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>> Hi, everybody. This is Mike Deschamps, one of the co-authors of college accounting. And I just want to tell you that we all know that college accounting can be overwhelming for students. We've got this issue of debits, credits, left, right, T accounts, financial statements, and it goes on. So what does this all even mean, and how can we help students understand this? So I urge you to join us this month for Pearson's Digital Learning Now series where I'm going to give you at least one, perhaps several outstanding tips on how to teach college accounting and where it could lead in terms of career readiness.

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[Music]

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