Inclusive Access: the day-to-day reality

Experience your first term with Inclusive Access

The student experience

With the Pearson Inclusive Access model, students get course materials by the first day of class, at a significantly reduced price. It’s easier. More convenient.

Best of all, students can start learning (and faculty can start teaching) immediately.

Register for your course

- Tuition or fees include course materials — nothing more to do!
- See exact cost of course content & get substantial savings

Come to class with all you need to be fully prepared

- Save time you might have spent shopping around
- Start studying & learning immediately
- Always have anytime/anywhere access to the most current digital content your professor chose

Make your choice: it’s up to you

- If you choose not to receive digital content by the add/drop date, you’re not charged

Study anywhere & anytime with your digital content

- You can study wherever & whenever it’s convenient—so you’re more likely to succeed
- Early access & interactive content have been shown to improve success

Know exactly what students are & aren’t doing, so you can adapt

- Assign homework or pre-readings sooner
- Continually track student progress
- Optimize instruction & support for maximum student success

Traditionally, 80% of students have been delaying purchasing required course content. 1

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FEW CHOOSE TO OPT OUT

- <1.2% @ Auburn University 4
- <5% @ Cañada College 5
- ≈6% National average6

IMPROVED OUTCOMES

- 68% average student savings (vs. conventional prices)
- +8% graduation rates
- +10% retention rates
- +17% gateway math student success rates

Inclusive Access supports

- Retention & Engagement
- Acceleration & Advancement
- Equity & Affordability

Your decisions affect students. Discover how Pearson Inclusive Access can help you make a difference.

Sources

1 VitalSource Survey QuickRead Report, May 2018, Wakefield Research

2 Inclusive Access study tracks student access and cost savings, University of Iowa, Iowa City, Iowa
https://www.pearsoned.com/inclusive-access-study-tracks-student-access-cost-savings-university-iowa/

3 Typically, students may opt out or opt in until the add/drop date passes, depending on state or institutional rules.

4 Inclusive Access study tracks student access and cost savings, Auburn University, Auburn, Alabama
https://www.pearsoned.com/inclusive-access-study-tracks-student-access-cost-savings-auburn-university/

5 How a veteran in the education world is working to combat the skyrocketing cost of college
https://www.pearsonlearned.com/veteran-education-world-working-combat-skyrocketing-cost-college

6 As reported by RedShelf

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The faculty experience

Choose course materials just like you do now

- Your students receive materials at a reduced price & get access to the content on or before the first day of class
- Your students can select an eText, audio, softcover, or paperback
- You save budgeting hassle & pre-meeting woe
- You reduce supplies (qualify for automated or improved compliance)

Begin instruction knowing all students have required content

- Your students all start on an equal footing without waiting for financial aid, shipping, or more shopping around
- You can assign homework or pre-readings sooner
- Institutional impact studies document improved outcomes

The student experience

Students focus on engaging with your course, not acquiring materials

- Students track their own progress, know what’s next
- Students focus on engaging with your course, not acquiring materials
- Opt-out rates typically very low
- Smoothly continue your flow of instruction, knowing that students have their content

Know exactly what students are & aren’t doing, so you can adapt

- Assess engagement via courseware reports and/or eText tracking
- Continually track student progress
- Optimize instruction & support for maximum student success

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