

00:00:00:14 – 00:00:02:20

They say  
you can't judge a book by its cover.

00:00:04:02 – 00:00:07:01

What's inside  
may be worlds different than you imagine.

00:00:07:14 – 00:00:10:01

It's the same way with your students.

00:00:10:01 – 00:00:13:23

They come from every background  
and level of ability and have needs

00:00:14:01 – 00:00:16:19

and aspirations too numerous to count.

00:00:17:14 – 00:00:19:19

Meet each one right where they are

00:00:19:23 – 00:00:24:17

with Pearson eTextbooks.  
The easy-to-use digital textbook offers

00:00:24:17 – 00:00:28:10

anytime, anywhere access to award-  
winning content

00:00:28:16 – 00:00:33:08

and provides an engaging, interactive,  
personalized learning experience

00:00:33:17 – 00:00:37:17

that fits any schedule,  
any budget and any lifestyle.

00:00:38:12 – 00:00:40:22

Help your students go beyond the textbook.

00:00:41:03 – 00:00:45:14

With a faster, easier experience that  
gives them the room they need to learn

00:00:46:14 – 00:00:48:04

and live.

00:00:48:04 – 00:00:50:02

Pearson eTextbooks.

00:00:50:02 - 00:00:54:00

What's on the inside  
just might surprise you.