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>> Launching online degree programs at Maryville University has really expanded the way we think about the classroom space. Maryville was founded in 1872, so we're a well-established private institute in West County, St. Louis. We started online learning in 2012. We started with our online graduate nursing programs. We wanted to do something where we were confident in the quality of the program, and we had a great reputation in healthcare already with physical therapy, occupational therapy, and nursing. So we took our online graduate nursing programs live first. We estimated maybe 400 students over the first few years, and we hit that in the first fall. So it felt really great to find an unmet need and be able to deliver on that.
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Pearson has played many roles in helping us achieve our online goals. When we first started down this journey with online, we knew we had great quality programs, but we weren't yet prepared to deliver them. So what Pearson brought to the table was really expertise in how to develop online courses early on, how to keep our programs fresh, how to keep our mind to the market as we think about what we deliver, and really just offer a good quality product where there is an unmet need.
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Online learning really makes completing a degree or getting an advanced degree possible. With everything that people have going on, they need the most flexible platform to be able to study on their own time and to really work education into their lives. So online learning really opens doors for whatever the learner wants to make possible.
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[Music]
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