is...Woman?* Retrieved June 16, 2015