

Virtual  
School

# Maybe it's time for your own virtual school



## Reimagine learning

Great education doesn't have to take place in a classroom — with virtual school, learning can happen anytime, anywhere. Full-time online learning is a valuable option that more students and families are turning to, to help them pave personalized paths in education that fit their needs. Virtual school gives students learning opportunities that meet each student's specific interests, learning styles, schedules, and abilities. Maybe it's time for your own virtual school!

With over 20 years of experience in online schools, Pearson Online & Blended Learning can help you build programs that meet the diverse and complex needs of your students. Our turnkey programs deliver the know-how, expert virtual teachers, proven curricula, 21st-century learning technology, and support to help your district, region, or state fuel students' academic success.

## More for your students: Personalized learning

With Pearson Online & Blended Learning, each student receives individualized instruction, including lessons tailored to that student's academic strengths and weaknesses. This is our personalized learning approach that develops a yearly academic road map for each student. It's a dynamic process through which our educators evaluate each student's strengths and needs, and then develop individual approaches that work for the student all year long.

## Rigorous, engaging curriculum

Our curriculum is comprised of a wide array of courses designed to meet the diverse needs of today's K-12 students. The exceptional, standards-based curriculum and instructional tools integrate the essential elements necessary for quality virtual learning, including custom-built lesson plans, cutting-edge interactive content, and LiveLessons® — live, synchronous lessons where students and teachers interact in real time. We also integrate the “best of breed” curriculum elements from trusted third-party content partners into our proprietary lesson plans.

## Top-quality teachers

Our certified teachers are specially selected and trained to work effectively with your students in a virtual environment. With our cutting-edge school management system teachers can closely track students' progress and use data to inform their lesson plans and help students learn better.



## **More for your school or district: Expand your reach**

A virtual school can deliver the personalized, flexible education students and families are looking for. It can also help you extend awareness of your district, encourage homeschool and private school families to return to your district, expand your course catalog, address teacher shortages, and ultimately become a district of choice among families — increasing enrollment, and creating better educational opportunities for students.

## **Flexibility for those who need it most**

Many students have learning needs that are better met outside a traditional classroom and choose virtual school for the flexibility it provides. The wide range of online learners includes: students with sports, acting, or other outside pursuits who need a flexible schedule; at-risk students and non-traditional learners who need extra support; students with health issues whose frequent absences leave them struggling to keep up; students with long commutes; families that work unusual hours; and others not thriving in traditional schools.



## **A turnkey program – ready to launch**

Pearson Online & Blended Learning's turnkey program means that all the start-up work of launching a virtual school is done for you. All you have to do to bring the virtual school solution to your community is partner with Pearson Online & Blended Learning.

## **Fully accredited**

We're accredited by AdvancED, and schools using our curriculum exclusively have also been accredited by Southern Association of Schools and Colleges, Middle States Association of Colleges and Schools, North Central Association, Northwest Association of Accredited Schools, and Western Association of Schools and Colleges. In addition, a number of our high school courses have been approved by the National Collegiate Athletic Association (NCAA).

## **Proven track record**

Not only do our schools regularly meet or exceed state benchmarks in core subjects, but they also meet student and parent expectations. More than 96% of parents agree that our curriculum is high quality, and 92% say their students agree they are making good academic progress. Our graduates have been accepted throughout the nation's top colleges and universities, including Harvard University, Amherst College, Williams College, Stanford University, and Northwestern University to name a few.

## **Outside the US?**

Educators around the globe can offer their students cutting-edge online programs through a partnership with Pearson Online & Blended Learning. Please call 866-842-7428 or email [onlineandblendedlearning@pearson.com](mailto:onlineandblendedlearning@pearson.com) for details.

**Learn how Pearson Online & Blended Learning  
can bring your virtual school vision to life!**

Call 866-842-7428 or visit [go.pearson.com/OnlineLearningEfficacy](http://go.pearson.com/OnlineLearningEfficacy)